

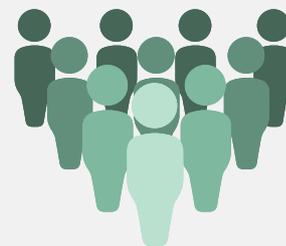
MES ASMABI COLLEGE
P. VEMBALLUR



PROFESSIONAL ETHICS



PROFESSIONAL ETHICS

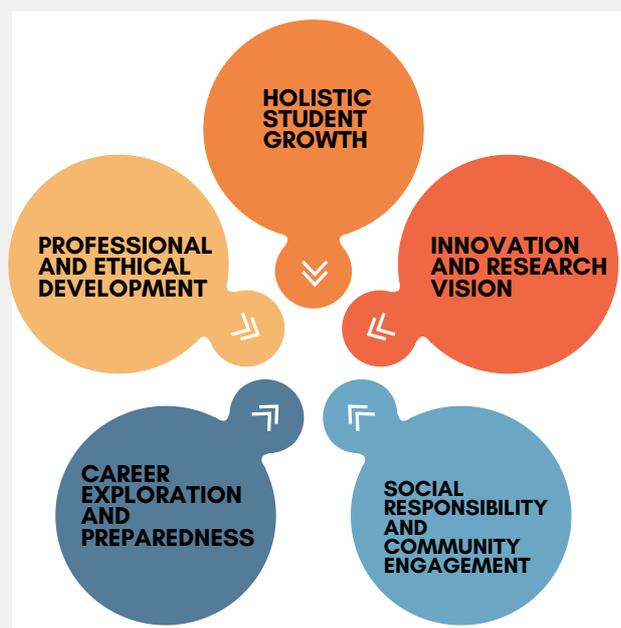


MES Asmabi College, committed to nurturing well-rounded and ethically conscious professionals, has instituted a comprehensive array of programs encompassing diverse academic disciplines. Among these initiatives, the integration of professional ethics occupies a central position, imparting students with values that extend beyond academic achievement to encompass ethical conduct in their chosen fields. The academic landscape at MES Asmabi College is enriched by the culmination of four doctoral works, providing students with an opportunity to delve deep into specialized domains. This rigorous research not only contributes to the academic knowledge base but also instills a commitment to ethical research practices and intellectual integrity. By engaging in doctoral research, students cultivate a sense of responsibility towards contributing ethically to their respective fields.

In tandem with doctoral works, the institution offers a myriad of 41 certificate courses and 46 courses, each designed with a strategic focus on instilling professional ethics. .

These courses serve as pathways for students to gain specialized knowledge while imbibing ethical principles that are integral to their future professions. Covering diverse subjects from mathematics to logistics, each certificate course emphasizes the importance of upholding ethical standards in academic and professional pursuits. A recent alumni lecture series, "Inspiratio 2023," stands as a testament to the commitment of MES Asmabi College to provide students with insights from accomplished professionals. This series not only exposes students to real-world experiences but also serves as a platform to learn about the ethical dimensions of success and leadership. The stories shared during these lectures contribute to shaping students not just as professionals but as ethically responsible individuals prepared for the challenges of the professional world.

The National Psychological Training Conference (NPTC) is a cornerstone in the college's initiatives, focusing on developing professional skills for budding psychologists. Workshops and conferences



**MAJOR OUTCOME THEMES
ANALYSED FROM PROGRAMS**



MES Asmabi College, P.Vembalur
Department Of Psychology
Conducts

TOPIC
**PSYCHOLOGY :
NOW AND THE NEW**
For B.sc Psychology Students

ORIENTATION

September 30th 2022
9.30am to 1.00pm
Seminar Hall

NITHIN LALACHAN
Consultant Psychologist,
Mind Solution Clinic,
Thiruvalla.

Dr. A.Raja
Head of
Department
of Psychology

Leelith Preethi
HOD, Department of
Psychology

Eshwara Nasar
Co-ordinator



Not only enhance students' proficiency in their field but also emphasize the ethical considerations inherent in psychological practice. By addressing the ethical dimensions of psychological research and counseling, the NPTC ensures that students are equipped not only with knowledge but also with a strong ethical foundation. In the realm of mathematics, the institution celebrates National Mathematics Day, promoting "Pi Rates" to encourage math ethic. This creative approach not only instills a love for mathematics but also emphasizes the ethical dimensions of mathematical practices. It reflects the institution's commitment to nurturing ethical values even in seemingly abstract disciplines.

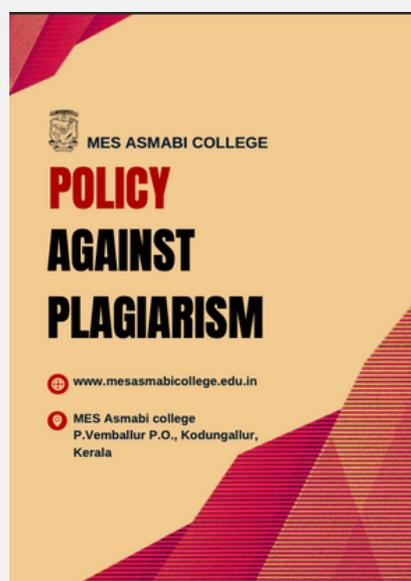
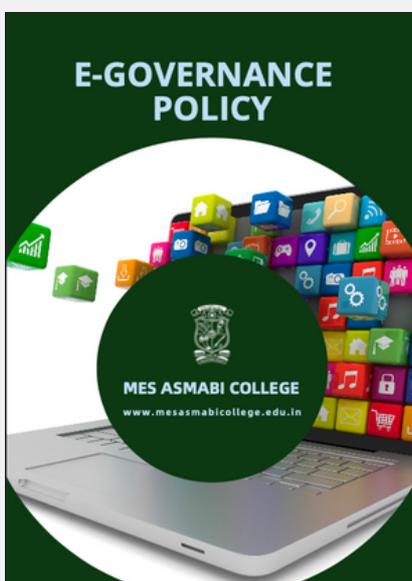
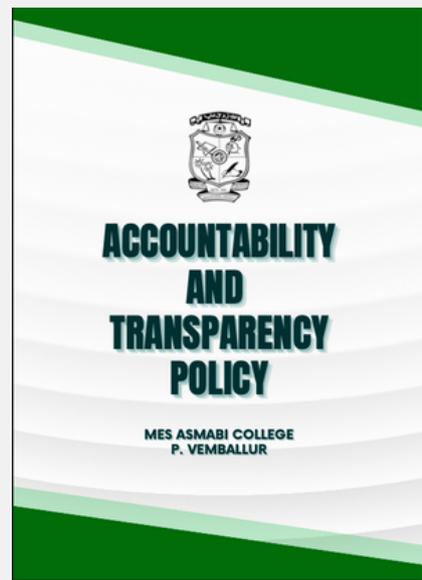
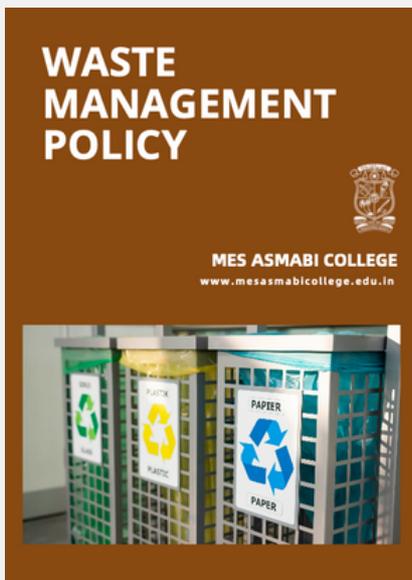
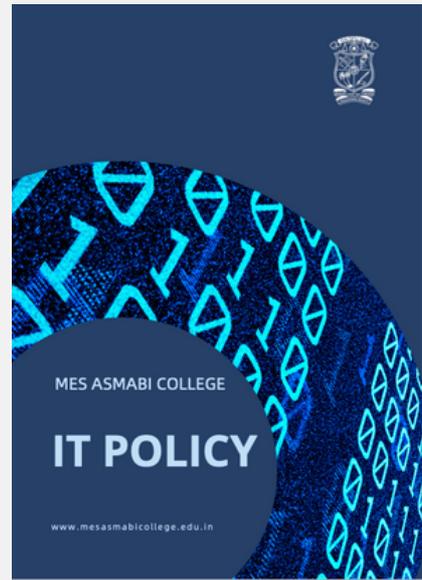
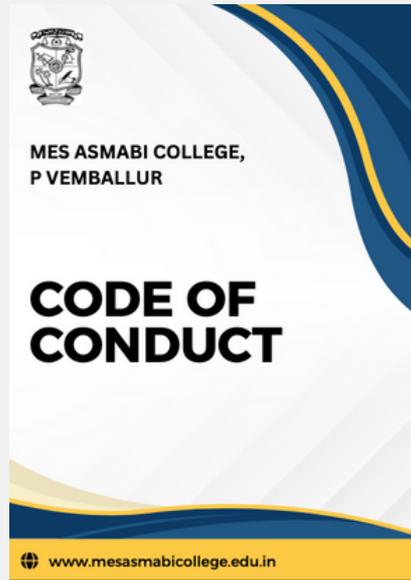
Moreover, the college extends its ethical considerations to the fields of aquaculture, economics, information technology, and various other domains. The emphasis on sustainability, intellectual property rights, and ethical decision-making is woven into the fabric of each program and initiative.

