

A PROJECT REPORT  
ON  
"INTRODUCTION TO TOPOLOGY"

Submitted by

**SELMATH N.P(AIAUSMT003)**

**UNNIMAYA P.S(AIAUSMT019)**

**AKSHAY P.S(AIAUSMT020)**

**GOUTHAM KRISHNA M.U(AIAUSMT021)**

Under the Guidance of

**FAHADALI P. H**

**Assistant professor**

In partial fulfilment of the requirement for the award of the  
**BACHELOR OF SCIENCE OF CALICUT UNIVERSITY**



**DEPARTMENT OF MATHEMATICS**  
**MES ASMABI COLLEGE,P.VEMBALLUR**  
**KODUNGALLUR,KERALA -680671**

MES ASMABI COLLEGE

P.VEMBALLUR  
KODUNGALLUR



BACHELORE OF SCIENCE  
MATHEMATICS

Name of the student .Selmath.NP..Vannimaya....P.s..Aksbay...P.s..Goutham  
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Register Number..AIAUSMT003..AIAUSMT019..AIAUSMT020..AIAUSMT021  
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Certified that this is a bonafide record of

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With Reg.no..AIAUSMT003..019..020..021. in the year..2020-23.....

Internal Examiner.....*[Signature]*.....

External examiner ...*[Signature]*...

A PROJECT REPORT

ON

**FUZZY SET**

Submitted by

**BASILA IQBAL V I (AIAUSMT001)**

**AYISHA SHAHINA T.P (AIAUSMT006)**

**KRISHNA PRIYA A R (AIAUSMT017)**

**ROHITH E R (AIAUSMT024)**

Under the Guidance of

**NASREEN A**

**Assistant professor**

In partial fulfilment of the requirement for the award of the  
**BACHELOR OF SCIENCE OF CALICUT UNIVERSITY**



**DEPARTMENT OF MATHEMATICS**

**MES ASMABI COLLEGE, P. VEMBALLUR**

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BACHELORE OF SCIENCE  
MATHEMATICS

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With Reg.no. A1AUSMT001, A1AUSMT006, ... in the year... 2022-23  
A1AUSMT017, A1AUSMT049

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External examiner ... [Signature]

A PROJECT REPORT  
ON  
"AUTOMORPHISMS OF FIELD"

SUBMITTED BY  
FAIROOSE T N (AIAUSMT007)  
SHAHARBHAN P M (AIAUSMT018)  
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UNDER THE GUIDANCE OF  
SABEENA P A  
ASSISTANT PROFESSOR

*IN PARTIAL FULFILLMENT OF THE REQUIREMENTS  
FOR THE AWARD OF DEGREE OF  
BACHELOR OF SCIENCE  
OF  
CALICUT UNIVERSITY*



DEPARTMENT OF MATHEMATICS  
MES ASMABI COLLEGE, P.VEMBALLUR  
KODUNGALLUR, KERALA- 680671

**MES ASMABI COLLEGE**  
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**BACHELORE OF SCIENCE**  
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Internal Examiner S. Subramanian  
31/03/2023

External examiner R. Rajasekar

A PROJECT REPORT  
ON  
"INTRODUCTION TO FUZZY RELATION AND FUZZY GRAPH"

Submitted by

MOHAMMED SHAMSIN V S (AIAUSMT005)

FARSANA T P (AIAUSMT013)

GOPIKA K R (AIAUSMT015)

JITHIN M S (AIAUSMT022)

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**DEPARTMENT OF MATHEMATICS**  
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**MATHEMATICS**

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Internal Examiner [Signature]

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**A PROJECT REPORT**

**ON**

**“ WAVELETS ”**

Submitted by

**FATHIMATHUL MISRIYA(AIAUSMT014 )**

**ASWANI C M (AIAUSMT012)**

**ANAKHA .K .T (AIAUSMT011)**

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**FAHADALI P H**

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**DEPARTMENT OF MATHEMATICS**  
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BACHELOR OF SCIENCE

MATHEMATICS

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AIAUSMT012

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Reg. No. AIAUSMT011, AIAUSMT012, AIAUSMT011 in the year..... 2023.....  
AIAUSMT012

Internal examiner..... *[Signature]*.....

External Examiner..... *[Signature]*.....

**A PROJECT REPORT  
ON  
"BANACH SPACE"**

Submitted by

**JASEERA UMMAR (AIAUSMT002)**

**MOHAMMED NIHAL K (AIAUSMT004)**

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**Assistant professor**

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**DEPARTMENT OF MATHEMATICS  
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MATHEMATICS

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With register no. AlAUS.MT.002, 004, 009, 008 in the year 2022-2023

Internal Examiner [Signature]  
31/03/2023

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PROJECT REPORT

ON

**"THE EFFECT OF SOCIAL MEDIA MARKETING AS A CATALYST  
FOR THE SUCCESS OF ART AND CRAFT E-BUSINESS"**

*Submitted in partial fulfilment of the requirements for the award of degree of  
Master of commerce of the University of Calicut*

By

**AFEEFA MIZAJ U A**

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**MES ASMABI COLLEGE**

**P. VEMBALLUR**

**2021-2023**

*Verified  
Princy  
3/8/23  
(PRINCY FRANCIS)  
Ranjan  
Ranjan John*



PROJECT REPORT  
ON  
**GREEN MARKETING STRATEGIES AND ITS EFFECTS ON  
BUSINESS PERFORMANCE**

*Submitted in partial fulfilment of the requirements for the award of degree of  
Master of commerce of the University of Calicut*

By  
**RESHMA E R**  
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**MES ASMABI COLLEGE**  
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2021-2023



PROJECT REPORT ON  
IMPACT OF NOSTALGIC EMOTION ON CUSTOMER LOYALTY  
WITH SPECIAL REFERENCE TO CADBURY GEMS

*Submitted by*  
**SALMA THASNEEM P A**  
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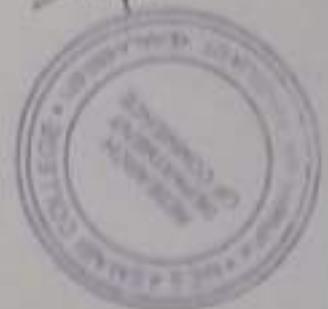


**RESEARCH DEPARTMENT OF COMMERCE**  
**MES ASMABI COLLEGE**  
**P VEMBALLUR - 680671**  
2023-23

*Verified*  
*January*  
*3/8/2023*

(*PREVEENA VIJAYAN*)

*Ranjith*  
*Pranav*  
*John*



PROJECT REPORT ON

“EFFECT OF CONSUMER SENSORY PERCEPTION ON CUSTOMER  
LOYALTY WITH SPECIAL REFERENCE TO McDONALD’S FOOD  
CHAIN”

*Submitted by*

**SREELAKSHMI V S**

**REG NO: AIAVMCM036**

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Verified  
4/8/2022

*In partial fulfillment of the requirement for the award of degree of (PRANEENA V JAYAN)*

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Ranjana  
Ranjana John



RESEARCH DEPARTMENT OF COMMERCE

MES ASMABI COLLEGE

P.VEMBALLUR – 680671

2022-23

PROJECT REPORT  
ON  
A STUDY ON JOB SATISFACTION AND ORGANIZATIONAL COMMITMENT  
AMONG TEACHING STAFF WITH SPECIAL REFERENCE TO M.E.S ASMABI  
COLLEGE, P. VEMBALLUR

*Submitted in partial fulfilment of the requirements for the award of degree of  
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Verified  
Praveena  
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(PRAVEENA VIJAYAN)  
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*In partial fulfilment of the requirement for the award degree of Master of  
Commerce of University of Calicut*



MES ASMABI COLLEGE

P. VEMBALLUR

2021-2023

PROJECT REPORT ON  
THE IMPACT OF SOCIAL MEDIA ON IMPULSIVE BUYING: A  
STUDY WITH SPECIAL REFERENCE TO THRISSUR DISTRICT

*Submitted by*

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2022-23

*Verified*  
*Princy Francis*  
*4/8/2023*

*(PRINCY FRANCIS)*

*Ranson John*  
*Ranson John*



PROJECT REPORT ON  
"DESTINATION ATTRACTIVENESS OF COASTAL  
TOURISM IN KERALA"

*Submitted by*

**LIMNA LATHEEF**

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*(TRIVENA VIJAYAN)*

**MES ASMABI COLLEGE**

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**2022-23**



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*Rayan John*

PROJECT REPORT ON  
"ENHANCING EMPLOYEE PERFORMANCE THROUGH NON-  
MONETARY INCENTIVES IN BANKING SECTOR"

*Submitted by*

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P. VEMBALLUR - 680671

2022-23

*Visited  
Praveena Vijayan  
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*(PRAVEENA VIJAYAN)*



*Ravshan  
Ravshan John*

PROJECT REPORT  
ON  
**YOUNGSTERS PERCEPTION TOWARDS GREEN  
PRODUCTS IN KERALA**

*Submitted in partial fulfilment of the requirements for the award of degree of  
Master of commerce of the University of Calicut*

By

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**MES ASMABI COLLEGE**

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**2021-2023**

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Joney  
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*(PRENEND VIKRAM)*

*Princy Francis  
Princy Francis*



PROJECT REPORT  
ON  
CONSUMER PERCEPTION TOWARDS GREENWASHING IN  
COSMETICS INDUSTRY WITH SPECIAL REFERENCE TO MES  
ASMABI COLLEGE

*In Partial Fulfilment of the Requirement for the Award of Degree of Master of Commerce  
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Submitted By  
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(PRENEENA VIJAYAN)



MES ASMABI COLLEGE  
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Ranjana  
Ranjana John

**A PROJECT REPORT**  
**ON**  
**“WORK RELATED STRESS AMONG SCHOOL TEACHERS**  
**AND THEIR JOB PERFORMANCE”**

SUBMITTED BY  
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UNDER THE GUIDENCE OF  
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*Verified*  
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*4/8/2023*  
(*PRAVEENA VIJAYAN*)

IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE AWARD  
OF DEGREE OF MASTER OF COMMERCE OF CALICUT UNIVERSITY



*Ranjana*  
*Ranjana John*



**MES ASMABI COLLEGE**  
**P.VEMBALLUR- 680 671**

**2021-2023**

PROJECT REPORT  
ON

**"A STUDY ON SERVICE QUALITY IN NATURAL TOURISM WITH  
SPECIAL REFERENCE TO ATHIRAPILLY"**

*Submitted in partial fulfilment of the requirements for the award of degree of  
Master of Commerce of the University of Calicut*

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**MES ASMABI COLLEGE**

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Praveena  
4/18/2023

(PRAVEENA VIJAYAN)

Ranjan  
Ranjan Jothi



PROJECT REPORT  
ON

**"A STUDY ON GENDER DIFFERENCE IN INVESTMENT  
BEHAVIOUR OF SALARIED PERSON"**

*Submitted in partial fulfilment of the requirements for the award of degree of  
Master of commerce of the University of Calicut*

By

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4/8/23

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**MES ASMABI COLLEGE**

**P. VEMBALLUR**

**2021-2023**

Ranjana  
Ranjana John

PROJECT REPORT  
ON  
"IMPACT OF STORE ATTRACTIVENESS ON  
PATRONAGE INTENTION OF CONFECTIONERIES"

*Submitted in partial fulfilment of the requirements for the award of degree of  
Master of commerce of the University of Calicut*

Submitted by

SOORYAGAYATHRI N S

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Praveen  
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MES ASMABI COLLEGE

P. VEMBALLUR- 680671

2021-2023



A  
PROJECT REPORT  
ON  
A STUDY ON PREFERENCE OF YOUTH TOWARDS  
CASHLESS PAYMENT SYSTEM

SUBMITTED BY

DEVIKA K K  
REG NO: AIAVMCM010

UNDER THE GUIDANCE OF

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*IN PARTIAL FULFILLMENT OF THE REQUIREMENT  
FOR THE AWARD OF DEGREE OF  
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M.E.S ASMABI COLLEGE  
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2021-2023

*Verified  
3/8/23  
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Ramesh Kumar*



A PROJECT REPORT  
ON  
A STUDY ON THE SAVINGS AND INVESTMENT  
BEHAVIOUR OF WORKING WOMEN

SUBMITTED BY

ADITHYA K G

REG NO: AIAVMCM003

UNDER THE GUIDENCE OF

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*In Partial Fulfilment of The Requirements for the Award of Degree of Master  
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Pravin  
Ramban John

M.E.S ASMABI COLLEGE

P.VEMBALLUR – 680671

2021-2023



PROJECT REPORT  
ON  
“CONSUMER BEHAVIOUR TOWARDS SOCIAL MEDIA  
MARKETING”

*Submitted in partial fulfilment of the requirements for the award of degree of  
Master of Commerce of the University of Calicut*

By

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Rajin  
Kendon*



**MES ASMABI COLLEGE**  
**P. VEMBALLUR**  
**2021-2023**



PROJECT REPORT  
ON

**"INFLUENCE OF CELEBRITY ENDORSEMENT ON PURCHASE  
INTENTION OF COSMETIC PRODUCTS"**

*Submitted in partial fulfilment of the requirements for the award of degree of  
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Submitted by  
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MES ASMABI COLLEGE  
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2021-2023



Verified  
Date  
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(PRINCIPAL VISAYAN)  
Rajin  
Ranjith

PROJECT REPORT ON  
"PERSONAL AND IN-STORE FACTORS INFLUENCING IMPULSE  
BUYING BEHAVIOUR AMONG CUSTOMERS OF LULU  
SUPERMARKET"

*Submitted by*  
**AMEERA T M**  
REG NO: AIAVMCM006

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RESEARCH DEPARTMENT OF COMMERCE  
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2022-23

*Verified*  
*Praveena Vijayan*  
*3/8/23*  
(*PRAVEENA VIJAYAN*)



*Ranjana*  
*Praveena John*

PROJECT REPORT ON  
A STUDY ON CUSTOMER AWARENESS AND SATISFACTION OF  
E-GOVERNANCE THROUGH AKSHAYA CENTRES WITH SPECIAL  
REFERENCE TO KODUNGALLUR

*Submitted in partial fulfilment of the requirements for the award of degree of  
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By

APARNA T R

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Verified  
Prasanna  
20/8/23  
Prasanna  
Prasanna



MES ASMABI COLLEGE

P. VEMBALLUR

2021-2023

PROJECT REPORT

ON

**“INFLUENCE OF ENVIRONMENTAL CONSCIOUSNESS ON  
BEHAVIORAL INTENTION TO USE GREEN PRODUCTS”**

*IN PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE AWARD OF  
DEGREE OF MASTER OF COMMERCE OF CALICUT UNIVERSITY*

SUBMITTED BY

**AFNAN LATHEEF**

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2022-2023

Verified  
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3/8/22

(PRAMEENA VIJAYAN)

Ranjan  
Ranjan John



PROJECT REPORT

ON

**“THE EFFECT OF WORKPLACE INCIVILITY ON TURNOVER  
INTENTION, JOB SATISFACTION AND ORGANIZATIONAL  
COMMITMENT AMONG NURSES IN KERALA”**

*IN PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE AWARD OF  
DEGREE OF MASTER OF COMMERCE OF CALICUT UNIVERSITY*

SUBMITTED BY

**RESMI K D**

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(PRENEENA VIJAYAN)

Ranjana  
Ranjana John



MES ASMABI COLLEGE

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2022-2023



A PROJECT REPORT

ON

"AN ANALYSIS OF FINANCIAL RISK TOLERANCE AND  
DEMOGRAPHIC FEATURES OF RETAIL INVESTORS"

