



MES AMANI COLLEGE  
OF VANDALUR

# NCIATRI<sup>23</sup> ABSTRACTS<sup>20</sup>

Editors

**Ansar E. B., Dhanya P. R., Jisha K. C., Kesavan K.  
Lathif Penath, Mohammed Areej E. M. & Sheena P. A.**



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First Edition: May 2023

ISBN: 978-93-5813-509-1

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Published by:

MES Asmabi College, P. Vembalūr, Kodungalūr, Kerala, India.

PIN: 680671

Price: ₹300/-

Date of publication: 25 May 2023

Design & layout: Anesh C. S., Maker Design Studio, Mathilakam, Kerala, India.

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Published by:  
**MES Asmabi College**

Govt. Aided, Affiliated to University of Calicut, Recognized by UGC,  
Minority Institution Certified by National Minority Education Commission,  
Re-accredited by NAAC with B++ grade  
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MRP : ₹300/-  
ISBN: 978-93-5813-509-1

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## Price Spread of Fishes in Thrissur District

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Marketing is an important activity in the marine fisheries sector of our country. Efficiency at marine marketing system could be assessed by analysing the price behaviour of retail markets and landing centres. The paper analysis the price spread of marine fish marketing system in Thrissur district. It was found that there is price difference in different marketing channels. The price spreading occurs mainly through marketing margins, percentage share of fisherman and auctioneer, ice charge, electricity, labour charge, transportation charge, fuel charge, wholesaler charge, retailer charge and vendor charge. The main harvested and marketed fishes are mackerel, sardine, squid, prawn, pink perch and tuna. Tuna has the highest cost among these. The result particularly highlight the need for formulating a uniform market policy for fishes for easy operation and regulation of countries fish production.

**KEYWORDS:** Fish Consumption, Monthly Expenses, Mackerel, Cheap Source.