MES Asmabi College's commitment to instilling professional ethics in students is evident through its diverse and well-structured programs. By integrating ethical considerations into academic and professional realms, the institution ensures that graduates not only excel in their chosen fields but also carry with them a strong ethical compass that guides their decisions and actions throughout their careers. These initiatives collectively contribute to shaping a generation of professionals who are not only competent but also ethically responsible contributors to society.

AREAS WHERE CROSS CUTTING ISSUE HUMAN VALUES ADDRESSED	Total No. of Courses/Programmes/Activities
Courses	46
Audit Courses (Ability Enhancement Courses)	1
Certificate/value-added/add-on courses	41
Students' research projects	1293
Doctoral works (PhD)	4
Programmes (events/co-curricular activities) conducted in the HEI	60
Policy Documents	

DOCTORAL WORK				
Sl. No	Name	Department	Title	Category
1	Thanzeela Ebrahim.K	PG and Research Department of Commerce	Talent management and Its Influence on Organisational Performance among Staff Nurses	Professional Ethics
2	Thansila M .M	PG and Research Department of Commerce	The Effect of Total Quality Management Practices on Performance of NABH accredited Private Hospitals in Kerala	Professional Ethics
3	Thahasin. N.P,	PG and Research Department of Commerce	Hill tourism in Kerala - Competitive Positioning and Marketing Strategies	Professional Ethics
4	Aswathy C.R.	PG and Research Department of Commerce	Transition of Online Retailers into Click and Brick Business model in Kerala	Professional Ethics

POLICY DOCUMENTS ADDRESSING PROFESSIONAL ETHICS



POLICY DOCUMENTS ADDRESSING PROFESSIONAL ETHICS

MES ASMABI COLLEGE, P.VEMBALLUR

QUALITY POLICY

Policy Statement

"At MES Asmabi College, we are committed to providing an unparalleled educational experience that fosters academic excellence, personal growth, and societal contribution. Our quality policy serves as the foundation for our institution, guiding our efforts in shaping well-rounded individuals and future leaders. We pledge to:

- **Academic Excellence:** We uphold rigorous academic standards, providing students with a challenging and intellectually stimulating environment. Our programmes are designed to cultivate critical thinking, creativity, and problem-solving skills, ensuring our graduates are well-prepared for diverse professional paths.
- **Innovation and Research:** We foster a culture of innovation and research, encouraging faculty and students to pursue groundbreaking research initiatives. Through interdisciplinary collaboration and cutting-edge methodologies, we contribute to advancements in science, technology, arts, and humanities. Our research endeavors are driven by a commitment to addressing global challenges and creating positive societal impact.
- **Continuous Improvement and Adaptability:** We are committed to continuous improvement and adaptability in response to evolving educational needs and global trends. Feedback from students, alumni, faculty members, non-teaching staff, and industry partners is valued and utilized to enhance our academic programs, infrastructure, and support services. We embrace emerging technologies and methodologies, ensuring our graduates are well-prepared for the demands of the future.

MES ASMABI COLLEGE, P.VEMBALLUR

E-PAYMENT POLICY

The Covid 19 pandemic situation has brought out a major change in the payment schemes globally and which was launched in India during the time of demonetization. Our college has shifted from manual payment facility to online or e-payment mode during these pandemic period. During the first stage of online transaction, the students availed Google pay facility for fee payment. At the second stage, all payments of students including fee payment were facilitated through payment gateway facility available in the college website.

The remittance of fees, fine and rent paid towards the Government gradually shifted to e-pos facility. The payment transactions made by students regarding tuition fee, admission fee, TC, late fee, registration fee etc. can be remitted at office using e-pos facility. This facility make fee transactions available at Government Treasury 5 (TRS) through online mode. MES Asmabi college thus provides these e-payment facilities to the students for smooth functioning.

www.mesasmbacollege.edu.in

MES ASMABI COLLEGE, P. VEMBALLUR

Student Development Policy

The student development policy of MES Asmabi College is a comprehensive set of guidelines, principles, and strategies designed to nurture the holistic development of our students. This policy is tailored to our unique institution and encompasses various facets of our students' educational experience, ensuring they thrive both academically and personally. Our student development policy includes the following key components:

Academic Support: We are committed to helping our students excel in their academic pursuits. Our policy includes provisions for tutoring services, academic advising, study skills training, and resources to enhance their academic success.

Student Services: MES Asmabi College offers a range of student services, including healthcare, counseling and mental health support, career services, housing, and a vibrant array of extracurricular activities.

Code of Conduct: We have a code of conduct that outlines the behavioral expectations for our students. This encompasses academic integrity, respect for others, and adherence to the college's rules and regulations.

Diversity and Inclusion: We are dedicated to fostering diversity and inclusion on our campus. Our policy emphasizes our commitment to creating a welcoming and inclusive environment and details the initiatives we undertake to achieve this goal.

Health and Well-being: The physical and mental well-being of our students is a top priority. We provide healthcare services, wellness programs, and strategies for addressing health-related issues.

Career Development: MES Asmabi College offers extensive career development services to help our students prepare for their future careers. This includes support for resume writing, interview preparation, job placement services, and internships.

Student Engagement: We encourage active involvement in extracurricular activities, clubs, and organizations to help our students develop leadership skills, build social networks, and enhance their overall college experience.

Support for Special Populations: We have specific policies and services to support special populations, such as international students, students with disabilities, and first-generation college students.

Housing and Residence Life: For students residing on campus, our policy addresses living conditions, safety measures, and community building.

**MES ASMABI COLLEGE
P. VEMBALLUR**

ADMINISTRATIVE POLICY

The administration policy is prepared as per the vision and mission of the institution. It focuses on enhancing competencies, effective decision making and

- To supervise academic and administrative function of the institution
- To operationalize policies and implement strategic plans
- To encourage a culture of vicinity
- To promote decentralized and participatory governance
- To ensure smooth ,effective student centric office administration
- To ensure implementation of E Governance
- To collect feedback about administration and make necessary changes
- To ensure compliance with rules & regulations of Government / University
- To implement the Guidelines of Corporate Manager/Director of MES Aided Colleges
- To guide, recognize and regulate financial matters of the institution
- To ensure standards in teaching, learning and evaluation process
- To provide safe, secure and eco -friendly campus
- To audit, evaluate and reassess the institutional activities
- To ensure beneficial bond with the Management and all stakeholders
- To regulate financial policies and transitions of the institution
- To ensure a transparent and well-planned financial management system
- To ensure financial aids to students and Guest Faculties
- To ensure supervision and implementation of library policies and procedures
- To ensure beneficial bond with the Management and all stakeholders
- To regulate financial policies and transitions of the institution