SUBMITTED BY

ARYAN V S

REG NO: AIAVMCM040

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*Praveena Vijayan*  
4/8/2023

(PRAVEENA VIJAYAN)

IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE AWARD  
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M.E.S ASMABI COLLEGE

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2021-2023

*Rajan*  
*Ranson John*



PROJECT REPORT ON  
"INFILM BRANDING IN MOVIES AND IT'S INFLUENCE ON  
BUYING BEHAVIOUR"

*Submitted by*

**SWATHI M S**

**REG NO: AIAVMCM037**

*Under the guidance of*

**Smt. CHITHRA.P**

**M.Com, M.Ed**

*Assistant Professor*

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*Verified  
Praveena  
4/8/23*

*(PRAVEENA VIJAYAN)*

*In partial fulfillment of the requirement for the award of degree of*

*Master of Commerce (M. Com) of*

*University of Calicut*

*Ranjana  
Ranjana J*



**MES ASMABI COLLEGE**

**P. VEMBALLUR - 680671**

2022-23

PROJECT REPORT ON

**INCIVILITY AND COUNTERPRODUCTIVE  
WORK BEHAVIOR**

*Submitted by*

**HARITHA P S**

**REG NO: AIAVMCM016**

*Under the guidance of*

**Dr. SHAFEER P.S**

*Assistant Professor & Research Guide*

*Research Department of Commerce*

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*In partial fulfillment of the requirement for the award of degree of*

*Master of Commerce (M.Com) of*

*University of Calicut*

*Verified  
Praveena  
3/8/2023*

*(PRAVEENA VIJAYAN)*



*Praveena  
Praveena*



**RESEARCH DEPARTMENT OF COMMERCE**

**MES ASMABI COLLEGE**

**P. VEMBALLUR - 680671**

**2022-23**

A PROJECT REPORT  
ON

**SATISFACTION LEVEL OF GIG WORKERS WITH  
SPECIAL REFERENCE TO SN PURAM PANCHAYATH**

*Submitted in partial fulfilment of the requirements for the award of degree of  
Master of Commerce of the University of Calicut*

SUBMITTED BY:  
**ABHIRAMI M.A**  
REG NO: AIAVMCM002

UNDER THE GUIDANCE OF  
**Mrs. NASMI T.H, M. Com, NET**  
Assistant Professor  
P.G Department of Commerce and  
Management Studies



M.E.S. ASMABI COLLEGE  
P. VEMBALLUR - 680671

2021-2023

Verified  
Praveena Vijayan  
3/8/23  
(PRAVEENA VIJAYAN)

Rajan  
Ranson John

A  
PROJECT REPORT  
ON  
**IMPACT OF IMPLEMENTATION OF GST AMONG  
RETAILERS**

SUBMITTED BY:

**ANZIYA MALIK**  
REG NO: AIAVMCM008

UNDER THE GUIDANCE OF  
**Dr. SHAHIJA V.A**  
**M.Com, MBA, B.Ed, Ph.D.**

Assistant Professor

P.G Department of Commerce and Management Studies

*IN PARTIAL FULFILLMENT OF THE REQUIREMENT  
FOR THE AWARD OF DEGREE OF  
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UNIVERSITY OF CALICUT*



**M.E.S ASMABI COLLEGE**  
**P.VEMBALLUR-680671**

2021-2023

Verified  
Praveena  
3/8/23

(PRAVEENA VISWAN)

Ranjin  
Ranjin John

A  
PROJECT REPORT  
ON  
“A STUDY OF REFERRAL REWARD IN THE SALES  
PROMOTION OF FOOD BOOKING APPS LIKE  
ZOMATO AND SWIGGY WITH SPECIAL  
REFERENCE TO THRISSUR DISTRICT”

SUBMITTED BY:

DEVIKA P T

REGNO: AIAVMCM011

UNDER THE GUIDANCE OF

Mrs. SRUTHI PS M.Com, NET

Assistant Professor

P.G Department of Commerce and Management Studies

*IN PARTIAL FULFILLMENT OF THE REQUIREMENT  
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M.E.S.ASMABICOLLEGE

P.VEMBALLUR-680671

2021-2023

Verified  
3/8/23  
(PRAVEENA VIJAYAN)

Praveena Vijayan

**A  
PROJECT REPORT  
ON**

**“EFFECTIVENESS OF CUSTOMER LOYALTY PROGRAMS ON  
CUSTOMER SATISFACTION AND ITS IMPACT ON  
CUSTOMER LOYALTY”**

**SUBMITTED BY:**

**DILNA A A  
REG NO: AIAVMCM012**

**UNDER THE GUIDANCE OF  
NASLEEN SALIM, M.Com, NET**

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**MES ASMABI COLLEGE  
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2021-2023**

*Ranjana John  
Ranjana John*

**A**  
**PROJECT REPORT**  
**ON**  
**ASPIRATION OF STUDENTS FOR ABROAD**  
**EDUCATION**

Submitted By :

**GAYATHRI C J**

**REG No : AIAVMCM014**

UNDER THE GUIDENCE OF

**Dr: RAMISHA K C, M.com, PhD**

Assistant Professor

P.G Department of Commerce and Management Studies

*In partial fulfillment of the requirement for the award of degree of  
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**M.E.S.ASMABI COLLEGE**

**P.VEMBALLUR - 680671**

**2021-2023**

*Verified  
3/8/23*

*(PREVEENA VIJAYAN)*

*Ramson  
Ramson Johni*

PROJECT REPORT  
ON

**INFLUENCE OF BEHAVIOURAL BIAS ON INVESTMENT  
DECISIONS AMONG EQUITY INVESTOR IN KODUNGALLUR  
MUNICIPALITY**

*Submitted in partial fulfilment of the requirements for the award of degree of  
Master of commerce of the University of Calicut*

By

**JISNA E S**

**Reg. No: AIAVMCM018**

Under the guidance of

**Smt. KRISHNAPRIYA M.**

**M.Com, M.Phil**

**Assistant Professor**

**PG Department of Commerce & Management Studies**



**MES ASMABI COLLEGE**

**P. VEMBALLUR**

**2021-2023**

Verified  
Praveena Vijayan  
3/18/2023

(PRAVEENA VIJAYAN)

Ranson John  
Ranson John

**A  
PROJECT REPORT  
ON**

**“ATTITUDE OF POSTGRADUATES TOWARDS  
STOCK MARKET INVESTMENT”**

**SUBMITTED BY:**

**MISRIN T A  
REG NO: AIAVMCM021**

**UNDER THE GUIDANCE OF  
DHINI K V, M.Com, B Ed, NET**

**Assistant Professor**

**P.G Department of Commerce and Management Studies**

*IN PARTIAL FULFILLMENT OF THE REQUIREMENT  
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**MES ASMABI COLLEGE  
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2021-2023**

*Verified  
Diney  
3/8/2023*

*(PRAVEENA VIJAYAN)*

*Ranjun  
Ranson John*

A  
PROJECT REPORT  
ON

**“DIGITAL PAYMENT SYSTEM (DPS) AND ITS  
INFLUENCE ON IMPULSIVE BUYING BEHAVIOR OF  
CUSTOMERS”**

SUBMITTED BY:

**NASRIN P T**  
**REG NO: AIAVMCM023**

UNDER THE GUIDANCE OF  
**SHIJI T S, M. Com, MBA.**  
Assistant Professor

P.G Department of Commerce and Management Studies

*IN PARTIAL FULFILLMENT OF THE REQUIREMENT  
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UNIVERSITY OF CALICUT*



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P. VEMBALLUR-680671

2021-2023

Verified  
Praveena  
3/8/2023

(PRAVEENA VIJAYAN)

Renson John  
Renson John

**A  
PROJECT REPORT  
ON  
A STUDY ON CUSTOMER BEHAVIOUR TOWARDS  
GREEN MARKETING**

Submitted By :

**RAMSHA A M**

**REG No : AIAVMCM024**

UNDER THE GUIDENCE OF

**DR: RAMISHA K C, M.com, PhD**

Assistant Professor

*Verified  
Date  
3/8/2023*

P.G Department of Commerce and Management Studies

*In partial fulfillment of the requirement for the award of degree of  
Master of commerce university of calicut*



*Rajesh  
Renson John*

**M.E.S.ASMABI COLLEGE**

**P.VEMBALLUR – 680671**

**2021-2023**

PROJECT REPORT  
ON  
**CHALLENGES OF MARRIED WOMEN FOR HIGHER  
EDUCATION**

*Submitted in partial fulfilment of the requirements for the award of degree of  
Master of commerce of the University of Calicut*

By  
**SAFNA P M**  
Reg. No: AIAVMCM027

Under the guidance of  
**Dr. RAMISHA K C**  
**M.Com, Ph.D**  
**Assistant Professor**  
**PG Department of Commerce & Management Studies**



**MES ASMABI COLLEGE**  
**P. VEMBALLUR**  
2021-2023

Verified  
3/8/23

(KANGENA VIJAYAL)

Ranjin  
Ranjin

A  
PROJECT REPORT  
ON  
CUSTOMER SATISFACTION ON SOLAR SYSTEM  
IMPLEMENTED FOR DOMESTIC PURPOSE

SUBMITTED BY:  
SHAFNA K A  
REG NO: AIAVMCM031

UNDER THE GUIDANCE OF

Mrs. RESHMA K R  
M. Com, NET  
Assistant Professor

P.G Department of Commerce and Management Studies (PRAVEENA V JAYAN)

*IN PARTIAL FULFILLMENT OF THE REQUIREMENT  
FOR THE AWARD OF DEGREE OF MASTER OF COMMERCE  
UNIVERSITY OF CALICUT*



M.E.S. ASMABI COLLEGE  
P. VEMBALLUR - 680671

2021-2023

Verified  
Praveena V Jayan  
4/6/22  
Praveena V Jayan  
Praveena V Jayan

**A  
PROJECT REPORT  
ON  
“A STUDY ON CONSUMER BEHAVIOUR TOWARDS INFLUENCER  
MARKETING IN THRISSUR DISTRICT ”**

**SUBMITTED BY  
SNEHA O S  
REG NO: AIAVMCM034**

**UNDER THE GUIDANCE OF  
REEBA O B  
M.Com, B.ed, NET  
ASSISTANT PROFESSOR**

**PG Department of Commerce and Management Studies**

**IN PARTIAL FULFILLMENT OF THE REQUIREMENTS  
FOR THE AWARD OF DEGREE OF  
MASTER OF COMMERCE  
UNIVERSITY OF CALICUT**



**M.E.S ASMABI COLLEGE  
P.VEMBALLUR-680671  
2021-2023**

*Verified*  
*Reeba*  
*4/8/2023*  
*(PRAVEENA VIJAYAN)*

*Renson*  
*Renson*

A  
PROJECT REPORT  
ON

**“THE EFFECTS OF LOGISTICS MANAGEMENT ON  
SATISFACTION OF THE MEDICINES OF THE CIPLA  
PHARMACEUTICAL COMPANY LTD”**

SUBMITTED BY:  
**ABHINAV V V**  
REG NO: AIAVMCM038

UNDER THE GUIDANCE OF  
**Smt. RESHMA A R**  
MBA, M.Sc  
Assistant Professor  
P.G Department of Commerce and Management Studies

*Verified*  
*P. Praveena*  
*4/8/2023*

*(PRAVEENA VIJAYAN)*

IN PARTIAL FULFILLMENT OF THE REQUIREMENT  
FOR THE AWARD OF DEGREE OF  
MASTER OF COMMERCE  
UNIVERSITY OF CALICUT

*Renson John*  
*Renson John*



M.E.S. ASMABI COLLEGE  
P. VEMBALLUR – 680671  
2021-2023

PROJECT REPORT  
ON  
"INVESTORS ATTITUDE TOWARDS CRYPTO CURRENCY  
INVESTMENT BEFORE AND AFTER BUDGET 2022"

*Submitted in partial fulfilment of the requirements for the award of degree of  
Master of commerce of the University of Calicut*

By  
**FASALUDDIN**  
Reg. No: AIAVMCM041

Under the guidance of  
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M.Com, B.Ed., NET  
Assistant Professor

PG Department of Commerce & Management Studies



MES ASMABI COLLEGE  
P. VEMBALLUR  
2021-2023

Vaibhav  
Praveena Vijayan  
4/8/2023  
(PRAVEENA VIJAYAN)

Ranson John

PROJECT REPORT  
ON

**“CONSUMPTION OF FIRST COPY PRODUCTS AMONG  
YOUNGSTERS”**

*Submitted in partial fulfilment of the requirements for the award of degree of  
Master of commerce of the University of Calicut*

By

**ILYAS MOHAMED BASHEER**

**Reg. No: AIAVMCM042**

Under the guidance of

**Smt. KRISHNAPRIYA M.**

**M.Com, M.Phil**

**Assistant Professor**

**PG Department of Commerce & Management Studies**



**MES ASMABI COLLEGE**

**P. VEMBALLUR**

**2021-2023**

Verified  
4/8/2023  
(PRANEENA VIJAYAN)

Rajin  
Ranganathan

A  
PROJECT REPORT  
ON

**“IMPACT OF NEGATIVE ONLINE REVIEWS ON PRODUCT  
PERCEPTION AND PURCHASE INTENTION”**

SUBMITTED BY:  
**MOHAMED IFAD P M**  
**REG NO: AIAVMCM043**

UNDER THE GUIDANCE OF  
**RASEENA P M, M.Com, NET**  
Assistant Professor

P.G Department of Commerce and Management Studies

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FOR THE AWARD OF DEGREE OF  
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**M.E.S. ASMABI COLLEGE**  
**P. VEMBALLUR – 680671**  
2021-2023

Verified  
Raseena P M  
4/5/2023

(PROVIDED VERIFIED)

Raseena P M  
Raseena P M

A  
PROJECT REPORT  
ON

**“RELIABILITY OF TECHNICAL ANALYSIS. A STUDY  
WITH REFERENCE TO SELECTED BLUECHIP  
COMPANIES”**

SUBMITTED BY:

**NIZAM ABDUL RAZAK**  
**REG NO: AIAVMCM044**

UNDER THE GUIDANCE OF

**Dr. K.P SUMEDHAN MCOM, MPHIL PHD**

Director, Self-Financing Courses

P.G Department of Commerce and Management Studies

IN PARTIAL FULFILLMENT OF THE REQUIREMENT  
FOR THE AWARD OF DEGREE OF  
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UNIVERSITY OF CALICUT



**M.E.S. ASMABI COLLEGE**  
**P. VEMBALLUR – 680671 2021-2023**

*Verified*  
*Copy*  
*4/8/2023*  
*(PRAGENA VIJAYARAJ)*  
*Rajin*  
*Rajin*

**OLA ELECTRIC COMPANY – ATTITUDE, BUYING MOTIVES,  
CUSTOMER SATISFACTION AND BEHAVIOURAL INTENTION OF  
THE OLA ELECTRIC SCOOTER USERS**

**PROJECT REPORT**

*Submitted in partial fulfillment of the requirement for the award of degree of  
Master of Commerce (M.Com)  
Of University of Calicut*

**SHAHEEN K.M  
REG NO: AIAVMCM045**

*Under the Guidance of*

**DALIYA K.M., M.COM, NET**

PG Department of Commerce & Management studies

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P.Vemballur, Thrissur, Kerala

Verified  
DALIYA  
4/8/2023

(PRADENA VIJAYAN)

Ranjan  
Ranjan Jini

**MES ASMABI COLLEGE,**

**P.VEMBALLUR - 680671**

**2021-2023**

A  
PROJECT REPORT  
ON

**“FUTURE OF ONLINE STREAMING PLATFORMS WITH  
SPECIAL REFERENCE TO KODUNGALLUR TALUK”**

SUBMITTED BY:

**VIVEK M**

**REG NO: AIAVMCM046**

UNDER THE GUIDANCE OF

**Dr. SHAHIJA VA, M.Com, MBA, B.Ed, NET, Ph.D**

Assistant Professor

P.G Department of Commerce and Management Studies

IN PARTIAL FULFILLMENT OF THE REQUIREMENT  
FOR THE AWARD OF DEGREE OF  
MASTER OF COMMERCE  
UNIVERSITY OF CALICUT



**M.E.S. ASMABI COLLEGE**

**P. VEMBALLUR – 680671**

**2021-2023**

Verified  
4/8/2023

(PROFESSOR VIJAYAN)

Handwritten signatures and initials.

