



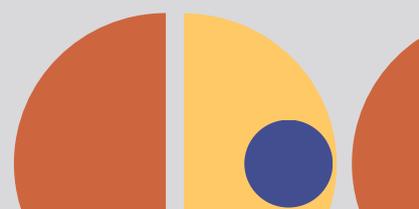
MES ASMABI COLLEGE

DEPARTMENT OF DIGITAL FILM PRODUCTION

2023-24 ACADEMIC YEAR



CUTFRUIT STUDIO PLACEMENT DRIVE - REPORT



Report

VENUE: MEDIA LAB

DATE: MARCH 14, 2024

PARTICIPATION: 8



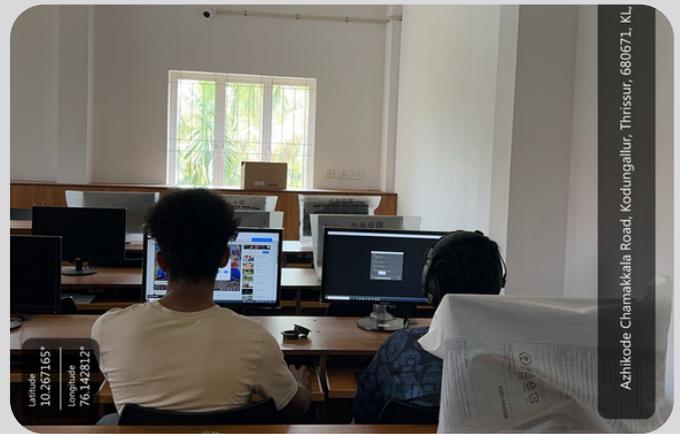
On March 14, 2024, MES Asmabi College hosted a placement drive organized by the Department of Digital Film Production. The purpose of the event was to facilitate employment opportunities for students nearing the completion of their studies. Cutfruit Studio, a renowned advertising company based in Chalakudy, participated in the campus placement drive.

A total of 8 students from the Final year B.Voc Digital Film Production program eagerly participated in the placement drive. Following a rigorous evaluation process, 3 students were successfully offered employment opportunities within Cutfruit Studio. The positions secured by the students included 1 Junior Editor and 2 Assistant Cameramen.

The selection process involved comprehensive interviews and task sessions, overseen by esteemed professionals from Cutfruit Studio. Mr. Jithu Jacob, the CEO of Cutfruit Studio, along with Amina Hameed, the Media Director, actively participated in assessing the candidates' skills and suitability for the roles available.

The successful placement of these students reflects the quality of education and training provided by MES Asmabi College's Digital Film Production program. It also underscores the strong collaboration between academic institutions and industry partners in facilitating career opportunities for students





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Outcome

MES Asmabi College congratulates the placed students and expresses gratitude to Cutfruit Studio for their participation and commitment to nurturing young talent in the field of digital film production.

NAME OF COORDINATOR
PRASOON TP