Professional Ethics Addressed in Certificate Courses

Sl No	Certificate Course	Department	Sl No	Certificate Course	Department
1	Certificate Course in Advertisement and Digital Designing	Commerce	22	Intellectual Property Rights	IPR cell
2	Certificate Course in National/International Financial Management	Commerce	23	Preparation and Execution of the Project	Economics
3	Certificate Course in Web Designer	Commerce	24	Internet and MS Office for Beginners	Computer MApplications
4	Income Tax and E Filing	Commerce	25	Entrepreneurship Development in Sea food Industry	Fish Processing Technology
5	Radio Production	Mass Communication	26	Python for beginners	Physics
6	Certificate Course in Supply Chain Management	LMT	27	Professional Skills in Career	Psychology
7	Diploma in Professional Photography	DFP	28	Introduction to SPSS	Commerce
8	Diploma in Travel Agency Management	THM	29	Formatting and organizing Research papers	English
9	Diploma in Food Safety Quality Management	FPT	30	Certificate Course in Financial Services	Commerce
10	Introduction to IPR	Botany	31	Intellectual Property Rights and IP Laws	IPR cell
11	Office Automation & Online Documentation Tools	Computer	32	Certificate Course in Financial Services	Commerce
12	Introduction to Advertising Theory & Practice	Mass Communication	33	Data Analysis using SPSS	Economics
13	Digital Marketing	Commerce	34	Internet and MS Office	Computer Applications
14	Data Coding, Analysis & Interpretation through SPSS	Commerce	35	Entrepreneurship Opportunities in Sea food Industry	Fish Processing Technology
15	Certificate Course in Financial Analysis	Commerce	36	Basic Programming Using Python	Physics
16	Basics of Web Design and MS Office	Computer	37	Warehouse Management	Logistics Management
17	Project Preparation and Execution	Economics	38	MS Office	Commerce
18	Certificate Course in Logistics Management	LMT	39	Basics of Research paper Writing	English
19	Certificate Course in Event Management	Commerce	40	Basic Understanding on Short Film Production	Digital Film Production
20	Crafting Research Papers	English	41	Android Application Development and Flutter	Computer Applications
21	Practical Usage of Literary Criticism	English			



Professional Ethics Addressed in Courses					
Sl. No.	Programme	Name of the Course	Sl. No.	Programme	Name of the Course
1	BCom C A	Business Management	24	BBA	Entrepreneurship Development
2	BCom C A	Managerial Economics	25	BBA	Banking and Insurance
3	BCom C A	Marketing Management	26	BBA	Human Resources Management
4	BCom C A	Professional Business	27	BBA	Organizational Behaviour
5	BCom C A	Human Resource Management	28	MCom Finance	Business Environment & Policy
6	BCom C A	Entrepreneurship Development	29	BSc Psychology	Psychological Counselling
7	BCom C A	Banking and Insurance	30	BA Mass Communication	Photo Journalism
8	BCom Finance	Business Management	31	BA Mass Communication	Media Laws and Ethics
9	BCom Finance	Managerial Economics	32	BVOC Fish Processing Technology	Entrepreneurship in Food Industries
10	BCom Finance	Marketing Management	33	BVOC Fish Processing Technology	Post-Harvest Handling of Fish
11	BCom Finance	Professional Business	34	BVOC Fish Processing Technology	Food Safety in Seafood Industry
12	BCom Finance	Human Resource Management	35	BVOC Fish Processing Technology	Fishery microbiology
13	BCom Finance	Entrepreneurship Development	36	BVOC Fish Processing Technology	Fishery By-products and Value Addition
14	BCom Finance	Banking and Insurance	37	BVOC Fish Processing Technology	Operation Management in Fish Processing Plants
15	BCom Cooperation	Business Management	38	BVOC Fish Processing Technology	Thermal Processing of Fishery Products
16	BCom C A	Managerial Economics	39	BVOC Fish Processing Technology	Cured and Dried Fishery Products
17	BCom C A	Marketing Management	40	BVOC Fish Processing Technology	Storage and Transportation of Fishery Products
18	BCom Cooperation	Professional Business	41	BVOC Fish Processing Technology	Fisheries Economics and Extension
19	BCom Cooperation	Human Resource Management	42	BVOC Fish Processing Technology	Quality Control, Inspection and Certification in Seafood
20	BCom Cooperation	Entrepreneurship Development	43	BVOC Fish Processing Technology	Economics and Marketing in Seafood Trade
21	BCom Cooperation	Banking and Insurance	44	BVOC Fish Processing Technology	Packing and Labelling of Fish and Fishery Products
22	BBA	Managerial Economics	45	BVOC Fish Processing Technology	General Course II Research Methodology
23	BBA	Professional Business Skills	46	BVOC Fish Processing Technology	Intellectual Property Rights

PROGRAMMES ON PROFESSIONAL ETHICS



Alumni Association
and
B.Voc. Tourism &
Hospitality Management
M.E.S. Asmabi College



INSPIRATIO 2023

Alumni Lecture Series

4 July, 2023
11 : 00 am
College Seminar Hall

Talks & Interaction
Sri. V.S. Abdul Karim
CEO, Creative Group,
Fly Creative Online Pvt. Ltd.



DR. A. Biju
Principal

Sri. M.K. Najeeb
General Secretary,
Alumni Association

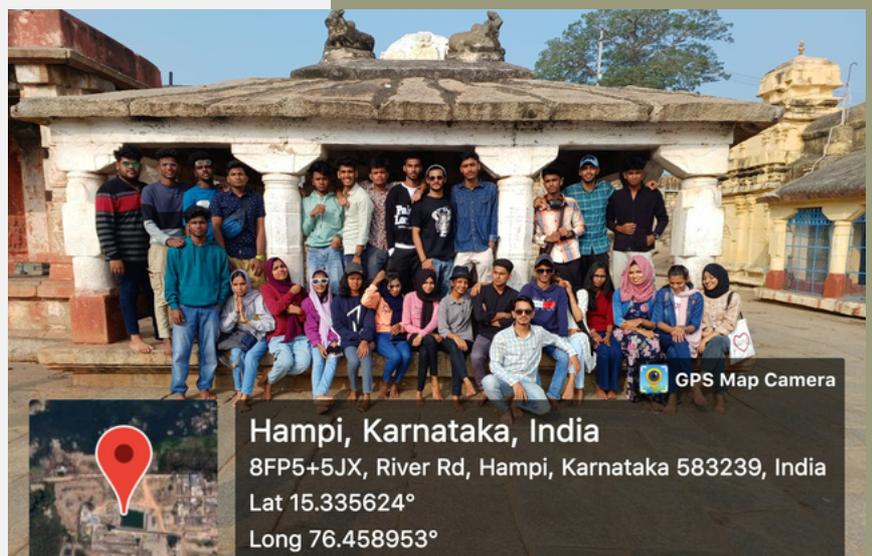
Smt. Shafna. A.S.
HOD, B.Voc. Tourism &
Hospitality Management

Inspiratio 2023: Alumni Lecture Series

Conducted an Alumni Lecture series for Tourism & Hospitality Management students on 04 July 2023 fostering a connection between current students and successful alumni with an emphasis on professional ethics and sustainable practices in the tourism industry. Students gained insights into real-world challenges and ethical decision-making, enhancing their understanding of responsible tourism.

Destination Visit: Exploring Tourism Ethics

Students in Tourism & Hospitality Management explored various tourist destinations from 19th to 24th January 2023, analyzing management strategies. The program instilled values of environmental sustainability, encouraging students to consider the ecological impact of tourism. Practical exposure to transportation, accommodation, and cuisine contributed to a holistic understanding of ethical tourism practices.





National Psychological Training Conference - 2019: Professional Skills for Budding Psychologist



The Conference conducted from 4th to 5th January 2019 aimed at enhancing soft skills and administrative abilities in Psychology students with an emphasis on ethical considerations in psychological practice. Outcome included improved communication and presentation skills, aligning students with professional ethics in psychology.

“Now and The New” Orientation Program for Psychology Students

Introduced first-year BSc Psychology students on 30th September 2022 to the field, emphasizing ethical considerations. Program focused on diverse possibilities within psychology, fostering a sense of responsibility towards ethical practices in psychological research and interventions.