**DEPARTMENT OF BOTANY  
M.E.S ASMABI COLLEGE, P. VEMBALLUR**



**CERTIFICATE**

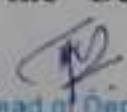
This is to certify that the project report entitled '**Microscopic characterisation of some commonly available *Vitex sp.* of Kerala**' Submitted by **Ms. Afitha T H** in partial fulfilment for the Degree of **Master of Science in Botany** of M.E.S. Asmabi College in the University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

**Shemi C B**

Supervising Teacher

**Head of the Department**



  
Head of Department  
Research & PG Dept. of Botany  
MES Asmabi College  
P Vemballur, Thiruvananthapuram  
Kerala - 690 671

**Examiners:**

1.....

2.....

RESEARCH AND PG DEPARTMENT OF BOTANY

M.E.S ASMABI COLLEGE, P. VEMBALLUR



CERTIFICATE

This is to certify that the dissertation entitled 'POPULATION AND PHYTOCHEMICAL STUDIES ON THE THREATENDED TREE *CRYPTOCARYA LAWSONII* GAMBLE (LAURACEAE) ENDEMIC TO SOUTHERN WESTERN GHATS' Submitted by **Aparna Pushpan**, in partial fulfillment for the Degree of **Master of Science in Botany** of M.E.S. Asmabi College, P. Vemballur, Thrissur affiliated to the University of Calicut is a Bonafede work carried out by her during the fourth semester of the course.

  
Dr. K.H. Amitha Bachan

Supervising Teacher

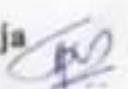
Dr. Amitha Bachan, K. H.  
Assistant Professor & Research Guide  
Research & P.G Department of Botany  
M.E.S. Asmabi College, P.Vemballur  
Kadappalur, Thrissur-680671, Kerala-India

Examiners:

1.....

2.....

Dr. T.P Girija

  
Head of the department

Head of Department  
Research & PG Dept. of Botany  
M.E.S. Asmabi College  
P. Vemballur, Thrissur Dt.  
Kerala - 680 671



DEPARTMENT OF BOTANY  
M.E.S ASMABI COLLEGE, P. VEMBALLUR



CERTIFICATE

This is to certify that the project report entitled '*Pre-sowing seed treatments for improving seed germination and seedling growth of Mimusops elengi L.*' submitted by **ARYA DEVADAS M.** in partial fulfilment for the Degree of **Master of Science in Botany** of M.E.S. Asmabi College in the University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

Dr. Jisha K. C.

Supervising Teacher

Dr. Girija T. P.

Head of the Department of Botany

Dr. JISHA K. C., MPhil, PhD, NE-1  
Assistant Professor  
Research & PG Dept. of Botany  
MES Asmabi College  
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Head of Department  
Research & PG Dept. of Botany  
M.E.S. Asmabi College  
P. Vemballur, Thrissur Dt.  
Kerala - 680 671

Examiners:

1.....

2.....

**DEPARTMENT OF BOTANY**

**M.E.S ASMABI COLLEGE, P. VEMBALLUR**



**CERTIFICATE**

This is to certify that the project report entitled **Pharmacognostic characterization of the Source Plants of Arrow Root (Koova) from Kerala** Submitted **ARYA SATHYAN** in partial fulfilment for the Degree of **Master of Science in Botany** of M.E.S. Asmabi College in the University of Calicut is a bona fide work carried out by her during the fourth semester of the course.

**SHEMI CB**

Supervising Teacher

**Examiners:**

1.....

2.....

Head of the Department of Botany



  
Head of Department  
Research & PG Dept. of Botany  
M.E.S. Asmabi College  
P. Vemballur, Thiruvananthapuram  
Kerala - 695 011

DEPARTMENT OF BOTANY  
M.E.S ASMABI COLLEGE, P. VEMBALLUR



CERTIFICATE

This is to certify that the project report entitled **EXPLORING THE BIOACTIVE POTENTIAL OF *Ziziphus oenoplia* (L.) Mill. FRUIT: A COMPREHENSIVE ANALYSIS OF PHYTOCHEMICALS, COMPARATIVE ANTIOXIDANT CAPACITY, AND ANTIBACTERIAL ACTIVITY** Submitted by **ALISHA SUHAIL** (Reg. No. AIAUMBT006) in partial fulfillment for the Degree of **Master of Science in Botany** of M.E.S. Asmabi College in the University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

Dr.Girija TP

Dr. GIRIJA T P

Supervising Teacher  
Research & Development  
MESA  
Kodun

Research Guide  
Department of Botany  
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Kerala-India

Dr.Girija TP

Head of the Department of Botany

- Examiners
- 1.....
  - 2.....
  - 3.....



Head of Department  
Research & PG Dept of Botany  
M.E.S. Asmabi College  
P. Vemballur, Vemballur LT,  
Kerala - 686 071

DEPARTMENT OF BOTANY  
M.E.S ASMABI COLLEGE, P. VEMBALLUR



CERTIFICATE

This is to certify that the project report entitled '*Development of fruit enriched rice based probiotic yogurt with snapmelon (Cucumismelo var.momordicaDuthie & Fuller)*' submitted by **HADIYA E.A.** in partial fulfilment for the Degree of **Master of Science in Botany** of M.E.S. Asmabi College in the University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

Dr. Jisha, K. C.

Supervising Teacher

Dr. JISHA K. C., MPhil, PhD, NET  
Assistant Professor  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thrissur DL  
Kerala - 680 671

Head of the Department of Botany

Head of Department  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thrissur DL  
Kerala - 680 671



Examiners:

1.....

2.....

RESEARCH AND PG DEPARTMENT OF BOTANY  
M.ES ASMABI COLLEGE, P.VEMBALLUR



CERTIFICATE

This is to certify that the dissertation entitled "Pytochemical screening, antibacterial and antioxidant activity of flower and seed extract of *GALPHIMIA GRACILIS* Bartl. against *ESCHERICHIA COLI* "submitted by LEKHA KR (Reg. No AIAVMBT008), in partial fulfillment for the Degree of Master of Science in Botany of M.E.S Asmabi College, P. Vemballur, Thrissur, affiliated to University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

Dr. GIRIJA T. P.   
Assistant Professor & Research Guide  
Research & P.G Department of Botany  
MES Asmabi College, P.Vemballur

Dr. Girija T. P., P. Vemballur, Thrissur-680671, Kerala-India

Supervising teacher

Head of the Department of botany

  
Dr. Girija T. P

Head of Department  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thrissur Dt.  
Kerala - 680 671

Examiners

- 1.
- 2.



# DEPARTMENT OF BOTANY

M.E.S ASMABI COLLEGE, P. VEMBALLUR



## CERTIFICATE

This is to certify that the project report entitled '*Seed priming for NaCl stress tolerance in Capsicum annum L.*' Submitted by NIKITHA N S. in partial fulfilment for the Degree of **Master of Science in Botany** of M.E.S. Asmabi College in the University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

**Dr Jisha, K. C.**

Supervising Teacher

**Dr. JISHA K. C.,** MPhil, PhD, NET  
Assistant Professor  
Research & PG Dept. of Botany  
MES Asmabi College  
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Kerala - 680 671

**Dr. Girija T.P.**

Head of the Department of Botany



Head of Department  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thrissur Dt.  
Kerala - 680 671

### Examiners:

1.....

2.....

RESEARCH AND PG DEPARTMENT OF BOTANY  
MES ASMABI COLLEGE, P VEMBALLUR



CERTIFICATE

This is to certify that the dissertation entitled '**Comparative Analysis of Morphological and Anatomical Characteristics of Selected Plant Species in Industrial Areas of Kanjikode, Kerala**' submitted by Ms. **PADMAJA VEENA V. (AIAVMBT010)**, in partial fulfillment for Degree of Master of Science in Botany of the M.E.S Asmabi College, P.Vemballur, under the University Calicut is a bonafide work carried out by her under my guidance and supervision during period 2022-2023 and that no part thereof has been submitted for the award of any other degree.

  
**Nazeema M. K.**  
Supervising teacher

  
**Dr. Girija T. P.**  
Head of The Department

Head of Department  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thrissur Dt.  
Kerala - 680 671

Examiners:

- 1).....
- 2).....





## CERTIFICATE

This is to certify that the dissertation entitled "*Ecology and Diversity of Mangrove Associated Cyanobacteria of Thrissur District, Kerala, India*" submitted by RAIHANATH P.B in partial fulfilment for the degree of Master of Science in Botany of M.E.S Asmabi College, P. Vemballur, Thrissur affiliated to University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

SHAHEEDHA T.M

Supervising Teacher

Dr. GIRIJA T.P

Head of the Department

Examiners

1. ....

2. ....



Head of Department  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thrissur DL  
Kerala - 680 671

RESEARCH AND PG DEPARTMENT OF BOTANY  
MES ASMABI COLLEGE, P VEMBALLUR



CERTIFICATE

This is to certify that the dissertation entitled 'Assessment of Phytotoxic Effects and Accumulation Capacity of Cadmium and Lead in *Calotropis gigantea* (L.) W.T.Aiton' submitted by Ms. RANIYA K.P (AIAVMBT012), in partial fulfillment for Degree of Master of Science in Botany of the M.E.S Asmabi College, P.Vemballur, under the University Calicut is a bonafide work carried out by her under my guidance and supervision during period 2022-2023 and that no part thereof has been submitted for the award of any other degree.

  
Nazeema M. K.

Supervising teacher

  
Dr. Girija T. P.

Head of The Department

Examiners:

1).....

2).....



Head of Department  
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Kerala - 686674

**RESEARCH & PG DEPARTMENT OF BOTANY  
M.E.S ASMABI COLLEGE, P. VEMBALLUR**



**CERTIFICATE**

This is to certify that the dissertation entitled "RIPARIAN SPECIES COMPOSITION AND STREAM BANK STABILITY: A CASE STUDY ON KARUVANNUR RIVER" submitted by RESHMA P., in partial fulfilment for the degree of Master of Science in Botany of M. E. S. Asmabi College, affiliated to the University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

  
**Dr. K.H. Amitha** **Bachan. K. H.**  
Assistant Professor & Research Guide  
Supervising Teacher, Research & PG Department of Botany  
MES Asmabi College, P.Vemballur  
Kodungallur, Thrissur-680671, Kerala-India

**Dr. T.P. GIRIJA**   
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Head of Department  
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Kerala - 680 671

**Examiners:**

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2.....



RESEARCH AND PG DEPARTMENT OF BOTANY  
MES ASMABI COLLEGE, P VEMBALLUR



CERTIFICATE

This is to certify that the dissertation entitled 'Assessing the Impact of Pollution on Floristic Diversity in Industrial Areas of Kanjikode, Kerala' submitted by Ms. SHAHINA A.S (A2AVMBT014), in partial fulfillment for Degree of Master of Science in Botany of the M.E.S Asmabi College, P.Vemballur, under the University Calicut is a bonafide work carried out by her under my guidance and supervision during period 2022-2023 and that no part thereof has been submitted for the award of any other degree.

  
Nazeema M. K.  
Supervising teacher

  
Dr. Girija T. P.  
Head of The Department

Examiners:

1).....

2).....



Head of Department  
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Kerala - 680 671

RESEARCH AND PG DEPARTMENT OF BOTANY  
MES ASMABI COLLEGE, P VEMBALLUR



CERTIFICATE

This is to certify that the dissertation entitled 'A Comparative Anatomical Study on Abiotic Stress and Assessment of Lead and Cadmium Toxicity on Seed Germination in *Amaranthus spinosus* L.' submitted by Ms. SHERIN SHANA T. (AIAVMBT015), in partial fulfillment for Degree of Master of Science in Botany of the M.E.S Asmabi College, P.Vemballur, under the University Calicut is a bonafide work carried out by her under my guidance and supervision during period 2022-2023 and that no part thereof has been submitted for the award of any other degree.

  
Nazeema M. K.  
Supervising teacher



  
Dr. Girija T. P.  
Head of The Department

Head of Department  
Research & PG Dept. of Botany  
MES Asmabi College  
P Vemballur, Thrissur Dt  
Kerala - 680 671

Examiners:

1).....

2).....

DEPARTMENT OF BOTANY  
M.E.S ASMABI COLLEGE, P. VEMBALLUR



CERTIFICATE

This is to certify that the project report entitled '**PHYTOCHEMICAL ANALYSIS OF *Musa x paradisiaca* L. (ABB) 'Karpura valli' SEEDS**' Submitted by **Zulfa Minna T** in partial fulfilment for the Degree of **Master of Science in Botany** of M.E.S. Asmabi College in the University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

  
Dr. GIRIJA  
Assistant  
Research & P.G. Department  
M.E.S Asmabi College, P.Vemballur  
Kodungallur, Thrissur-680571, Kerala-India

**Dr. Girija**  
Supervising Teacher

Head of the Department



  
Head of Department  
Research & P.G. Department  
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Kodungallur, Thrissur-680571  
Kerala-India

**Examiners:**

1.....

2.....

**RESEARCH & PG DEPARTMENT OF BOTANY  
M.E.S ASMABI COLLEGE, P. VEMBALLUR**



**CERTIFICATE**

This is to certify that the dissertation entitled **"PTERIDOPHYTE FLORA OF BRAHMAGIRI HILLS, WAYANAD, KERALA"** submitted by **BAIJU K.S.**, in partial fulfilment for the degree of **Master of Science in Botany** of M. E. S. Asmabi College, affiliated to the University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

**Dr. K.H. Amitha Bachan**

Supervising Teacher

**Dr. Amitha Bachan, K. H.**  
Assistant Professor & Research Guide  
Research & P.G Department of Botany  
MES Asmabi College, P.Vemballur  
Kodungallur, Thrissur-680671, Kerala-India

**Dr. T.P. Girija**

Head of the Department of Botany

Head of Department  
Research & PG Dept. of Botany  
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P. Vemballur, Thrissur Dt.  
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**Examiners:**

1.....

2.....





DEPARTMENT OF PHYSICS  
M.E. S ASMABI COLLEGE  
P. VEMBALLUR, KODUNGALLUR  
KERALA INDIA  
CERTIFICATE

This is to certify that the project report entitled "Synthesis and Characterization of MXene and MXene/Nickel Vanadium Layered Double Hydroxide Composite for Electrochemical Sensing of Glucose" submitted to the Department of Physics, MES Asmabi College, Kodungallur in partial fulfilment of the requirement for the award of the Degree of "MASTER OF SCIENCE", is a record of original research work done by Anjali Sudheer, MES ASMABI COLLEGE and Department of Nanoscience and Technology, Bharathiar University, Coimbatore during April 2023 to May 2023. The project work has not formed the basis for the award for any Degree/ Fellowship/ other similar title to any candidate to any College/ University.

