

Report: Anti-Drug Awareness Flashmob

Organized By: NSS Units 53 & 95, MES Asmabi College, P. Vemballur

Date: 24th December 2024

Time: 5:00 PM

Venue: Azhikode Muziris Beach

Objective of the Programme

The **Anti-Drug Awareness Flashmob** was conducted to raise awareness about the harmful effects of drug abuse and to encourage a drug-free lifestyle. This creative initiative aimed to engage the public through a dynamic and interactive performance, fostering awareness and promoting positive behavioral change.

Programme Details

- **Participants:**

The flashmob featured enthusiastic participation from NSS volunteers of Units 53 & 95 of MES Asmabi College. The performance was well-rehearsed and conveyed strong anti-drug messages effectively.
- **Theme and Message:**

The flashmob's theme revolved around the slogan "**Say No to Drugs, Yes to Life**", focusing on the destructive impact of drug abuse on individuals, families, and society. The volunteers used dance, music, and placards to deliver this message.
- **Public Engagement:**

The performance attracted a large audience at Azhikode Muziris Beach, including tourists, locals, and families enjoying the evening.

 - The interactive nature of the flashmob captivated the audience and encouraged them to join the volunteers in pledging for a drug-free society.
- **Collaboration:**

The event was supported by the local community and authorities, who appreciated the innovative approach to addressing such a critical social issue.





GPS Map Camera



Azhikode, Kerala, India
55m7+47j, Azhikode, Kerala 680666, India
Lat 10.181329° Long 76.161897°
24/12/24 06:20 PM GMT +05:30



GPS Map Camera



Azhikode, Kerala, India
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Lat 10.181328° Long 76.161903°
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