MES Asmabi College ,P.Vembalur
Department Of Psychology



Conducts

TOPIC

PSYCHOLOGY : NOW AND THE NEW

For B.sc Psychology Students

ORIENTATION

 September 30th 2022
9.30am to 1.00pm

 Seminar Hall

NITHIN LALACHAN
Consultant Psychologist,
Mind Solution Clinic,
Thiruvalla.

Dr.A.Biju
PRINCIPAL

Lathif Penath
HOD, Department of
Psychology

Farhana Nasar
Co-ordinator



National Conference on Interdisciplinary Academic Translational Research and Innovation 2023



08-02-2023

Conducted on 8th February 2023, facilitating the exchange of research experiences, promoting interdisciplinary collaboration in different disciplines. with an emphasis on ethical research practices and sustainability. Students gained exposure to diverse perspectives, enhancing their understanding of ethical considerations in academic research.

NPTC 2022: Vision for Psychology Research and Training

Conducted from 6th to 7th August 2022, Fostering a vision for adaptable research and training in psychology. Encouraged ethical research practices aligned with contemporary needs. Students gained insights into evolving trends in psychology, enriching their understanding of ethical considerations in research.





Visit to Mental Health Action Trust, Calicut: Community Psychiatric Setting



The students visited Mental health action Trust and participated in various activities from 26th to 28th December 2021. Enhanced awareness of community mental health systems and recovery-oriented approaches. Students experienced community service, collaborating with local partners. Deepened understanding of severe mental health issues, promoting a compassionate and ethical approach to mental health care.

Psychology at Workplace: Exploring Psychological Aspects

- Date: 25-02-2022
- Conducted on 25th February 2022, enlightening students on psychological aspects of the workplace, emphasizing ethical considerations. Explored opportunities for organizational psychologists, promoting ethical practices in organizational settings. Students gained practical insights into workplace dynamics.

MES ASMABI COLLEGE, P. VEMBALLUR

Department of Psychology Organizes

A Seminar On
Psychology & Workplace

Exclusively for 6th sem Psychology Students

PRASANTH P P
CONSULTANT - HCM Practice
Abanel Management Consulting Pvt. Ltd

25th Feb 2022
College Auditorium

2:00 PM - 4:00 PM



LaTeX Programming: Skill Enhancement Initiative



Physics students engaged in a skill enhancement initiative from 14th to 15th March 2023 focusing on LaTeX programming. Emphasis on sustainable practices in document preparation, aligning with ethical considerations in scientific communication.

IPR in Science and Technology: Understanding Intellectual Property Rights

Conducted on 17th January 2019, addressing ethical considerations in science and technology. Students gained insights into intellectual property rights, fostering an understanding of ethical practices in research and innovation.



M.E.S ASMABI COLLEGE

DEPARTMENT OF PHYSICS

Talk on-

IPR IN SCIENCE AND TECHNOLOGY



Resource person:

Dr. Ansar E B
Assistant Professor
Dept of Chemistry
M E S Asmabi College

17 JANUARY 2019 | 10:00 AM
Venue: Seminar Hall



Visit to CUSAT: Exploring Research Labs



Physics students visited research labs at Cochin University of Science and Technology on 23rd January 2023 gaining hands-on experience with an emphasis on ethical research practices and sustainable approaches in scientific exploration.

National Mathematics Day Celebration - Pi Rates: Promoting Math Ethic

Celebrated National Mathematics Day on 21st December 2022 with ethical considerations. Activities included games, intercollegiate quiz competitions, an exhibition, and food stalls. Promoted ethical conduct and sustainability in mathematical practices.

MES ASMABI COLLEGE & DEPARTMENT OF MATHEMATICS AND STATISTICS PRESENTS

π Rates

National Mathematics Day Celebration

PROGRAMMES

- RUBIKS CUBE SOLVING CHALLENGE
- SUDOKU SOLVING
- CHESS COMPETITION
- SPINNING WHEEL
- ESCAPE GHOST

— INTERCOLLEGIATE QUIZ COMPETITION —

— EXHIBITION AND INTERESTING MATH RELATED FOOD STALL —

A VIDEO PRESENTATION ABOUT MATHEMATICS IN NATURE AND LIFE STORY OF RAMANUJAN

21 DECEMBER 2022 10AM TO 4PM COLLEGE AUDITORIUM

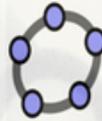
Principal Dr.A Biju HOD Nasreen A Staff Co-ordinator Keerthana SV Students Co-ordinator Nufaila Sulaiman



Department of Mathematics & Statistics
MES Asmabi College P. Vemballur
Thrissur, Kerala

WEBINAR

Calculus through GeoGebra



Date : 17 August 2021
Time : 02.00 PM



Google Meet

Resource person



R Ramanujam
HSST Mathematics
MNKM Govt. HSS
Pulappatta,
Palakkad

Dr. A Biju
Principal

Nasreen A
HOD

Calculus Through Geogebra: Webinar for BSc Mathematics Students

Conducted a webinar on 17th August 2021 to enhance calculus skills using Geogebra for BSc Mathematics students with an emphasis on sustainable learning methods and ethical considerations in mathematical education. Students gained practical insights into applying mathematics in real-world scenarios.

National Mathematics Day Celebration: Promoting Mathematical Ethics

Celebrated National Mathematics Day on 21st December 2022 with an intercollegiate quiz, exhibition, and video presentation. Encouraged ethical and sustainable practices in statistical analysis. Students gained a deeper appreciation for mathematical applications in various fields, fostering a sense of responsibility in utilizing statistical data for the betterment of society.

NATIONAL MATHEMATICS DAY

Mathletes - 2021
DECEMBER 22, 2021

Organised By
Department of Mathematics & Statistics
MES Asmabi College
P Vemballur

DR. A BIJU
Principal

NASREEN . A
HOD

Powerpoint presentation about
Life story of S. RAMANUJAN
& Quiz
Venue : MES Higher Secondary School
Date : 22/12/2021

**Organising
Members**
Nasil
Nufaila
Gazaliya
Fathima
Shika
Prathik





Industrial Visit: Bridging Academia and Industry

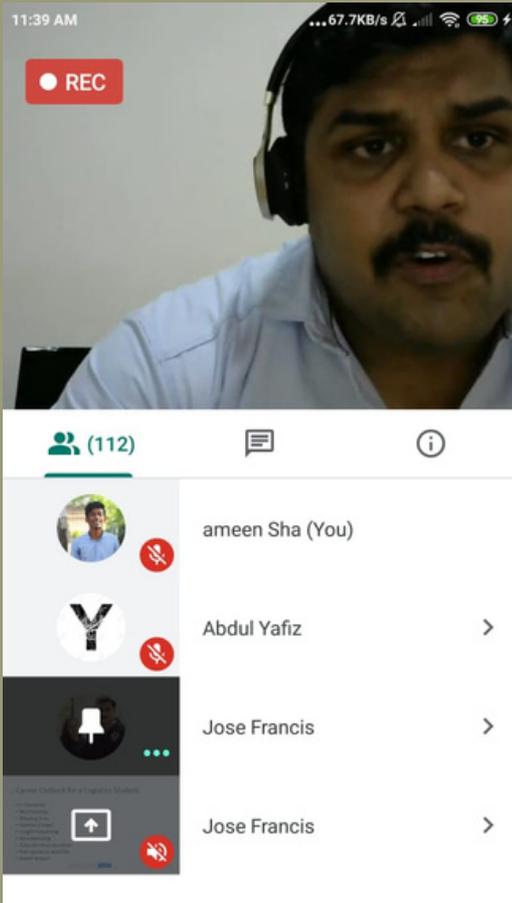


Mass Communication students participated in an industrial visit on 18th June 2022 to interact with industry experts. Emphasis on ethical communication practices and sustainability in media. Students gained practical insights, enhancing their understanding of industry dynamics while fostering ethical considerations in media profession.

Workshop on Nature Photography: Connecting with Environmental Ethics

Conducted a workshop on 9th March 2023 on nature photography to educate Mass Communication students about environmental issues. Practical sessions aimed at promoting the need for nature protection. Students gained skills in capturing and conveying environmental messages responsibly, aligning with ethical standards in visual communication.