SIGNATURE OF THE GUIDE

HEAD OF THE DEPARTMENT

PRINCIPAL

SUBMITTED FOR VIVA - VOICE EXAMINATION HELD ON:

EXTERNAL EXAMINER

- 1) Kavitha M V *Kavitha*
- 2) Preetha K.C. *Preetha*



vii



DEPARTMENT OF PHYSICS  
MES ASMABI COLLEGE  
P. VEMBALLUR - 680671  
CERTIFICATE

This is to certify that the dissertation entitled **QUANTUM TRANSPORT IN A FANO-ANDERSON CHAIN** is a record of work done by **ANNAMARY DAVIS** (Reg. No. **ALAVMPH002**) at Christ College, Irinjalakuda under the guidance of Dr Ajith R, in partial fulfilment of the requirements for the award of Master of Science in Physics of Department of Physics, M.E.S Asmabi College, Calicut University during the period of March (2022) - July (2023).

**Head of Department**  
Dr. Sheena P A  
Associate Professor  
Department of Physics  
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P. Vemballur

**Internal Examiner**

Certified that the candidate, **ANNAMARY DAVIS** (Reg. No. **ALAVMPH002**) was examined in the project viva examination held on .....07/08/23 ' .

**External Examiners:**

1. Kavitha M V Staub
2. Proetha. k. c Peels





DEPARTMENT OF PHYSICS  
MES ASMABI COLLEGE  
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## CERTIFICATE

This is to certify that the dissertation entitled "Solvothermal Synthesis of ZnS and MnZnS Nanoparticles" is a bonafide record work done by Ashwini K Uthaman (AIAVMPH003) at KKTU Govt. College, Pullut under the guidance of Ms. Sabitha P V in partial fulfilment of the requirements for the award of Master of Science in Physics of Department of Physics, M.E.S Asmabi College, Calicut University during the period of March (2021) – July (2022).

Internal Examiner

Head of Department  
Dr. Sheena P A  
Associate Professor  
Dept. of Physics  
P. Vemballur

Certified that the candidate, Register No AIAVMPH003 was examined in the project viva examination held on .....

External Examiners:

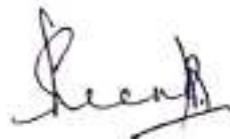
1. Kavitha M V
2. Preetha. K C



MES ASMABI COLLEGE, P. VEMBALLUR  
DEPARTMENT OF PHYSICS

CERTIFICATE

This is to certify that the project entitled "STRUCTURAL AND OPTICAL PROFILING OF Sn AND Mo CO DOPED Nb<sub>2</sub>O<sub>5</sub>" is a bona fide record of the research of the research work done by FATHIMA ABBAS VK (Reg No: AIAVMPH004) has been carried out under the supervision of Dr. JAYARAM P (Assistant professor of MES Ponnani College) during the academic year 2021-2023 towards the partial fulfilment of the requirements for the award of the degree of the master of science of the university of Calicut



Head of the department

External examiners

1. Kavitha M V *Kavitha*
2. Preetha K C *Preetha*





DEPARTMENT OF PHYSICS  
M E S ASMABI COLLEGE  
P. VEMBALLUR - 680671

### CERTIFICATE

This is to certify that the dissertation entitled "GREEN SYNTHESIS OF SILVER NANOPARTICLES USING BROWNEA GRANDICEPS FLOWER EXTRACT AND THEIR NONLINEAR OPTICAL STUDIES" is a bonafide record of work done by FATHIMA YOUSAF(AIAVMPPH005) at St. Joseph's college Irinjalakuda under the guidance of Dr. Binoy Anand partial fulfilment of the requirement for the award of Master of Science in Physics from University of Calicut during the period of March 2022 to July 2023.

Head of department  
Dr. Sheena P A  
Associate professor  
Mes Asmabi college  
Vemballur

Certified that the candidate, Reg no: AIAVMPPH005 was examined in the in the project viva held on 07/08/23

External examiners:

- 1) Kavitha M V *Kavitha*
- 2) Preetha. K. C. *Preetha*



2 | Page



DEPARTMENT OF PHYSICS

MES ASMABI COLLEGE

P.VEMBALLUR-680671

CERTIFICATE

This is to certify that the dissertation entitled "EFFECT OF CALCINATION AND CERIUM DOPING ON THE PROPERTIES OF  $\text{TiO}_2$  NANOPARTICLES" is a bonafide record of work done by **HARITHA PP (AIAVMPH006)** at M.E.S Asmabi College, P.Vemballur under the guidance of Dr Sheena PA in partial fulfillment of the requirements for the award of Master of Science in Physics of Department of Physics, M.E.S Asmabi College, Calicut University during the period of March (2022) – August (2023).

Head of Department

Dr. Sheena P A

Associate Professor

Dept. of Physics

MES Asmabi College P.Vemballur

Certified that the candidate with Register No **AIAVMPH006** was examined in the project viva examination held on .....

External

Examiners: 1. Kavitha M V Janth  
2. Preetha. K.C Peelu





DEPARTMENT OF PHYSICS

MES ASMABI COLLEGE

P. VEMBALLUR -680671

CERTIFICATE

This is to certify that the dissertation entitled " FABRICATION OF HIGH SURFACE AREA AMORPHOUS CARBON BASED ELECTRODES FOR EDLC APPLICATIONS " is a bonafide record work done by MAIMUNATH P.S(AIAVMPH007) at Christ college, Irinjalakkuda. Under the guidance of Dr. Dijo Damien in partial fulfilment of the requirements for the award of Master of science in Physics of Department Physics, MES Asmabi college , Calicut University during the period of March (2021) – July ( 2022).

Internal Examiner

Head of the Department

Dr. Sheena P A

Associate professor

Dept. Of physics

P. Vemballur

Certified that the candidate, Register No AIAVMPH007 was examined in the project viva examination held on.....07/08/23!.....

External Examiners:

1. Kavitha M V Kavitha
2. Preetha.k.c Preetha





DEPARTMENT OF PHYSICS

MES ASMABI COLLEGE

P.VEMBALLUR-680671

CERTIFICATE

This is to certify that the dissertation entitled "GREEN SYNTHESIS AND CHARACTERIZATION OF Ag-rGO WITH IMPROVED DYE REMOVAL EFFEICENCY" is a bonafide record of work done by NUBLA. P. R (AIAVMPH008) at M.E. S Asmabi College, P.Vemballur under the guidance of Dr N.K. Deepak, in partial fulfilment of the requirements for the award of Master of Science in Physics of Department of Physics, M.E.S Asmabi College), Calicut University during the period of March (2022) – July (2023).

Head of Department

Dr. Sheena P A

Associate Professor

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P.Vemballur

Certified that the candidate, Register No AIAVMPH008 was examined in the project viva examination held on .....07/08/23!.....

External Examiners:

1. Kavitha M V Staults
2. Preetha.k.c Preetha





DEPARTMENT OF PHYSICS  
M E S ASMABI COLLEGE  
P. VEMBALLUR - 680671

### CERTIFICATE

This is to certify that the dissertation entitled "Optimizing aluminum air battery performance and enhancing efficiency with ZnO nanoparticles" is a bonafide record of work done by NUSBA C T (AIAVMPPH009) at PSMO College Tirurangadi under the guidance of Dr Abdul Kareem Thottoli, in partial fulfilment of the requirement for the award of Master of Science in Physics from University of Calicut .

Head of the Department

Dr. Sheena P A

Associate Professor

Department of Physics

M E S Asmabi College

P. Vemballur

Certified that the candidate, Reg no: AIAVMPPH009 was examined in the project viva examination held on ..... 07/08/23' .....

External examiners:

- 1) '
- 2) Preetha.k.c Preetha





DEPARTMENT OF PHYSICS

M E S ASMABI COLLEGE

P. VEMBALLUR - 680671

**CERTIFICATE**

This is to certify that the dissertation entitled "GREEN SYNTHESIS OF SILVER NANOPARTICLES USING SCLECHERA OLEOSA PLANT EXTRACT AND THEIR NONLINEAR OPTICAL STUDIES" is a bonafide record of work done by **PARVATHY A M (AIAVMPH010)** at St. Joseph's college Irinjalakuda under the guidance of **Dr. BENOY ANAND** in partial fulfilment of the requirement for the award of Master of Science in Physics from University of Calicut during the period of March 2022 to July 2023.

Head of department

Dr. Sheena P A

Associate professor

M E S Asmabi College

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Certified that the candidate, Reg no: AIAVMPH010 was examined in the in the project viva held on .....07/08/23!.....

External examiners:

- 1) Kavitha M V Faults
- 2) Praeetha K C . Paeel



## CERTIFICATE

This is to certify that the project report entitled "SYNTHESIS OF NATURAL DYES AND CARBON DOT VIA GREEN PROTOCOL" Submitted to the Calicut University, in partial fulfillment of the requirement for the award of the degree of Master of Science in Physics is a record of the original work by RISANA AZEEM.S (AIAVMPH011) under the guidance of Dr. RAJITA RAMANARAYANAN, Associate professor, Department of Physics, Government Victoria College, Palakkad, Kerala, during the year 2021-2023.

Place:

Examiners:

Date:

1. Kavitha M V faub
2. Preetha K. C Pach





DEPARTMENT OF PHYSICS  
MES ASMABI COLLEGE  
P. VEMBALLUR -680671

## CERTIFICATE

This is to certify that the dissertation entitled "Synthesis and Characterization of ZnO Nano Particles" is a bonafide record work done by Simiya T M (AIAVMPHO12) at KKTU Govt. College, Pullut under the guidance of Dr. Dhanya. N.P in partial fulfilment of the requirements for the award of Master of Science in Physics of Department of Physics, M.E.S Asmabi College), Calicut University during the period of March (2021) – July (2022).

Internal Examiner

Head of Department  
Dr. Sheena P A  
Associate Professor  
Dept. of Physics  
P. Vemballur

Certified that the candidate, Register No AIAVMPH012 was examined in the project viva examination held on .....07/08/23'.....

External Examiners:

1. Kavitha M V
2. Preetha. K. C





DEPARTMENT OF PHYSICS  
MES ASMABI COLLEGE  
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## CERTIFICATE

This is to certify that the dissertation entitled "EFFECT OF LANTHANUM DOPING ON THE PROPERTIES OF  $TiO_2$  NANOPARTICLES" is a bonafide record of work done by SNEHA.V (AIAVMPH013) at M.E.S Asmabi College, P.Vemballur under the guidance of Dr Sheena PA in partial fulfillment of the requirements for the award of Master of Science in Physics of Department of Physics, M.E.S Asmabi College, Calicut University during the period of March (2022) – August (2023).

Internal Examiner

Head of Department  
Dr. Sheena P A  
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Certified that the candidate, Register No AIAVMPH013 was examined in the project viva examination held on .....

External Examiners:

1. Kavitha M V
2. Preetha K.C





DEPARTMENT OF PHYSICS  
M E S ASMABI COLLEGE  
P. VEMBALLUR - 680671  
CERTIFICATE

This is to certify that the dissertation entitled "Effect of tin doping on the structural and optical properties of beta gallium oxide" is a bonafide record of work done by THWAYYIBA FARSANA K A (AIAVMPH014) at MG University Campus under the guidance of Dr. Saritha A C in partial fulfilment of the requirement for the award of Master of Science in Physics from University of Calicut during the period of April 2023 to May 2023.

Head of the Department

Dr. Shreena P A

Associate Professor

Department of Physics

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P. Vemballur

Certified that the candidate, Reg no: AIAVMPH014 was examined in the project viva examination held on ..... 07/08/23/11 .....

External examiners:

- 1) Kavitha M V *Kavitha*
- 2) Preetha. K C *Preetha*



PROJECT REPORT ON

# SYNTHESIS AND STRUCTURAL CHARACTERIZATION OF TiO<sub>2</sub> NANOPARTICLES

*Submitted to the Department of Physics,*

*MES Asmabi College, P. Vemballur,*

*In partial fulfillment for the award of the degree of B. Sc Physics*

By,

AMBAREESH O BABU

(AIAUSPH020)

AMRITHAKSHY UDAY

(AIAUSPH003)

ARYA M. A

(AIAUSPH011)

ATHUL C. S

(AIAUSPH021)

BINRAAZ K. R

(AIAUSPH022)

EHSANA V. R

(AIATSPH017)



DEPARTMENT OF PHYSICS

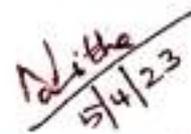
M.E.S. ASMABI COLLEGE, P. VEMBALLUR,

KODUNGALLUR, THRISSUR, PIN 680671

MARCH 2023

  
Dr. Sheena PA



  
5/4/23  
Dr. Namitha Asoken T

A PROJECT REPORT ON  
**GRAVITATIONAL TIME DILATION AND  
NEWTONIAN MECHANICS**

*Submitted in partial fulfilment for the award of the degree of*  
**BACHELOR OF SCIENCE IN PHYSICS**

Submitted By

**SAYYIDA FATHIMA**

Reg No: AIAUSPH017

Under the guidance of

**RAMANATHAN K S**



**MES ASMABI COLLEGE**

P. Vemballur P.O., Kodungallur,  
Thrissur, Kerala 680671

Examiner 1:

*N. Namitha*  
*5/4/23*

*Dr. Namitha Asokan T.*

Examiner 2:



# SOLAR CELL CHARACTERISTICS AND APPLICATION-SOLAR MOBILE CHARGER

*A dissertation submitted in partial fulfillment for the award of the  
degree of*

**BACHELOR OF SCIENCE**

**IN PHYSICS**

*Submitted By,*

AHAMED AKMAL K Reg. No: (AIAUSPH019) GOVIND O N Reg. No: (AIAUSPH010)  
HRIDYA SEKHAR T S Reg. No: (AIAUSPH012) MOHAMED MUFEEES P M Reg No: (AIAUSPH023)  
FADHIDA P M Reg. No: (AIAUSPH004) RINSHDHA SHIRIN TS Reg. No: (AIAUSPH016)

Under the guidance of

Ms. ANISHA P.M  
ASSISTANT PROFESSOR  
DEPARTMENT OF PHYSICS



NISHA P.K.

N. Asoka  
5/4/23

M.E.S. ASMABI COLLEGE, P. VEMBALLUR,  
KODUNGALLUR, THRISSUR, PIN 680671

Dr. Namitha Asoka

MARCH 2023

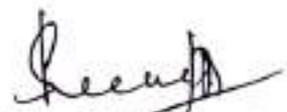
**M E S ASMABI COLLEGE P VEMBALLUR**  
**(Affiliated to the University of Calicut)**  
**DEPARTMENT OF PHYSICS**



**BONAFIDE CERTIFICATE**

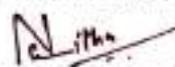
This is to certify that the project report entitled "STUDIES ON ORGANIC SOLAR CELLS" submitted by **KHADHEEJA HUSNA P (AIAUSPH014), SHAFNA M (AIAUSPH001), GAUTHAM GHOSH E S (AIAUSPH009), SUHAIL E A (AIAUSPH002)** in partial fulfillment of the requirements for the award of the degree of Bachelor of Science in Physics is a bonafide record of the work carried out under my guidance and supervision.

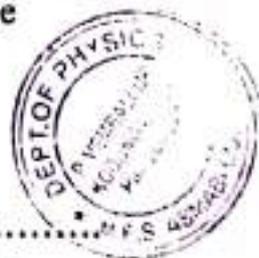
  
**Supervising Guide**  
Ms. Nisha PK (Asst.Prof)  
Dept. of physics  
M E S Asmabi College  
P.Vemballur

  
**Head of the Department**  
Dr Sheena P A  
Dept. of physics  
M E S Asmabi College  
P. Vemballur

This project report was evaluated by us on.....5/4/23'.....