Logistics: A Sustainable Career Choice

- Date: 13-08-2020
- Raised awareness among Logistics Management students about sustainable career choices in Logistics on 13th August 2023 with an emphasis on ethical considerations in supply chain management. Students gained insights into sustainable logistics practices, aligning their career choices with environmental and ethical principles.

Addressing Mass Media's Role in Drug Preventing Drug Abuse

Conducted a debate on 27th October 2022 for students of B.Voc Logistics Management on "Can Mass Media Campaigns Prevent Young People from Using Drugs?" Students engaged in ethical discussions, fostering critical thinking on the role of media in societal issues. The event encouraged responsible communication and awareness of ethical considerations in media campaigns.





Industrial Visit: Exploring Logistics Operations



Logistics Management students attended workshop sessions on 3rd December 2022 and visited Air Cargo terminals. Practical exposure to industry operations emphasized ethical and sustainable logistics practices. Students gained hands-on experience, aligning their understanding of logistics with responsible and environmentally conscious approaches

Life Skills Training Programme: Fostering Confidence and Well-being

Organized Life Skill Training Program on 1st August 2022 with the objective of aimed at promoting confidence and well-being in Logistics Management students. Life skills training emphasized effective communication and interpersonal skills, aligning with ethical considerations. Students gained practical tools for personal and professional growth, enhancing their ability to contribute responsibly to the workplace.

MES ASMABI COLLEGE , P.VEMBALLUR
Department of Logistics Management

Organising
LIFE SKILLS TRAINING PROGRAMME

VENUE : SEMINAR HALL
1-AUGUST 2022 - MONDAY
10.30AM

RAJESH SUBRAMANIAN
(Life skills trainer, educational activist, inspirational speaker)

RESOURCE PERSON

Dr. A Biju
Principal

Dr. K P Sumedhan
(Director of self financing courses)

Life Skills



Placement Drive: Providing Ethical Job Opportunities

Organized a placement drive on 9th November 2022 to provide ethical job opportunities to outgoing Logistics Management students with an emphasis on matching graduates with roles that align with their skills and values. Students benefitted from ethical career guidance and placement support.

MES ASMABI COLLEGE,
P.VEMBALLUR

Department of Logistics Management
& Placement Cell
In association with

DOLPHIN SHIPPING LINE (UK) LTD
Organising

**Placement Drive &
Orientation
Programme**

Chief guest
JEENA JACOB
Branch Manager Dolphin
Shipping Line (UK) Ltd

9TH NOV 2022
10.30AM
SEMINAR
HALL

ABDUL YAFIZ K.M
HOD
DEPARTMENT OF LOGISTICS MANAGEMENT

DR. A. BIJU
PRINCIPAL
MES ASMABI COLLEGE

Career Guidance Programme - Career Pathways in Fisheries

Conducted a career guidance program for Fish Processing Technology students on 7th January 2022, focusing on ethical considerations in fisheries. Students gained insights into sustainable practices in the fisheries sector, aligning their career pathways with environmental and ethical standards.

MES ASMABI COLLEGE, P. VEMBALLUR

Career Guidance Programme
Career pathways in Fisheries

On
7th January 2022
at 10.00 am

Ms. Vaishna P. U.
PSC Coaching Centre Trainer

Organised by
DEPARTMENT OF FISH PROCESSING TECHNOLOGY

Dr. A. Biju,
Principal

Dr. Sayana K. A.
Smt. Ujjwala Navas
Smt. Sugaina Sulaiman M. S.



Two Days Workshop on English Language Skills: Enhancing Communication Ethically

MES Asmabi College
P. Vemballur

FISH PROCESSING
TECHNOLOGY

TWO DAYS WORKSHOP ON
ENGLISH LANGUAGE SKILLS



MS. MONA P. M.
Assistant Professor,
Department of English
MES Asmabi College
P. Vemballur

At Seminar Hall, on 10.00 am to 3.00 pm

JAN | **12**
13 | **2022**

Conducted a workshop from 12th to 13th January 2022 to enhance English language skills in Fish Processing Technology students. Emphasis on effective communication and ethical language use. Students gained practical insights into improving language proficiency while adhering to ethical communication standards.

Webinar Series - Exploring the Experienced: Oceanic Insights

- Date: 13-09-2021 to 15-09-2021
- Engaged Fish Processing Technology students in a webinar series from 13th to 15th September 2021 with researchers and academicians. Topics included deep-sea fishes, ocean ecology, and Indian expeditions to polar regions. Students gained oceanic insights, fostering an appreciation for ethical research practices in marine sciences.



MES ASMABI COLLEGE, P. VEMBALLUR

You are cordially invited to the

Webinar series

EXPLORING THE EXPERIENCED:
A space for listening to wonderful researchers cum academicians about their ocean experience

On
13th to 15th September 2021

Registration link:
https://docs.google.com/forms/d/e/1FAIpQL5e6upAMU3CLEQP8AILN9y8yBIngE4Ckz_3jCvK01afYgduQ/viewform?embedded=true

Dr. Aneesh Kumar K. V.
Assistant Professor & HoD,
Department of Aquaculture,
Sacred Heart College
(Autonomous), Thevara



Dr. Minu P.
Researcher, ICAR-CMFRI



Dr. Shaju S. S.
Asst. Professor,
Department of Chemical
Oceanography, CUSAT



Organised by
DEPARTMENT OF FISH PROCESSING TECHNOLOGY

Dr. A. Biju, Principal | Dr. Sayana K. A. | Smt. Ujjwala Navas | Smt. Sugaina Sulaiman M. S.



INTERNAL QUALITY ASSURANCE CELL & POST GRADUATE DEPARTMENTS

MES ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR, THRISSUR, KERALA

In Collaboration With
PG & RESEARCH DEPARTMENT OF ENGLISH

NATIONAL WEBINAR SERIES ON
FROM RESEARCH TO PUBLICATION
RESEARCH: CONCEPT TO PROCESS

6
AUGUST
2021
@ 11.00 AM



Dr. Kshamata Chaudhary
Head, Department of English
Vardhman Mahaveer Open University
Kota, Rajasthan

Registration Link- <https://forms.gle/CE8TYUrBx3nNH1f6>

To join Telegram group of this webinar series
<https://t.me/joinchat/43X0aRTqKAcYMWZI>

Principal: Dr. A. Biju | IQAC Co-ordinator: Dr. Shafeer P.S.- Mob: 9847250464
H.O.D: Dr. T.R. Muralikrishnan | Co-ordinator: Smt. Reshmi S. - Mob: 8157062509

National Webinar Series on From Research to Publication

- Date: 06-08-2021
- Conducted webinar on 6th August 2021 for equipping English students with research fundamentals and informed them about various aspects of the research process. Students gained knowledge and skills in ethical research practices, contributing to their academic and professional growth.

Webinar on Intellectual Property Rights: Understanding Ethical Ownership

Featured a talk on Intellectual Property Rights by Dr. Basil Mathew on 8th January 2022 promoting awareness of ethical considerations in intellectual property. An interactive session provided students with insights into responsible ownership and protection of intellectual creations



MES ASMABI COLLEGE,
P. VEMBALLUR



**Webinar on
Intellectual Property
Right**

January 8, 2022
Time: 8 pm, Google meet

RESOURCE PERSON
DR. BASIL B. MATHEW
ASSISTANT PROFESSOR & HOD,
DEPARTMENT OF POLITICAL SCIENCE
ST. PETER'S COLLEGE, KOLENCHERY

JOINTLY ORGANIZED BY,
Research Department of English, Research
Department of Botany and IPR Cell

Dr. A. Biju Principal | Dr. Reena Mohamed PM HOD, English | Smt. Shaheeda TM HOD, Botany | Dr. Jisha KC IPR Cell



National Webinar on 'Entrepreneurial Opportunities in Fisheries Sector'

Conducted National webinar on 9th September 2020 to raise awareness among Aquaculture students about entrepreneurial opportunities in the fisheries sector. The webinar highlighted ethical considerations in fisheries entrepreneurship. Students gained insights into sustainable practices, aligning their career choices with ethical standard

Student Training at State Govt. Fish Farm Poyya: Ethical Aquaculture Practices

Provided Aquaculture students with hands-on training in fish and shrimp farming practices at the State Govt. Fish Farm Poyya from 28th to 30th December 2021 with an emphasis on ethical and sustainable aquaculture practices. Students gained practical experience, aligning their skills with responsible and environmentally friendly aquaculture practices.