  
**INTERNAL EXAMINER**  
NISHA P K.

  
**EXTERNAL EXAMINER**  
Dr. Namitha Asokan T.





**M.E.S. ASMABI COLLEGE**  
Re-accredited by NAAC with 'B++' Grade  
P.Vemballur, P.O. - 680671,  
Kodungallur, Thrissur DL  
Email: principal.mesasmabi@gmail.com  
Web: www.mesasmabicollege.ac.in

Tel.: Office : 0480-2850596

## CERTIFICATE

Certified that the project entitled "Simple Metal Detector" is a bonafide record of research work carried out by the students in the partial fulfillment of degree of Bachelor of Science of the University of Calicut.

FATHIMA KN	AIAUSPH005
ISHA TA	AIAUSPH006
SHAMIYA NINZINAZ	AIAUSPH007
LAKSHMI KS	AIAUSPH015
THASNI KA	AIAUSPH018

Place: P Vemballur

Date:

**Dr. SHEENA P A**

Head of the Department of Physics

M.E.S Asmabi College, P. Vemballur

*Namitha*  
5/4/23  
Dr. Namitha Asoka T.

NISHA P K.



## BONAFIDE CERTIFICATE

This is to certify that the dissertation entitled "EFFECT OF LEARNING STYLE ON ACADEMIC ADAPTATION AMONG HIGH SCHOOL STUDENTS" is the record of the original work done by Ms KIBILATH DIVAN with Register No: AIAUSPY001, under my guidance and supervision, during the 6th semester, fulfilling the requirement of BSc. Degree in Psychology, University of Calicut. The results presented in this dissertation/thesis have not previously formed the basis for the award of any degree, diploma, or certificate of this institute or any other institute or university.

Guide and Supervisor



**Mr. Latiff Penath**

Head of Department

Department of Psychology

MES Asmabi College.

Head of the Department



**Mr. Latiff Penath**

Head of Department

Department of Psychology

MES Asmabi College.

Place: P. VEMBALLUR

Date:

Certified that the report has been duly examined by,

Handwritten date: 5/4/23



## BONAFIDE CERTIFICATE

This is to certify that the dissertation entitled "RELATIONSHIP BETWEEN SMARTPHONE ADDICTION AND SENSE OF LONELINESS AMONG COLLEGE STUDENTS" is the record of the original work done by Ms NAJIYA K.A with Register No: AIAUSPY002, under my guidance and supervision, during the 6th semester, fulfilling the requirement of BSc. Degree in Psychology, University of Calicut. The results presented in this dissertation/thesis have not previously formed the basis for the award of any degree, diploma, or certificate of this institute or any other institute or university.

Guide and Supervisor

Mr. Lathif Penath

Head of Department

Department of Psychology

MES Asmabi College.

Head of the Department

Mr. Lathif Penath

Head of Department

Department of psychology

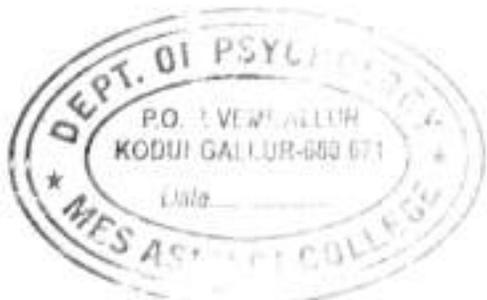
MES Asmabi college.

Place: P. VEMBALLUR

Date:

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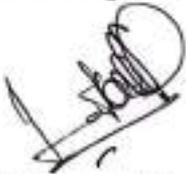
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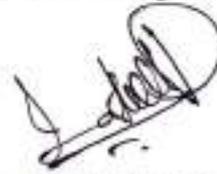
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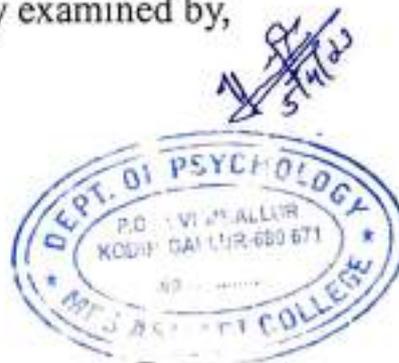
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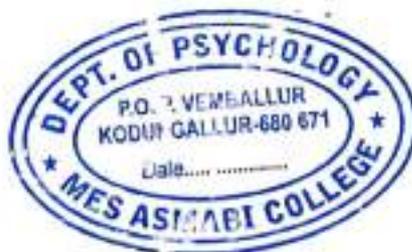
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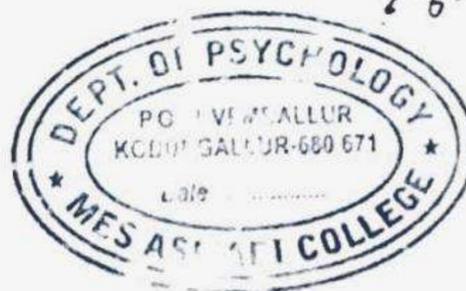
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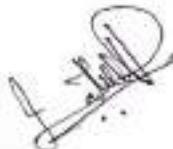
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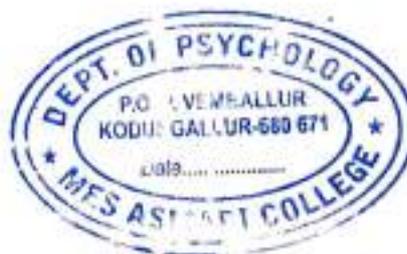
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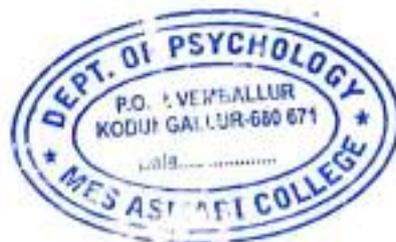
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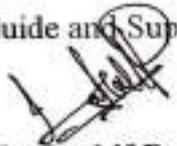
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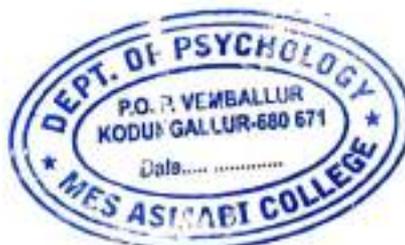
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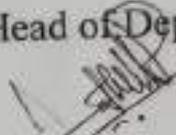
  
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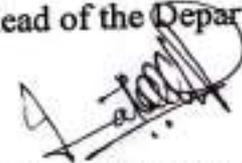
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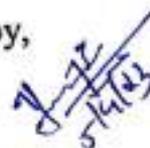
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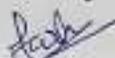
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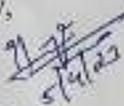
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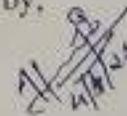
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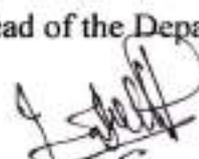
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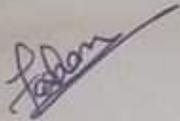
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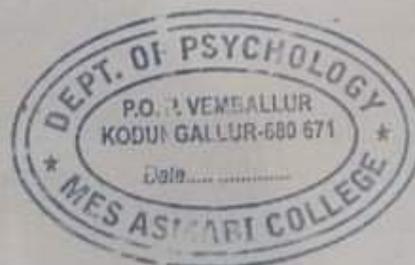
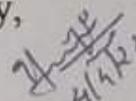
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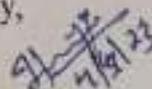
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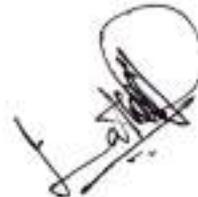
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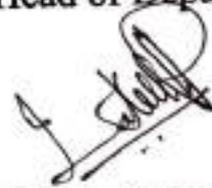
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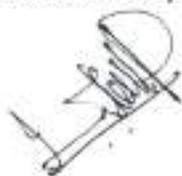
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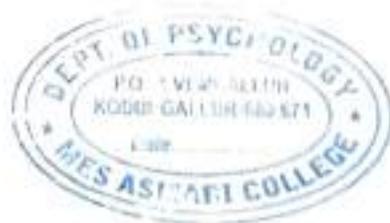
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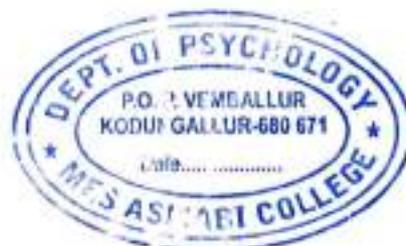


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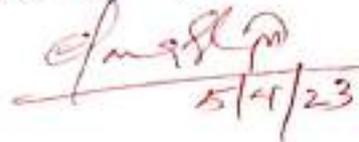
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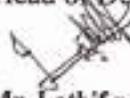
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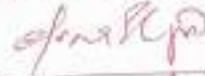
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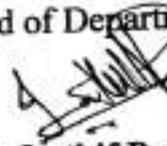
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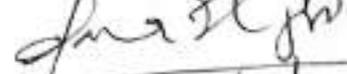
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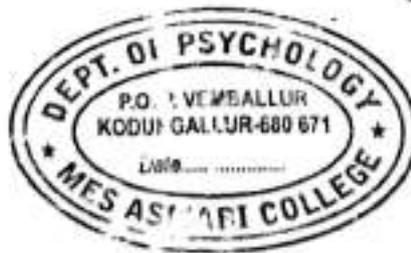
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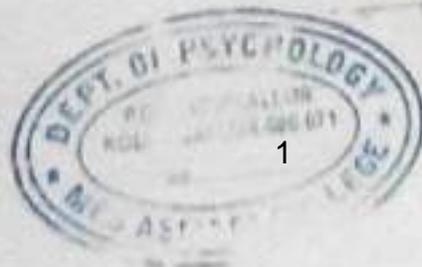
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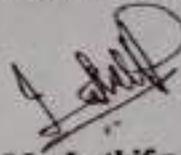
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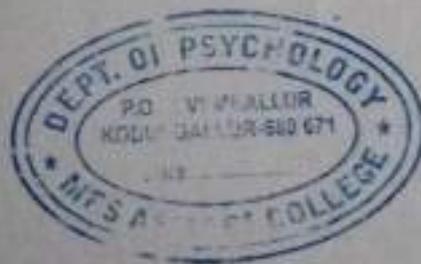
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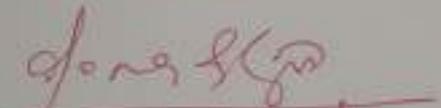
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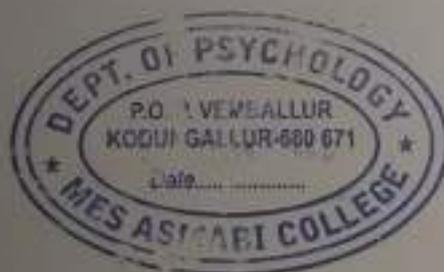
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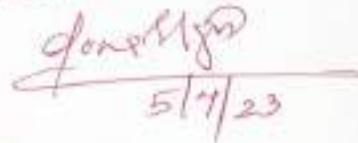
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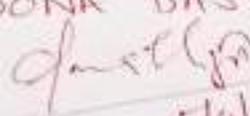
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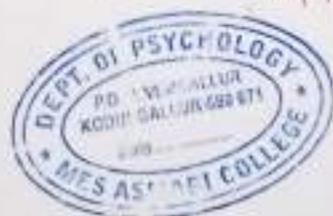
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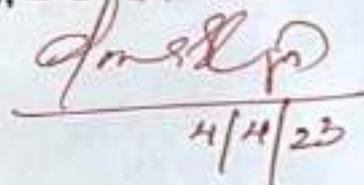
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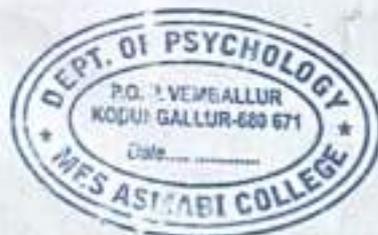
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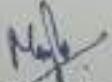
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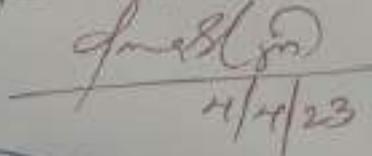
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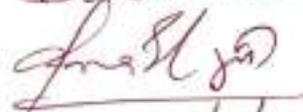
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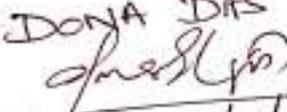
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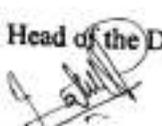
  
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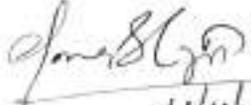
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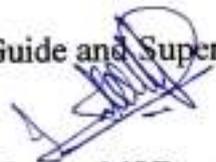
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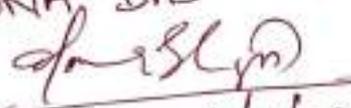
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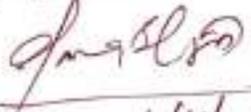
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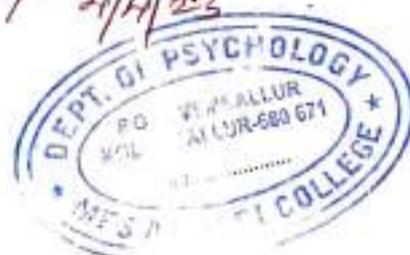
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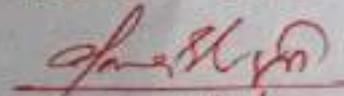
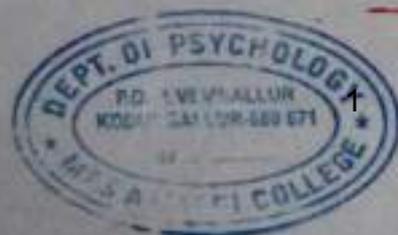
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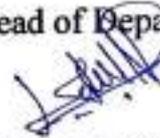
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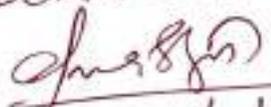
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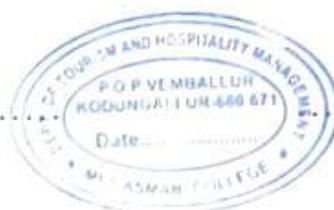


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# A REPORT ON INTERNSHIP TRAINING

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# A REPORT ON INTERNSHIP TRAINING

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**INDUSTRIAL VISIT  
ON  
“VASAVI COFFEE COMPANY”**

SUBMITTED BY:  
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UNDER THE GUIDANCE OF;  
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*IN PARTIAL FULFILMENT OF THE REQUIREMENTS  
FOR THE AWARD OF DEGREE OF  
BACHELOR OF VOCATIONAL STUDIES  
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**M.E.S ASMABI COLLEGE  
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**INDUSTRIAL VISIT  
ON  
"VASAVI COFFEE COMPANY"**

SUBMITTED BY:  
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**INDUSTRIAL VISIT  
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**INDUSTRIAL VISIT  
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**M.E.S ASMABI COLLEGE**

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**Realism And Beyond Realism: A Post-Apocalyptic Study on  
George Clooney's *The Midnight Sky* and Lily Brook Dalton's  
*Good Morning, Midnight***

*Dissertation*

*Submitted to the University of Calicut in partial fulfilment of the requirement for The award  
of Degree of Master of Arts in English Language and Literature*

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**REPRESENTATION OF SECRET SOCIETIES BY DAN  
BROWN IN *ANGELS AND DEMONS* AND *LOST SYMBOL***