Field Visit to K M Fisheries - Seafood Processing Plant: Sustainable

Aquaculture Practices

Students visited a seafood processing plant on 18th March 2022 to gain hands-on training in processing plant activities with emphasis on sustainable and ethical seafood processing practices. Students acquired practical knowledge in environmentally responsible processing methods, aligning their skills with ethical considerations in the aquaculture industry.

Field Visit to Regional Shrimp Hatchery: Studying Sustainable Seed Production

Students of B.Voc Fish Processing Technology went for field visit on 10th March 2022 to explore methods of seed production for fishes and shrimps at a regional shrimp hatchery. The program emphasized sustainable aquaculture practices, providing students with insights into responsible and ethical seed production techniques.





'Prospects of Asian Sea Bass and Mud Crab Aquaculture in India': Diversification and Sustainability

Conducted a program 12th January 2022 to raise awareness on aquaculture diversification and motivated students toward newer opportunities in aquaculture business with an emphasis on promoting sustainable aquafarming and seed production practices. Students gained insights into ethical considerations, fostering a sense of responsibility in the aquaculture sector.

DEPARTMENT OF AQUACULTURE
M E S ASMABI COLLEGE, P. VEMBALLUR

ORGANISES
NATIONAL WEBINAR ON

PROSPECTS OF ASIANS SEABASS AND MUD CRAB AQUACULTURE

Date: 12th January 2022
Time: 10.00 AM
Google Meet
<https://meet.google.com/yjx-wfzj-dwg>

DR. GANESH K
ASST. DIRECTOR,
MPEDA,
MANGALORE,
KARNATKA

DR. A BIJU
(PRINCIPAL)

DR. KESAVAN K
SHIBU A NAIR
DR. DISABYIA P R
(ORGANIZERS)

VISTA - Induction Programme 2021: Career Awareness in Aquaculture

Conducted an induction program for freshers on s of B.Sc Aquaculture on 22nd December 2021 to create awareness about career and higher study avenues in aquaculture and allied sectors. The program added value by instilling a sense of direction and purpose in students, aligning their academic journey with ethical considerations in aquaculture.

DEPARTMENT OF AQUACULTURE
M E S ASMABI COLLEGE
P. VEMBALLUR- 680671

VISTA

Induction Programme for
1st Semester
B.Sc. AQUACULTURE
on
22nd December 2021

Dr. ANVARALI P. H.
Assistant Professor
Dept. of Fisheries Resources Management
Kerala University of Fisheries & Ocean Studies, Kochi

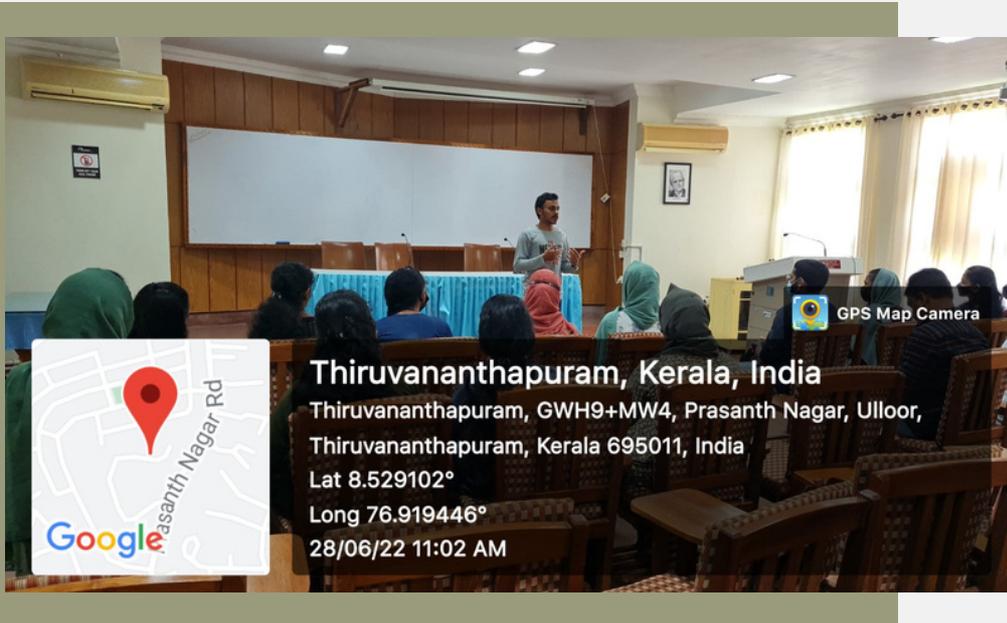
**10:00 Am
Seminar Hall**

Dr. A.Biju
Principal

Dr. Kesavan K. - Head of the Department
Sci. Shibu A.Nair - Associate Professor



CDS (Centre for Development Studies) Visit: Library Exploration



Conducted a library visit to KN Raj Library, Centre for Development Studies Trivandrum on 27th to 29th June 2022, providing PG students with valuable resources. The program added value by enhancing students' research skills and ethical understanding in Economic

Reserve Bank of India Visit: Real-world Insights into Economics

Organized a field visit to RBI Kochi for Economics students on 19th July 2022 offering real-world insights into economic operations. The program added value by connecting theoretical knowledge with practical experiences, fostering a holistic understanding of economic principles with ethical implications





Webinar Series on From Research to Publication: Blueprint of Research Publishing

Organized a national webinar on from 26th July to 6th August 2021 on the blueprint of research publishing, offering valuable insights into the publication process. The program added value by equipping students with essential knowledge and skills in research methodology and ethical publishing practices.

Research Methodology: Introduction to Research Process

Conducted a class on the introduction to the research process on 13th October 2021, enhancing students' understanding of research methodology. The program added value by promoting ethical research practices and providing practical insights into the research process.





'Developing Research Aptitude in Social Science: The Way Ahead': Fostering Research Aptitude

The Department of Economics organized a talk on developing research aptitude in social science on 16th March 2021 providing students with guidance on the way ahead. The program added value by inspiring students to cultivate a research-oriented mindset with ethical consideratio

Budget Discussion: Understanding Economic Implications

Conducted a budget discussion program on 1st February 2021, offering insights into economic implications. The program added value by connecting students with real-world economic scenarios, fostering an understanding of budgetary decisions with ethical consideration



Shot on O'PPO F5



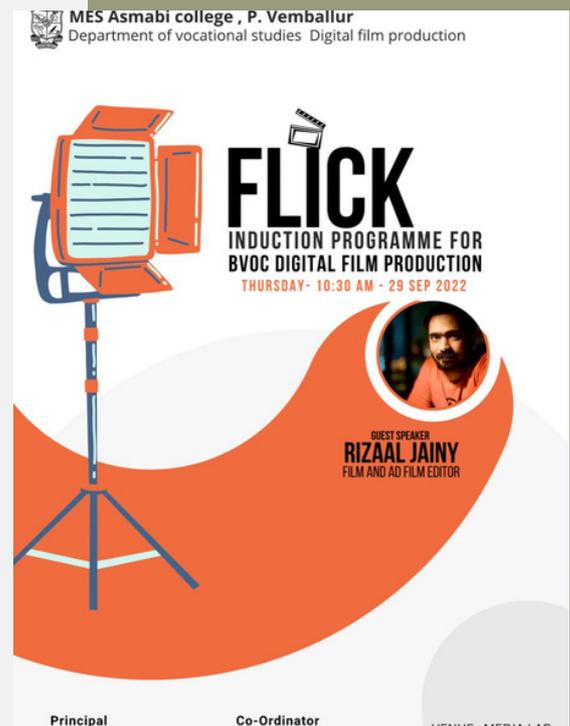
National Webinar on 'Behavioural Responses to Pandemic': Implications for Research Methodology in Economics

Organized a talk on behavioural responses to the pandemic on 21st January 2021, exploring implications for research methodology in economics. The program added value by addressing current issues and fostering ethical research practices in the context of the pandemic.