*Dissertation*

*Submitted to the University of Calicut in partial fulfilment of the requirement for  
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**WOMEN'S DESIRE FOR FREEDOM BEYOND SOCIAL  
EXPECTATIONS: A STUDY OF KATE CHOPIN'S *THE  
AWAKENING* AND ANNE BRONTE'S *THE TENANT OF  
WILDFELL HALL***

*Dissertation*

*Submitted to the University of Calicut in partial fulfilment of the requirement for*

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**GAY STUDIES WHICH COVERS A WIDE RANGE OF  
INTELLECTUAL BASES THROUGH TWO GAY NOVELS:  
*CALL ME BY YOUR NAME AND FUNNY BOY***

*Dissertation*

*Submitted to the University of Calicut in partial fulfilment of the requirement for  
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**SALVATION THROUGH CATASTROPHE: POLARITIES IN  
RICHARD MATHESON'S *I AM LEGEND* AND TODD PHILLIP'S  
*JOKER***

*Dissertation*

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# TRANSCENDING STEREOTYPES: A COMPREHENSIVE ANALYSIS OF GENDER IDENTITY THEORY AND IT' S IMPLICATIONS FOR TRANSGENDER INDIVIDUALS

*Dissertation*

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**BIOPOLITICS IN UDAYAN MUKHERJEE'S *ESSENTIAL  
ITEMS AND OTHER TALES FROM A LAND IN LOCKDOWN***

*Dissertation*

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**MAGICAL REALISM IN NEIL GAIMAN'S *THE OCEAN AT THE END OF THE LANE***

*Dissertation*

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**BLACK AESTHETICS: VERSIONS OF SELF IN DALIT  
AUTOBIOGRAPHIES A READING ON URMILA PAWAR'S  
THE WEAVE OF MY LIFE**

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**EXPLORING QUEER THEORY IN VIDYA'S *I AM VIDYA A  
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**KAFKA ON THE SHORE OF HARUKI MURAKAMI, AN  
AMALGAMATION OF FANTASY, EXISTENTIALISM AND  
PORTRAYAL OF VARIANT NARRATIVES**

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**EXPLORING THE INTRICACIES OF MEMORY  
NARRATION, TRAUMA, AND IT' S IMPLICATIONS IN  
PHILOSOPHY AND PSYCHOLOGY: A STUDY OF  
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**EMBRACING DISOBEDIENCE: LESBIANISM,  
ADAPTATION THEORY AND THE WORLD OF NAOMI  
ALDERMAN'S *DISOBEDIENCE***

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**STUDY OF SOCIAL AND CULTURAL BATTLE OF  
AFGHAN WOMEN THROUGH NADIA HASHIMI'S THE  
PEARL *THAT BROKE ITS SHELL* AND *A HOUSE  
WITHOUT WINDOWS***

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# EMPOWERMENT THROUGH VIOLENCE AND RAPE REVENGE

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**ANALYSING MAGICAL REALISM IN POST-APOCALYPTIC  
FICTION: A STUDY ON PENG SHEPHERD'S *THE BOOK OF M* AND  
EMILY ST. JOHN MANDEL'S *STATION ELEVEN***

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# **THE DALIT EXPERIENCE: A LITERARY EXPLORATION OF UNTOUCHABILITY AND OPPRESSION**

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**SOCIETY AND GENDER IN TRANSGENDER  
AUTOBIOGRAPHIES: A STUDY ON THE BASIS OF A REVATHI  
AND MANOBI**

*Dissertation*

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**COMPREHENDING TRAUMA, GRIEF, AND DEFENCE  
MECHANISMS IN JOHN GREEN'S *THE FAULT IN OUR STARS***

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**A ANALYSIS ON HOW ONLINE TROLLS HELP YOUTH TO  
ACQUIRE KNOWLEDGE**

Submitted to  
**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in

**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by  
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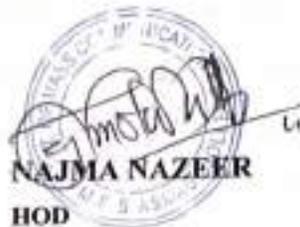
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**AN ANALYSIS ON TRIAL BY MEDIA AND IT'S  
ETHICAL VIOLATION IN INDIAN MEDIA**

Submitted to

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**BA MASS COMMUNICATION AND JOURNALISM**

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**SOCIAL MEDIA AS A TOOL FOR SEX TRAFFICKING  
AMONG STUDENTS**

Submitted to  
**University of Calicut**

In partial fulfillment of there requirements for the award of the  
degree in

**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by

**LUBNA A.S**



**REG.NO:AIAUAMCR14**

**MES ASMABICOLLEGE**

**P .Vemballur**

**Thrissur**

**2020-2023**

## **CERTIFICATE**

This is to certify that the dissertation entitled "dissertation "SOCIAL MEDIA AS A TOOL FOR SEX TRAFFICKING AMONG STUDENTS" here with submitted to the University of Calicut is partial fulfillment of the requirements for the award of degree in BA Mass Communication and Journalism, is a bonafide research work done by LUBNA AS under my supervision and guidance. No part of this work has been submitted in any other university.



**NAJMA NAZEER**

**Head of Department**

**Department Of Mass  
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**Journalism**

**WILD LIFE PHOTOGRAPHY AND ITS RISK  
ELEMENTS**

Submitted to  
**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in  
**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by  
**AMAL M D  
AIAUAMCR25**



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**P. Vemballur, Thrissur**

**2020-2023**

## CERTIFICATE

This is to certify that this dissertation **WILD LIFE PHOTOGRAPHY AND ITS RISK ELEMENTS** is a genuine research work done by **AMAL M D**, sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.

**Dr. A Biju**  
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**“A STUDY ON THE USE OF SOCIAL MEDIA AMONG  
THE UNDERGRADUATE STUDENTS IN SEEKING  
INFORMATION”**

Submitted to  
**University of Calicut**

In partial fulfilment of the requirements for the award of the degree  
in

**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by  
**ADHUNA T R**  
**REG.NO: AIAUAMCR02**



**MES ASMABI COLLEGE**  
**P.Vemballur, Thrissur**  
**2022-2023**

## CERTIFICATE

This is to certify that this dissertation "A STUDY ON THE USE OF SOCIAL MEDIA AMONG THE UNDERGRADUATE STUDENTS IN SEEKING INFORMATION" is a genuine research work done by ADHUNA T R , sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.



**Dr. A Biju**  
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Department of Mass  
Communication and Journalism

**CUSTOMER SATISFACTION ON OTT PLATFORM: NETFLIX WITH  
SPECIAL PREFERENCE TO THE STUDENTS AT MES ASMABI  
COLLEGE**

Submitted to  
**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in

**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by  
**AJITH M.A**

**REG.NO: AIAUAMCR24**



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**P.Vemballur  
Thrissur  
2020-2023**

## CERTIFICATE

This is to certify that this dissertation "**CUSTOMER SATISFACTION ON OTT PLATFORM: NETFLIX WITH SPECIAL PREFERENCE TO THE STUDENTS AT MES ASMABI COLLEGE**" is a genuine research work done by **AJITH M.A**, sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is hereby approved for submission.

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Principal  
MES Asmabi College  
P. Vemballur



  
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**IMPACT OF NEWS MANIPULATION IN THE  
LIVES OF PEOPLE**

Submitted to  
**University of Calicut**

In partial fulfilment of the requirements for the award of the degree  
in

**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by

**NISAMOL M I**  
**REG.NO: AIAUAMCR18**



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**P.Vemballur, Thrissur**  
**2020-2023**

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This is to certify that this dissertation **IMPACT OF NEWS MANIPULATION IN THE LIVES OF PEOPLE** is a genuine research work done by **NISAMOL M I**, sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.

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**Ms Najma Nazeer**  
**HOD**  
MES Asmabi College  
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Communication and Journalism

**A CASE STUDY ON MS ANJALI MENON IN RELATION  
TO CELLULOID CEILING IN MALAYALAM FILM  
INDUSTRY**

Submitted to  
**University of Calicut**

In partial fulfilment of the requirements for the award of the degree  
in

**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by  
**AFRAH N A**

**REG.NO: AIAUAMCR09**

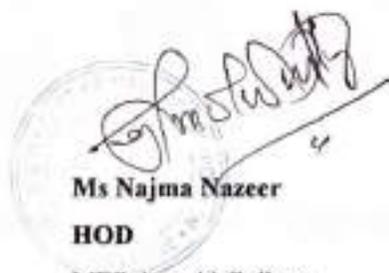


**MES ASMABI COLLEGE**  
**P.Vemballur, Thrissur**  
**2020-2023**

## CERTIFICATE

This is to certify that this dissertation "A CASE STUDY ON MISS ANJALI MENON IN RELATION TO CELLULOID CEILING IN MALAYALAM FILM INDUSTRY" is a genuine research work done by **AFRAH N.A.**, sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.

**Dr. A Biju**  
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MES Asmabi College  
Department of Mass  
Communication and Journalism



**Ms Najma Nazeer**  
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Communication and Journalism

**A STUDY ON CONSUMER BEHAVIOR TOWARDS  
ONLINE AND OFFLINE SHOPPING**

Submitted to  
**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in

**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by

**ASHNA SAGEER V.S**  
**REG.NO: AIAUAMCR12**



**MES ASMABI COLLEGE**

**P.Vemballur, Thrissur**

**2020-2023**

## **CERTIFICATE**

This is to certify that this dissertation "**A STUDY ON CONSUMER BEHAVIOR TOWARDS ONLINE AND OFFLINE SHOPPING**" is a genuine research work done by **ASHNA SAGEER V.S**, sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.

**Dr. A Biju**  
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**Ms Najma Nazeer**  
**HOD**  
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Department of Mass  
Communication and Journalism

**IMPACT OF MOCKUMENTARY IN SOCIAL LIVES**

SUBMITTED TO

**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in

**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by

**MUNAVARZAMAN V M**

**REG.NO: AIAUAMCR30**



**MES ASMABI COLLEGE**

**P.Vemballur**

**Thrissur**

**2020-2023**

## DECLARATION

I **MUNAVARZAMAN V M** hereby declare that the dissertation "**IMPACT OF MOCKUMENTARY IN SOCIAL LIVES**" submitted to the University of Calicut in partial fulfilment of the requirements for the award of degree in BA Mass Communication and Journalism MES Asmabi College,P.Vemballur.I also declare that no part of this study has been previously been published or submitted as dissertation for any degree or diploma of any university.

PLACE:

**MUNAVARZAMAN V M**

DATE:

**IMPACT OF DIGITAL MARKETING ON  
BUSINESS GROWTH AND BRANDING**

Submitted to  
**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in

**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by  
**FAMIS FAISAL**

**REG.NO: AIAUAMCR01**



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**2020-2023**

## CERTIFICATE

This is to certify that this dissertation **"IMPACT OF DIGITAL MARKETING ON BUSINESS GROWTH AND BRANDING"** is a genuine research work done by **FAMIS FAISAL**, sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.

**ANALYSIS OF MORAL VALUE IN CHILDREN OF  
HEAVEN MOVIE**

**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in

**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by

**LUKMANULHAKEEM**

**REG.NO: AIAUAMCR27**



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**P.Vemballur**

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## CERTIFICATE

This is to certify that this dissertation "AN ANALYSIS OF MORAL VALUE IN CHILDREN OF HEAVEN MOVIE " is a genuine research work done by LUKMANULHAKEEM, sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.

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**ANALYSIS ON CHRISTOPHER NOLAN'S  
FILM STYLE**

Submitted to  
**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in

**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by

**SANJAY SHAJAN**  
**REG.NO: AIAUAMCR08**



**MES ASMABI COLLEGE**

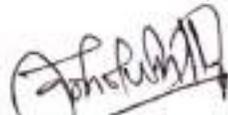
**P. Vemballur, Thrissur**

**2020-2023**

## CERTIFICATE

This is to certify that this dissertation **ANALYSIS ON CHRISTOPHER NOLAN'S FILM STYLE** is a genuine research work done by **SANJAY SHAJAN**, sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.

**Dr. A Biju**  
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**Ms. Najma Nazeer**  
HOD  
MES Asmabi College  
Department of Mass  
Communication and Journalism

**IMPACT OF SOCIAL MEDIA SITES ON INTERPERSONAL  
RELATIONSHIPS AMONG YOUTHS**

Submitted to

**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in

**B A MASS COMMUNICATION AND JOURNALISM**

Submitted by

**ASNATH P H**

**REG.NO: AIAUAMCR13**



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**P.Vemballur**

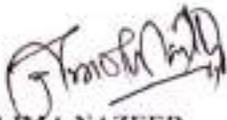
**Thrissur**

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## CERTIFICATE

This is to certify that this dissertation "IMPACT OF SOCIAL MEDIA SITES ON INTERPERSONAL RELATIONSHIPS AMONG YOUTHS" is a genuine research work done by **ASNATH P H**, sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.

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MES Asmabi College  
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**NAJMA NAZEER**  
**HOD**  
Department Of Mass  
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MES Asmabi College

**THE INFLUENCE OF SOCIAL MEDIA ON ADDRESSING  
MENTAL HEALTH ISSUES IN YOUNG PEOPLE**

Submitted to

**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in

**B A MASS COMMUNICATION AND JOURNALISM**

Submitted by

**NEBJA NAJEEB**

**REG.NO: AIAUAMCR17**



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**P.Vemballur**

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This is to certify that this dissertation "**THE INFLUENCE OF SOCIAL MEDIA ON ADDRESSING MENTAL HEALTH ISSUES IN YOUNG PEOPLE**" is a genuine research work done by **NEBJA NAJEEB**, sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.

**Dr. A. BIJU**  
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MES Asmabi College  
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**NAJMA NAZEER**  
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**THE IMPORTANCE AND EFFECT OF GRAPHICS DESIGN  
IN PRINT ADVERTISEMENT**

Submitted to  
**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in  
**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by  
**VIBHINAV C S**  
**AIAUAMCR32**



**MES ASMABI COLLEGE**

**P. Vemballur, Thrissur**

**2020-2023**

## **CERTIFICATE**

This is to certify that this **HE IMPORTANCE AND EFFECT OF GRAPHICS DESIGN IN PRINT ADVERTISEMENT** is a genuine research work done by **VIBHINAV C S**, sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.

**Dr. A Biju**  
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**Ms Najma Nazeer**  
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MES Asmabi College  
Department of Mass  
Communication and Journalism

**A STUDY ON THE IMPACT OF KOREAN MUSIC  
ON YOUTH**

Submitted to

**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in

**B A MASS COMMUNICATION AND JOURNALISM**

Submitted by

**ANIENA MANOJ**

**REG.NO: AIAUAMCR11**



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**P.Vemballur**

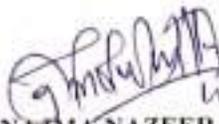
**Thrissur**

**2020-2023**

## CERTIFICATE

This is to certify that this dissertation "**A STUDY ON THE IMPACT OF KOREAN MUSIC ON YOUTH**" is a genuine research work done by **ANIENA MANOJ**, sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.

**Dr. A. BIJU**  
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**AN ANALYTICAL STUDY ON ARTICLE 66A OF  
INFORMATION TECHNOLOGY ACT, 2000**

Submitted to

**University of Calicut**

In partial fulfillment of the requirements for the award of the degree in

**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by

**RAMEESA PARVIN**

**REG.NO: AIAUAMCR19**



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**P.Vemballur**

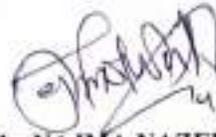
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## CERTIFICATE

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**THE BEHAVIOURAL IMPACT OF SOCIAL MEDIA  
ADDICTION**

Submitted to

University of Calicut

In partial fulfilment of the requirements for the award of the degree in

**B A MASS COMMUNICATION AND JOURNALISM**

Submitted by

**SAFVANA PS**



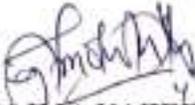
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**P.Vemballur  
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## CERTIFICATE

This is to certify that this dissertation "THE BEHAVIOURAL IMPACT OF SOCIAL MEDIA ADDICTION" is a genuine research work done by **SAFVANA P.S** , sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.