FLICK Induction Programme: Introduction to Digital Film Production

Introduced students to the Digital Film Production Course on 29th September 2022, providing insights into new technology filmmaking, possibilities, and ethical considerations. The program added value by enhancing students' knowledge of film production methods and promoting ethical storytelling in the digital era.





MOU Signed with SN Puram Panchayath: Documenting Community Programs

കേരള കാമുദി
Thirissur 02 Jul 2022



ഡോക്യുമെന്റേഷൻ ധാരണാ പത്രം ഒപ്പുവയ്ക്കുന്ന ചടങ്ങിൽ നിന്ന്.

പദ്ധതികളുടെ ഉദ്ദേശ്യവും ഡോക്യുമെന്റേഷൻ ധാരണാ പത്രം ഒപ്പുവയ്ക്കലും

കൊടുങ്ങല്ലൂർ ശ്രീനാരായണപുരം പഞ്ചായത്ത് പി. വെമ്പല്ലൂർ എം. ഇ.എസ് അസ്സാബി കോളേജുമായി ചേർന്ന് അടുത്ത രണ്ട് വർഷം നടത്തുന്ന പദ്ധതികളുടെ ഉദ്ദേശ്യവും നടത്തി. പദ്ധതി നടത്തിപ്പിനായി ബന്ധപ്പെട്ട വാർത്തകൾ തയ്യാറാക്കുന്നതും സംപ്രേഷണം ചെയ്യുന്നതുമായ എം.ഒ.യു കരാർ പഞ്ചായത്ത് പ്രസിഡന്റ് എം.

എസ്. മോഹനനും എം.ഇ.എസ് കോളേജ് പ്രിൻസിപ്പൽ ഡോ. എ. ബിജുവും ഒപ്പുവച്ചു. കോളേജിലെ ഡിപ്പാർട്ട്മെന്റ് ഹെഡ്മാസ് കമ്മ്യൂണിക്കേഷന്റെയും, ബി.വോക് ഡിപ്പാർട്ട്മെന്റ് ഹെഡ് ഡി.ജി.എ.ലിം പ്രൊഫ. കെ.എസ്. ആദിത്യൻ തമ്പിള്ളി വിദ്യാർത്ഥികളാണ് പ്രവർത്തനങ്ങൾ നടപ്പാക്കുന്നത്. പദ്ധതിയുമായി സഹകരിക്കുന്ന

വിദ്യാർത്ഥികൾക്കുള്ള സർട്ടിഫിക്കറ്റ് കരാർ പ്രകാരം പഞ്ചായത്ത് നൽകും. പത്രികയിൽ കോളേജ് സൈക്രട്ടറി ആൻഡ് കൗൺസിലർ ഡോ. സലീം അറാക്കത്ത്, ആരോഗ്യ വിദ്യാഭ്യാസം സ്റ്റാൻഡിംഗ് കമ്മിറ്റി ചെയർമാൻ പി.എ. നൗഷാദ് സാക്ഷികളായി കക്ഷി ചേർന്നു. അദ്ധ്യപകരായ നജ്മ നസീർ, സുരേന്ദ്രൻ എന്നിവരും സംബന്ധിച്ചു.

KERALA KAUMUDI EPAPER
Clipping Kerala Kaumudi - Thirissur

The College signed an MOU with SN Puram Panchayath on 1st July 2022 to document community programs of the Panchayath, providing students with an opportunity to contribute to the local community. The program added value by fostering community engagement and ethical documentation practices.

SkillCrush- Product Development Bootcamp: Two-day Bootcamp on Product Development

Conducted a two-day product development bootcamp from 20th to 21st December 2022 in collaboration with various entities. The program added value by equipping Computer Application students with practical skills in product development and promoting ethical considerations in the tech industry

MES ASMABI COLLEGE
P Vemballur, Kerala
Department of Computer Application
Presents
Skill Crush
Product Development Bootcamp
In Association with
IEDC- IIC - Incubation cell - IQAC - GrapesGenix Technical Solutions.

10:00 am December 20, 21 Computer Lab

Dr. A Biju Jabin TH Najula K.M
Principal HOD Co-ordinator



Industrial Visit: IT Industry Exploration for Environmental Solutions



The Department of Computer Application Organized an industrial visit on 22nd July 2022 to provide students insights into the IT industry's organizational structure, functions, and practical applications in various sectors with an emphasis on environmental applications in healthcare, finance, and education. The program added value by aligning students with eco-friendly IT solutions, fostering awareness of environmental sustainability in the technology sector

Skill Development Workshop on "UI/UX Design": Integrating Sustainability in Design

- Date: 02-02-2023
- Conducted a UI/UX design workshop on 2nd February 2023 in association with Zoople Technologies, emphasizing sustainable design practices. Students gained skills in creating user interfaces with a focus on environmental impact. The program added value by instilling eco-conscious design principles in future IT profession

MES Asmabi College
P Vemballur

Department of Computer Application
Presents
Skill Development Program
Technology: UI UX

**WORKSHOP ON
UI/UX DESIGN**

On : Feb 2
9.30-12.30

Computer Lab

Contents

- * UI UX Basics
- * How to enter to the career
- * Sketching or Wireframe
- * Figma Basics
- * Plugins in Figma
- * Design Inspiration
- * Portfolio

Anand Narayanan
Sr. UX/UI Designer Zoople Technologies

Dr. A Biju
(Principal)

Jabin TH
(HOD)



MES Asmabi college
P. Vemballur

Department of Computer Application,
Conducts

Insait
Vision To Competitive Examination

Ms .Sharija Azeez
Asst Professor
Dept of Computer Applications
MES-AIMAT

Ms.JASEENA C Y
Asst Professor
Dept of Computer Applications
MES-AIMAT

01-02-2023 10:00 to 12:30 3rd BCA Class

Principal Dr. A Biju
HOD Jabin T H
Co-ordinator Anu S

Insait: Competitive Exam Orientation for Ethical Tech Careers

Organized a competitive exam orientation for final year students on 1st February 2023, focusing on ethical considerations in tech careers. The program added value by preparing students for ethical challenges in the tech industry, fostering a sense of responsibility.

Focuzz: Career Guidance Orientation in the IT Sector

Conducted a career guidance orientation class on 1st January 2023, providing insights into ethical considerations in IT careers. The program added value by guiding students towards socially responsible career choices in the IT sector.

MES ASMABI COLLEGE
P.VEMBALLUR
DEPARTMENT OF COMPUTER APPLICATION

FOCUZZ

Carrier Guidance Class
In Association With
Unique Occasio TECH Kochi

Dr.A Biju Principal
Jabin T H HOD
Anu S Co-ordinator

10 JANUARY 2023 2 PM SEMINAR HALL




MES ASMABI COLLEGE
P. Vemballur

IEDC and Department of Computer Application
jointly organizing

Workshop on
"Product Development-
Best Practices"

Speaker



Sheen Chungath
CEO Sesame Technologies
Pvt Ltd, Calicut

17/2/2022
10.30 am

Venue : Auditorium

Dr. A Biju
Principal
MES ASMABI COLLEGE

For further details contact

Chithra P Nodel officer, IEDC Mob: 9496130220	Anu S Coordinator Mob: 9544977982	Jabio T H HOD Mob: 974724640
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Product Development – Best Practices

Explored best practices in software product development with an emphasis on sustainability. The program conducted on 17th February 2022 added value by instilling eco-friendly practices in software development, preparing students for ethical considerations in the IT industry.

Different Opportunities in Software Company: Ethical Start-up Challenges

Discussed diverse opportunities for students in the software industry and challenges faced during startup ventures. The program organized on 13th October 2021 added value by addressing ethical considerations in IT entrepreneurship, promoting responsible business practices.