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**ANALYSIS OF PHOTOMANIPULATION IN RELATION TO  
PHOTOJOURNALISM**

Submitted to

**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in

**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by

**ABHIKIRAN T.J**

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**2020-2023**

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**A STUDY ON THE PSYCHOLOGICAL BENEFITS OF MUSIC  
LISTENING HABITS OF YOUNG PEOPLE**

Submitted to  
**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in

**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by  
**ATHUL KRISHNA C**

**REG.NO: AIAUAMCR26**



**MES ASMABI COLLEGE**

**P. Vemballur**

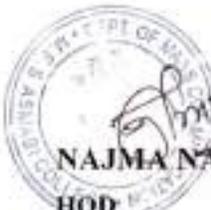
**Thrissur**

**2020-2023**

## CERTIFICATE

This is to certify that this dissertation "A STUDY ON THE PSYCHOLOGICAL BENEFITS OF MUSIC LISTENING HABITS OF YOUNG PEOPLE" is a genuine research work done by ATHUL KRISHNA C, sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.

**Dr. A. BLJU**  
Principal  
MES Asmabi College  
P. Vemballur



**NAJMA NAZEER**  
**HOD**

Department of Mass  
Communication & Journalism  
MES Asmabi College

**SOCIAL MEDIA AND ITS EFFECTS ON SLEEPING PATTERN  
AMONG STUDENTS**

Submitted to  
**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in

**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by  
**NAZWIN BASHEER**

**REG.NO: AIAUAMCR16**



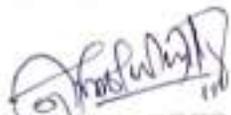
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**P.Vemballur  
Thrissur  
2021-2023**

## CERTIFICATE

This is to certify that this dissertation "**SOCIAL MEDIA AND ITS EFFECTS ON SLEEPING PATTERN AMONG STUDENTS**" is a genuine research work done by **NAZWIN BASHEER**, sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.

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Principal  
MES Asmabi College  
P. Vemballur

  
**NAJMA NAZEER**  
HOD  
Department Of Mass  
Communication & Journalism  
MES Asmabi College

# **INFLUENCE OF COMMENTARY IN SPORTS**

Submitted to  
**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in  
**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by  
**OSWIN JOSEY**  
**AIAUAMCR31**



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**P. Vemballur, Thrissur**

**2020-2023**

## **CERTIFICATE**

This is to certify that the dissertation entitled **INFLUENCE OF COMMENTARY IN SPORTS** here with submitted to the University of Calicut is partial fulfilment of the requirements for the award of degree in BA Mass Communication and Journalism, is a bonafide research work done by **OSWIN JOSEY** under my supervision and guidance. No part of this work has been submitted in any other university.

**NAJMA NAZEER**

**Assistant Professor**

Department of Mass Communication & Journalism

**How sports stars influence in brand promotions**

Submitted to

**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in

**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by

**Abhijith.k.l**

**REG.NO: AIAUAMCR22**



**MES ASMABI COLLEGE**

**P.Vemballur**

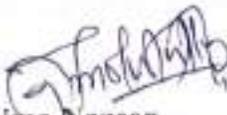
**Thrissur**

**2020-2023**

## CERTIFICATE

This is to certify that this dissertation "**how sports stars influence in brand promotions**" is a genuine research work done by **ABHIJITH.K.L**, sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.

**Dr. A. BIJU**  
Principal  
MES Asmabi College  
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**Najma Nazeer**  
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MES Asmabi College

**'A STUDY OF INFLUENCE OF BEAUTY VLOGGERS  
ON KERALA SOCIETY'**

Submitted to

**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in

**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by

**MUBASHIRA P. A**

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**Thrissur**

**2020-2023**

## CERTIFICATE

This is to certify that this dissertation "A STUDY OF INFLUENCE OF BEAUTY VLOGGERS ON KERALA SOCIETY" is a genuine research work done by **MUBASHIRA P.A**, Sixth Semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.



NAJMA NAZEER

Dr. A. BLJU  
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MES Asmabi College

**IMPACT OF SOCIAL MEDIA ON CURRENT FASHION  
TREND AMONG THE YOUTH**

Submitted to  
**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in  
**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by  
**MOBIN MOHANAN K M**  
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**P. Vemballur, Thrissur**

**2020-2023**

## **CERTIFICATE**

This is to certify that this dissertation **IMPACT OF SOCIAL MEDIA ON CURRENT FASHION TREND AMONG THE YOUTH** is a genuine research work done by **MOBIN MOHANAN K M**, sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.

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**Ms Najma Nazeer**  
**HOD**  
MES Asmabi College  
Department of Mass  
Communication and Journalism

**NEW TREND IN MALAYALAM CINEMA: A CASE STUDY  
ON LIJO JOSE PELLISSERY FILMS"**

Submitted to  
**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in  
**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by  
**AKHIL K S**

**REG.NO: AIAUAMCR06**



**MES ASMABI COLLEGE**

**P.Vemballur, Thrissur**

**2020-2023**

## DECLARATION

I AKHIL K S hereby declare that the dissertation "**NEW TREND IN MALAYALAM CINEMA: CASE STUDY ON LIJO JOSE PELLESSERTY FILMS**" submitted to the University of Calicut in partial fulfilment of the requirements for the award of degree in BA Mass Communication and Journalism MES Asmabi College, P. Vemballur. I also declare that no part of this study has been previously been published or submitted as dissertation for any degree or diploma of any university.

PLACE: CHAKKARAPDAM

AKHIL KS

DATE:

**SAFETY OF MEDIA WORKERS ON THE BATTLEFIELD**

Submitted to

**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in

**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by

**MOHAMED NASHID**

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**2020-2023**

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This is to certify that this dissertation "**SAFETY OF MEDIA WORKERS ON THE BATTLEFIELD**" is a genuine research work done by **MOHAMED NASHID**, sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.

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**Realism And Beyond Realism: A Post-Apocalyptic Study on  
George Clooney's *The Midnight Sky* and Lily Brook Dalton's  
*Good Morning, Midnight***

*Dissertation*

*Submitted to the University of Calicut in partial fulfilment of the requirement for The award  
of Degree of Master of Arts in English Language and Literature*

**BY**  
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*June 2023*

*Evaluated*

*8/8/2023*  
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**REPRESENTATION OF SECRET SOCIETIES BY DAN  
BROWN IN *ANGELS AND DEMONS* AND *LOST SYMBOL***

*Dissertation*

*Submitted to the University of Calicut in partial fulfilment of the requirement for  
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**WOMEN'S DESIRE FOR FREEDOM BEYOND SOCIAL  
EXPECTATIONS: A STUDY OF KATE CHOPIN'S *THE  
AWAKENING* AND ANNE BRONTE'S *THE TENANT OF  
WILDFELL HALL***

*Dissertation*

*Submitted to the University of Calicut in partial fulfilment of the requirement for*

*The award of Degree of Master of Arts in English Language and Literature*

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*June 2023*

**GAY STUDIES WHICH COVERS A WIDE RANGE OF  
INTELLECTUAL BASES THROUGH TWO GAY NOVELS:  
*CALL ME BY YOUR NAME AND FUNNY BOY***

*Dissertation*

*Submitted to the University of Calicut in partial fulfilment of the requirement for  
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**SALVATION THROUGH CATASTROPHE: POLARITIES IN  
RICHARD MATHESON'S *I AM LEGEND* AND TODD PHILLIP'S  
*JOKER***

*Dissertation*

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*June 2023*

# TRANSCENDING STEREOTYPES: A COMPREHENSIVE ANALYSIS OF GENDER IDENTITY THEORY AND IT' S IMPLICATIONS FOR TRANSGENDER INDIVIDUALS

*Dissertation*

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*June 2023*

**BIOPOLITICS IN UDAYAN MUKHERJEE'S *ESSENTIAL  
ITEMS AND OTHER TALES FROM A LAND IN LOCKDOWN***

*Dissertation*

*Submitted to the University of Calicut in partial fulfilment of the requirement for*

*The award of Degree of Master of Arts in English Language and Literature*

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**MAGICAL REALISM IN NEIL GAIMAN'S *THE OCEAN AT THE END OF THE LANE***

*Dissertation*

*Submitted by the University of Calicut in partial fulfillment of the requirement for the award of*

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**BLACK AESTHETICS: VERSIONS OF SELF IN DALIT  
AUTOBIOGRAPHIES A READING ON URMILA PAWAR'S  
THE WEAVE OF MY LIFE**

*Dissertation*

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**EXPLORING QUEER THEORY IN VIDYA'S *I AM VIDYA A  
TRANSGENDER'S JOURNEY***

*Dissertation*

*Submitted to the University of Calicut in partial fulfilment of the requirement for*

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*June 2023*

**KAFKA ON THE SHORE OF HARUKI MURAKAMI, AN  
AMALGAMATION OF FANTASY, EXISTENTIALISM AND  
PORTRAYAL OF VARIANT NARRATIVES**

*Dissertation*

*Submitted to the University of Calicut in partial fulfillment of the requirement for The  
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**EXPLORING THE INTRICACIES OF MEMORY  
NARRATION, TRAUMA, AND IT' S IMPLICATIONS IN  
PHILOSOPHY AND PSYCHOLOGY: A STUDY OF  
SAMANTHA HARVEY'S *DEAR THIEF***

*Dissertation*

*Submitted to the University of Calicut in partial fulfilment of the requirement for*

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*June 2023*

**EMBRACING DISOBEDIENCE: LESBIANISM,  
ADAPTATION THEORY AND THE WORLD OF NAOMI  
ALDERMAN'S *DISOBEDIENCE***

*Dissertation*

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*June 2023*

**STUDY OF SOCIAL AND CULTURAL BATTLE OF  
AFGHAN WOMEN THROUGH NADIA HASHIMI'S THE  
PEARL *THAT BROKE ITS SHELL* AND *A HOUSE  
WITHOUT WINDOWS***

*Dissertation*

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# EMPOWERMENT THROUGH VIOLENCE AND RAPE REVENGE

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**ANALYSING MAGICAL REALISM IN POST-APOCALYPTIC  
FICTION: A STUDY ON PENG SHEPHERD'S *THE BOOK OF M* AND  
EMILY ST. JOHN MANDEL'S *STATION ELEVEN***

*Dissertation*

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# THE DALIT EXPERIENCE: A LITERARY EXPLORATION OF UNTOUCHABILITY AND OPPRESSION

*Dissertation*

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*June 2023*

**SOCIETY AND GENDER IN TRANSGENDER  
AUTOBIOGRAPHIES: A STUDY ON THE BASIS OF A REVATHI  
AND MANOBI**

*Dissertation*

*Submitted to the University of Calicut in partial fulfilment of the requirement for  
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**COMPREHENDING TRAUMA, GRIEF, AND DEFENCE  
MECHANISMS IN JOHN GREEN'S *THE FAULT IN OUR STARS***

*Dissertation*

*Submitted to the University of Calicut in partial fulfilment of the requirements for  
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**A ANALYSIS ON HOW ONLINE TROLLS HELP YOUTH TO  
ACQUIRE KNOWLEDGE**

Submitted to  
**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in

**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by  
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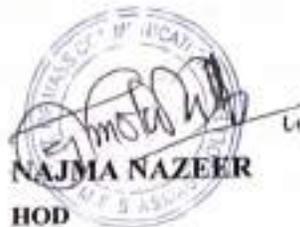
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2020-2023**

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**AN ANALYSIS ON TRIAL BY MEDIA AND IT'S  
ETHICAL VIOLATION IN INDIAN MEDIA**

Submitted to

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**SOCIAL MEDIA AS A TOOL FOR SEX TRAFFICKING  
AMONG STUDENTS**

Submitted to  
**University of Calicut**

In partial fulfillment of there requirements for the award of the  
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**BA MASS COMMUNICATION AND JOURNALISM**

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**WILD LIFE PHOTOGRAPHY AND ITS RISK  
ELEMENTS**

Submitted to  
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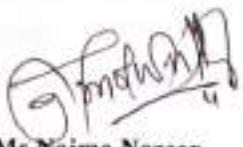
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**“A STUDY ON THE USE OF SOCIAL MEDIA AMONG  
THE UNDERGRADUATE STUDENTS IN SEEKING  
INFORMATION”**

Submitted to  
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**CUSTOMER SATISFACTION ON OTT PLATFORM: NETFLIX WITH  
SPECIAL PREFERENCE TO THE STUDENTS AT MES ASMABI  
COLLEGE**

Submitted to  
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**IMPACT OF NEWS MANIPULATION IN THE  
LIVES OF PEOPLE**

Submitted to  
**University of Calicut**

In partial fulfilment of the requirements for the award of the degree  
in

**BA MASS COMMUNICATION AND JOURNALISM**

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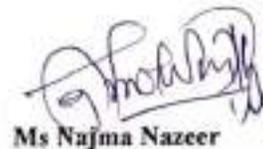


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**A CASE STUDY ON MS ANJALI MENON IN RELATION  
TO CELLULOID CEILING IN MALAYALAM FILM  
INDUSTRY**

Submitted to  
**University of Calicut**

In partial fulfilment of the requirements for the award of the degree  
in

**BA MASS COMMUNICATION AND JOURNALISM**

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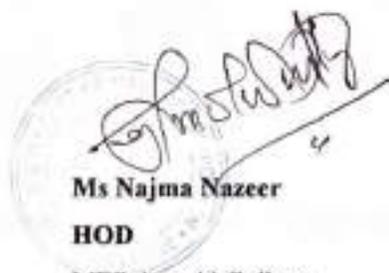


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**A STUDY ON CONSUMER BEHAVIOR TOWARDS  
ONLINE AND OFFLINE SHOPPING**

Submitted to

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In partial fulfilment of the requirements for the award of the degree in

**BA MASS COMMUNICATION AND JOURNALISM**

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**IMPACT OF MOCKUMENTARY IN SOCIAL LIVES**

SUBMITTED TO

**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in

**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by

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**REG.NO: AIAUAMCR30**



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**Thrissur**

**2020-2023**

## DECLARATION

I **MUNAVARZAMAN V M** hereby declare that the dissertation "**IMPACT OF MOCKUMENTARY IN SOCIAL LIVES**" submitted to the University of Calicut in partial fulfilment of the requirements for the award of degree in BA Mass Communication and Journalism MES Asmabi College,P.Vemballur.I also declare that no part of this study has been previously been published or submitted as dissertation for any degree or diploma of any university.