MES ASMABI COLLEGE
P. Vemballur

Department of Computer Application
organizes

WEBINAR

Topic: "Different Opportunities
in a Software Company for IT
and Non IT students"

13th October 2021 || 10.30 am

speaker:

Jose G Vachaparambil
(CEO TechMasters Triuvandrum)



coordinators
Anu. S
Meshmoom.K.M
(student coordinator)

HOD
Jabin. TH

Principal
Dr. A. Biju

for enquiries:
95449 77982
90485 59167



Career Guidance Seminar: Ethical Decision-Making After Graduation

Provided guidance on making ethical career decisions after post-graduation and choosing courses responsibly. The program conducted on 26th July 2022 added value by aligning students conscious career choices in the IT field with special emphasis on ethical practice



Orientation Programme on Cost & Management Accounts (CMA)

An orientation for first-year UG students on CMA conducted on 3rd July 2019 featured sessions by CMA Sugunan. The program organized for Commerce and non-Commerce students, emphasized ethical financial management. The program added value by fostering awareness of responsible financial practices and sustainability.



12
AUGUST 2020
11 AM

MES ASMABI COLLEGE
P. Vemballur, Kodungallur, Thrissur

Department of Computer Application
Organizes

WEBINAR On

" Teaching as a profession- Challenges and Opportunities. "

Dr. JOHN JOSE
Assistant Professor
Department of Computer Science & Engineering
Indian Institute of Technology Guwahati

Coordinator: Anu .S (+91 9544977982)
Principal: Dr. A.Biju
HOD: Jabin T.H

Teaching as a Profession: Challenges and Opportunities

Conducted a webinar on 12th August 2021 focusing on challenges and opportunities in the teaching profession, fostering ethical teaching practices. The program added value by preparing future educators with a sense of responsibility towards holistic student development.

Soft Skill Orientation Programme: Developing Ethical Soft Skills

Organized a soft skill orientation program for degree students on 9th December 2022, emphasizing ethical soft skill development. The program added value by instilling responsible communication and interpersonal skills in student





IPR Webinar: Intellectual Property Rights Awareness

Raised general awareness about Intellectual Property Rights (IPR), focusing on responsible and ethical use. The program conducted on 8th January 2022 added value by educating students about the ethical dimensions of intellectual property.

MES ASMABI COLLEGE,
P. VEMBALLUR

**Webinar on
Intellectual Property
Right**

January 8, 2022
Time: 8 pm, Google meet

RESOURCE PERSON
DR. BASIL B. MATHEW
ASSISTANT PROFESSOR & HOD,
DEPARTMENT OF POLITICAL SCIENCE
ST. PETER'S COLLEGE, KOLENCHERY

JOINTLY ORGANIZED BY,
Research Department of English, Research
Department of Botany and IPR Cell

Dr. A. Biju
Principal

Dr. Reena Mohamed PM
HOD, English

Smt. Shaheeda TM
HOD, Botany

Dr. Jisha KC
IPR Cell

Workshop on "Fundamentals of Bioinformatics and Computational Biology": Ethical Biotechnology Practices

Explored the fundamentals of bioinformatics and computational biology with an emphasis on ethical considerations. The program conducted on 10th December 2021 added value by preparing students for responsible and sustainable practices in biotechnology.

MES ASMABI COLLEGE
P. VEMBALLUR, THRISSUR
**RESEARCH & PG DEPARTMENT OF
BOTANY**
IN ASSOCIATION WITH
ACBAA
Organizes
Walk with Seniors
ALUMNI LECTURE SERIES

Workshop
on
Fundamentals of
Bioinformatics and
Computational Biology

10th December 2021
10.30. AM-12.30 PM
Google meet

Resource Person
LAKSHMI M V
Research Scholar (CSIR-SRF)
Department of Botany
University of Kerala

Registration link:
<https://forms.gle/ZYwG0DUh96vrYhUG9>
E-Certificate will be provided

Mrs. Shemi C B
Co-ordinator
9526833254

Mrs. Shaheedha T.M
HOD, Botany

Dr. A. Biju
Principal



**RESEARCH & P G DEPARTMENT OF BOTANY
MES ASMABI COLLEGE
P. VEMBALLUR, THRISSUR**

Organizes

**National Webinar
on
Medicinal plants and health care
in the month of Karkkitakam**

Resource Person
Dr. Jayanthy A
Principal Scientific Officer
(Pharmacognosy)
Pharmacopoeia Commission for
Indian Medicine & Homeopathy
(PCIM&H),
Ministry of AYUSH, Govt. of India,
Chaziabad-UP



8th August 2021 10.30 AM - 11.30 AM

Google Meet
[CLICK HERE TO REGISTER](#)

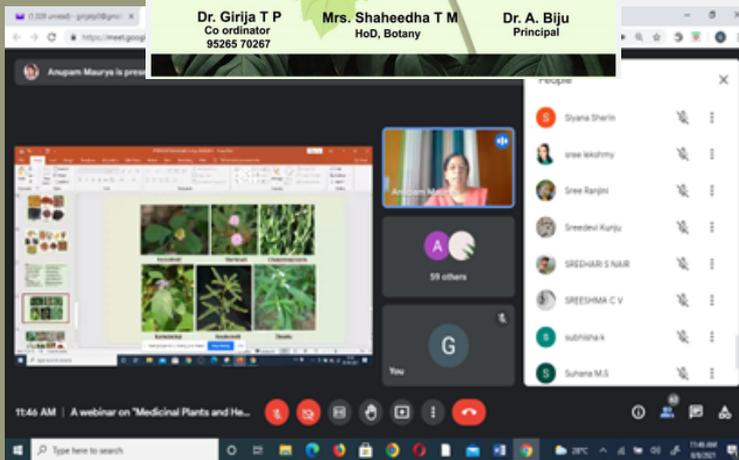
Dr. Girija T P
Co ordinator
95265 70267

Mrs. Shaheedha T M
HoD, Botany

Dr. A. Biju
Principal

Medicinal Plants and Healthcare in the Month of Karkkidakam: Promoting Ethical Healthcare Practices

Provided knowledge about the importance of medicinal plants and karkkidaka chikitsa, promoting ethical healthcare practices. The program conducted on 8th August 2021 added value by fostering awareness of sustainable and traditional healthcare methods.



Awareness on IPR: Intellectual Property Rights Education

Created widespread awareness on Intellectual Property Rights (IPR), focusing on ethical use and protection of intellectual property. The program organized on 14th February 2022 added value by educating students about the ethical dimensions of intellectual property

MES ASMABI COLLEGE, P. VEMBALLUR
RESERACH AND PG DEPARTMENT OF BOTANY

**Date: 14-02-2022
Time: 11 am - 12 pm**

**Online 'Awareness Programme on
Intellectual Property Rights'**
An initiative under National Intellectual
Property Awareness Mission (NIPAM)



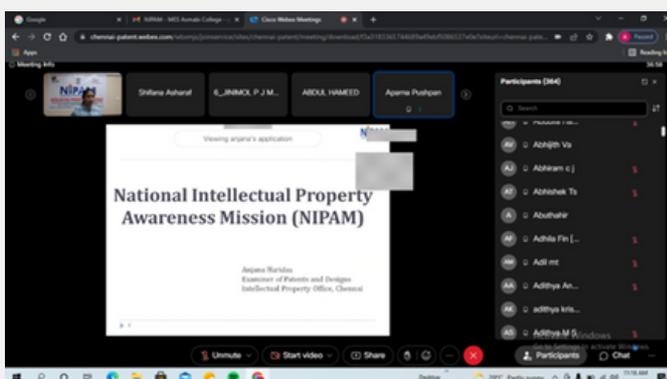
Resource person
Smt. Anjana Haridas
Examiner of Patents and Designs
Indian Patent Office, Chennai



Organized by
Research & PG Dept. of Botany
in association with
IPR Cell, MES Asmabi College.



Monitored by
IQAC, MES Asmabi College





MES ASMABI COLLEGE
Department of Economics

conducts

Hands on Training in
"Intellectual property as a tool
for economic Development "

Resource person



Date
21 | 11 | 2018
10 am

Shihab Abdul Razad
Senior Analyst
Center for Behavioural Economics, Bangalore

Ajims P. Muhammed
Principal

Jeena P.M
HoD

Dhanya. k
Co-ordinator

Training on Intellectual Property as a Tool for Economic Development: Ethical Understanding of Intellectual Property

Provided hands-on training on 21st November 2018 on intellectual property as a tool for economic development, emphasizing ethical considerations. Students gained insights into responsible intellectual property practices, contributing to their understanding of economic development with ethical principles.