PLACE:

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DATE:

**IMPACT OF DIGITAL MARKETING ON  
BUSINESS GROWTH AND BRANDING**

Submitted to  
**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in

**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by  
**FAMIS FAISAL**

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**ANALYSIS OF MORAL VALUE IN CHILDREN OF  
HEAVEN MOVIE**

**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in

**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by

**LUKMANULHAKEEM**

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**2020-2023**

## CERTIFICATE

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**ANALYSIS ON CHRISTOPHER NOLAN'S  
FILM STYLE**

Submitted to  
**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in

**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by

**SANJAY SHAJAN**  
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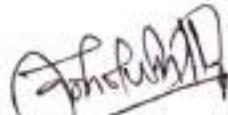
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**IMPACT OF SOCIAL MEDIA SITES ON INTERPERSONAL  
RELATIONSHIPS AMONG YOUTHS**

Submitted to

**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in

**B A MASS COMMUNICATION AND JOURNALISM**

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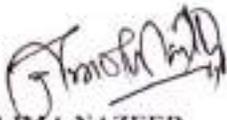
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**THE INFLUENCE OF SOCIAL MEDIA ON ADDRESSING  
MENTAL HEALTH ISSUES IN YOUNG PEOPLE**

Submitted to

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In partial fulfilment of the requirements for the award of the degree in

**B A MASS COMMUNICATION AND JOURNALISM**

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**THE IMPORTANCE AND EFFECT OF GRAPHICS DESIGN  
IN PRINT ADVERTISEMENT**

Submitted to  
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**A STUDY ON THE IMPACT OF KOREAN MUSIC  
ON YOUTH**

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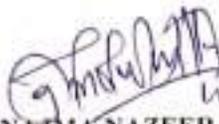
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**AN ANALYTICAL STUDY ON ARTICLE 66A OF  
INFORMATION TECHNOLOGY ACT, 2000**

Submitted to

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In partial fulfillment of the requirements for the award of the degree in

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**THE BEHAVIOURAL IMPACT OF SOCIAL MEDIA  
ADDICTION**

Submitted to

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In partial fulfilment of the requirements for the award of the degree in

**B A MASS COMMUNICATION AND JOURNALISM**

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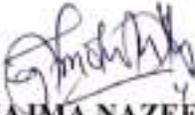
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**ANALYSIS OF PHOTOMANIPULATION IN RELATION TO  
PHOTOJOURNALISM**

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**BA MASS COMMUNICATION AND JOURNALISM**

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**A STUDY ON THE PSYCHOLOGICAL BENEFITS OF MUSIC  
LISTENING HABITS OF YOUNG PEOPLE**

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In partial fulfilment of the requirements for the award of the degree in

**BA MASS COMMUNICATION AND JOURNALISM**

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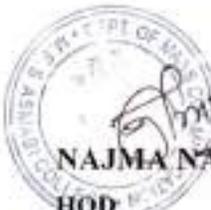
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**SOCIAL MEDIA AND ITS EFFECTS ON SLEEPING PATTERN  
AMONG STUDENTS**

Submitted to  
**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in

**BA MASS COMMUNICATION AND JOURNALISM**

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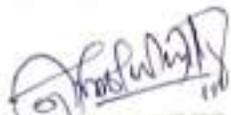
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# **INFLUENCE OF COMMENTARY IN SPORTS**

Submitted to  
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In partial fulfilment of the requirements for the award of the degree in  
**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by  
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This is to certify that the dissertation entitled **INFLUENCE OF COMMENTARY IN SPORTS** here with submitted to the University of Calicut is partial fulfilment of the requirements for the award of degree in BA Mass Communication and Journalism, is a bonafide research work done by **OSWIN JOSEY** under my supervision and guidance. No part of this work has been submitted in any other university.

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**How sports stars influence in brand promotions**

Submitted to

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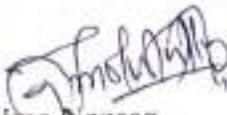
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**'A STUDY OF INFLUENCE OF BEAUTY VLOGGERS  
ON KERALA SOCIETY'**

Submitted to

**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in

**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by

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**IMPACT OF SOCIAL MEDIA ON CURRENT FASHION  
TREND AMONG THE YOUTH**

Submitted to  
**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in  
**BA MASS COMMUNICATION AND JOURNALISM**

Submitted by  
**MOBIN MOHANAN K M**  
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**NEW TREND IN MALAYALAM CINEMA: A CASE STUDY  
ON LIJO JOSE PELLISSERY FILMS"**

Submitted to  
**University of Calicut**

In partial fulfilment of the requirements for the award of the degree in  
**BA MASS COMMUNICATION AND JOURNALISM**

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## **DECLARATION**

I **AKHIL K S** hereby declare that the dissertation "**NEW TREND IN MALAYALAM CINEMA: CASE STUDY ON LIJO JOSE PELLESSERTY FILMS**" submitted to the University of Calicut in partial fulfilment of the requirements for the award of degree in BA Mass Communication and Journalism MES Asmabi College, P. Vemballur. I also declare that no part of this study has been previously been published or submitted as dissertation for any degree or diploma of any university.

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**SAFETY OF MEDIA WORKERS ON THE BATTLEFIELD**

Submitted to

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FOR THE AWARD OF DEGREE OF  
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With register no. AlAUS.MT.002, 004, 009, 008 in the year 2022-2023

Internal Examiner [Signature]  
31/03/2023

External Examiner [Signature]

PROJECT REPORT

ON

**"THE EFFECT OF SOCIAL MEDIA MARKETING AS A CATALYST  
FOR THE SUCCESS OF ART AND CRAFT E-BUSINESS"**

*Submitted in partial fulfilment of the requirements for the award of degree of  
Master of commerce of the University of Calicut*

By

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Under the guidance of

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**Research Department of Commerce**



**MES ASMABI COLLEGE**

**P. VEMBALLUR**

**2021-2023**

*Verified  
Princy  
3/8/23  
(PRINCY FRANCIS)  
Ranjan  
Ranjan John*



PROJECT REPORT  
ON  
**GREEN MARKETING STRATEGIES AND ITS EFFECTS ON  
BUSINESS PERFORMANCE**

*Submitted in partial fulfilment of the requirements for the award of degree of  
Master of commerce of the University of Calicut*

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**MES ASMABI COLLEGE**  
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2021-2023



PROJECT REPORT ON  
IMPACT OF NOSTALGIC EMOTION ON CUSTOMER LOYALTY  
WITH SPECIAL REFERENCE TO CADBURY GEMS

*Submitted by*  
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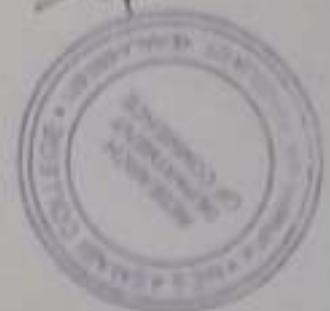
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**RESEARCH DEPARTMENT OF COMMERCE**  
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*(PRAVEENA VIJAYAN)*  
*Ranjana*  
*Ranjana John*



PROJECT REPORT ON

“EFFECT OF CONSUMER SENSORY PERCEPTION ON CUSTOMER  
LOYALTY WITH SPECIAL REFERENCE TO McDONALD’S FOOD  
CHAIN”

*Submitted by*

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*In partial fulfillment of the requirement for the award of degree of (PRAVEENA V JAYAR)*

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Ranjana  
Ranjana John



RESEARCH DEPARTMENT OF COMMERCE

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2022-23

PROJECT REPORT  
ON  
A STUDY ON JOB SATISFACTION AND ORGANIZATIONAL COMMITMENT  
AMONG TEACHING STAFF WITH SPECIAL REFERENCE TO M.E.S ASMABI  
COLLEGE, P. VEMBALLUR

*Submitted in partial fulfilment of the requirements for the award of degree of  
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MES ASMABI COLLEGE  
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PROJECT REPORT ON  
THE IMPACT OF SOCIAL MEDIA ON IMPULSIVE BUYING: A  
STUDY WITH SPECIAL REFERENCE TO THRISSUR DISTRICT

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*(PRINCY FRANCIS)*

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PROJECT REPORT ON  
"DESTINATION ATTRACTIVENESS OF COASTAL  
TOURISM IN KERALA"

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**2022-23**



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PROJECT REPORT ON  
"ENHANCING EMPLOYEE PERFORMANCE THROUGH NON-  
MONETARY INCENTIVES IN BANKING SECTOR"

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*Ravshan  
Ravshan John*

PROJECT REPORT  
ON  
**YOUNGSTERS PERCEPTION TOWARDS GREEN  
PRODUCTS IN KERALA**

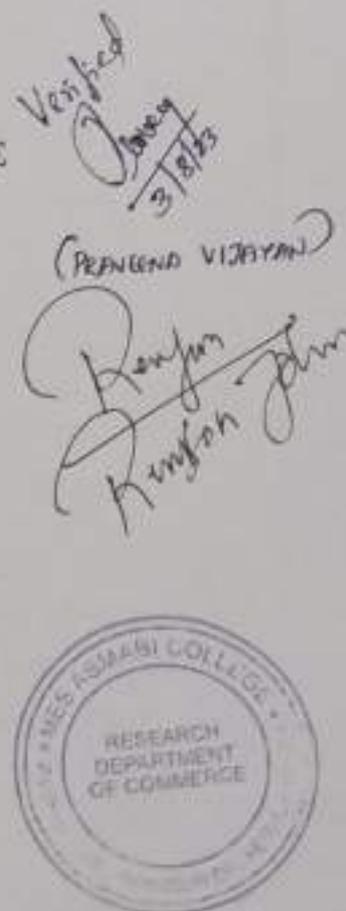
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**MES ASMABI COLLEGE**  
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PROJECT REPORT  
ON  
CONSUMER PERCEPTION TOWARDS GREENWASHING IN  
COSMETICS INDUSTRY WITH SPECIAL REFERENCE TO MES  
ASMABI COLLEGE

*In Partial Fulfilment of the Requirement for the Award of Degree of Master of Commerce  
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Ranjana  
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**A PROJECT REPORT**  
**ON**  
**“WORK RELATED STRESS AMONG SCHOOL TEACHERS**  
**AND THEIR JOB PERFORMANCE”**

SUBMITTED BY  
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IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE AWARD  
OF DEGREE OF MASTER OF COMMERCE OF CALICUT UNIVERSITY



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*Ranjana John*



**MES ASMABI COLLEGE**  
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PROJECT REPORT  
ON

**“A STUDY ON SERVICE QUALITY IN NATURAL TOURISM WITH  
SPECIAL REFERENCE TO ATHIRAPILLY”**

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PROJECT REPORT  
ON

**"A STUDY ON GENDER DIFFERENCE IN INVESTMENT  
BEHAVIOUR OF SALARIED PERSON"**

*Submitted in partial fulfilment of the requirements for the award of degree of  
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**P. VEMBALLUR**

**2021-2023**

Ranjana  
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PROJECT REPORT  
ON  
"IMPACT OF STORE ATTRACTIVENESS ON  
PATRONAGE INTENTION OF CONFECTIONERIES"

*Submitted in partial fulfilment of the requirements for the award of degree of  
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Praveen  
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A  
PROJECT REPORT  
ON  
A STUDY ON PREFERENCE OF YOUTH TOWARDS  
CASHLESS PAYMENT SYSTEM

SUBMITTED BY

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A PROJECT REPORT  
ON  
A STUDY ON THE SAVINGS AND INVESTMENT  
BEHAVIOUR OF WORKING WOMEN

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PROJECT REPORT  
ON  
“CONSUMER BEHAVIOUR TOWARDS SOCIAL MEDIA  
MARKETING”

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PROJECT REPORT  
ON

**"INFLUENCE OF CELEBRITY ENDORSEMENT ON PURCHASE  
INTENTION OF COSMETIC PRODUCTS"**

*Submitted in partial fulfilment of the requirements for the award of degree of  
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Ranjith

PROJECT REPORT ON  
"PERSONAL AND IN-STORE FACTORS INFLUENCING IMPULSE  
BUYING BEHAVIOUR AMONG CUSTOMERS OF LULU  
SUPERMARKET"

*Submitted by*  
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PROJECT REPORT ON  
A STUDY ON CUSTOMER AWARENESS AND SATISFACTION OF  
E-GOVERNANCE THROUGH AKSHAYA CENTRES WITH SPECIAL  
REFERENCE TO KODUNGALLUR

*Submitted in partial fulfilment of the requirements for the award of degree of  
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MES ASMABI COLLEGE

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2021-2023

PROJECT REPORT

ON

**“INFLUENCE OF ENVIRONMENTAL CONSCIOUSNESS ON  
BEHAVIORAL INTENTION TO USE GREEN PRODUCTS”**

*IN PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE AWARD OF  
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SUBMITTED BY

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PROJECT REPORT

ON

**“THE EFFECT OF WORKPLACE INCIVILITY ON TURNOVER  
INTENTION, JOB SATISFACTION AND ORGANIZATIONAL  
COMMITMENT AMONG NURSES IN KERALA”**

*IN PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE AWARD OF  
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A PROJECT REPORT

ON

"AN ANALYSIS OF FINANCIAL RISK TOLERANCE AND  
DEMOGRAPHIC FEATURES OF RETAIL INVESTORS"

SUBMITTED BY

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PROJECT REPORT ON  
"INFILM BRANDING IN MOVIES AND IT'S INFLUENCE ON  
BUYING BEHAVIOUR"

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PROJECT REPORT ON

**INCIVILITY AND COUNTERPRODUCTIVE  
WORK BEHAVIOR**

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**RESEARCH DEPARTMENT OF COMMERCE**

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A PROJECT REPORT  
ON

**SATISFACTION LEVEL OF GIG WORKERS WITH  
SPECIAL REFERENCE TO SN PURAM PANCHAYATH**

*Submitted in partial fulfilment of the requirements for the award of degree of  
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A  
PROJECT REPORT  
ON  
**IMPACT OF IMPLEMENTATION OF GST AMONG  
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**P.VEMBALLUR-680671**  
2021-2023

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Ranjin  
Ranjin John

A  
PROJECT REPORT  
ON  
"A STUDY OF REFERRAL REWARD IN THE SALES  
PROMOTION OF FOOD BOOKING APPS LIKE  
ZOMATO AND SWIGGY WITH SPECIAL  
REFERENCE TO THRISSUR DISTRICT"

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2021-2023

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Praveena Vijayan

**A  
PROJECT REPORT  
ON**

**“EFFECTIVENESS OF CUSTOMER LOYALTY PROGRAMS ON  
CUSTOMER SATISFACTION AND ITS IMPACT ON  
CUSTOMER LOYALTY”**

**SUBMITTED BY:**

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**MES ASMABI COLLEGE  
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**A**  
**PROJECT REPORT**  
**ON**  
**ASPIRATION OF STUDENTS FOR ABROAD**  
**EDUCATION**

Submitted By :

**GAYATHRI C J**

**REG No : AIAVMCM014**

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*Ramson  
Ramson Johni*

PROJECT REPORT  
ON

**INFLUENCE OF BEHAVIOURAL BIAS ON INVESTMENT  
DECISIONS AMONG EQUITY INVESTOR IN KODUNGALLUR  
MUNICIPALITY**

*Submitted in partial fulfilment of the requirements for the award of degree of  
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**2021-2023**

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Ranson John  
Ranson John

**A  
PROJECT REPORT  
ON**

**“ATTITUDE OF POSTGRADUATES TOWARDS  
STOCK MARKET INVESTMENT”**

**SUBMITTED BY:**

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**MES ASMABI COLLEGE  
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2021-2023**

*Verified  
Diney  
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*(PRAVEENA VIJAYAN)*

*Ranjun  
Ranson John*

A  
PROJECT REPORT  
ON

**“DIGITAL PAYMENT SYSTEM (DPS) AND ITS  
INFLUENCE ON IMPULSIVE BUYING BEHAVIOR OF  
CUSTOMERS”**

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**A  
PROJECT REPORT  
ON  
A STUDY ON CUSTOMER BEHAVIOUR TOWARDS  
GREEN MARKETING**

Submitted By :  
**RAMSHA A M**  
**REG No : AIAVMCM024**

UNDER THE GUIDENCE OF  
**DR: RAMISHA K C, M.com, PhD**  
Assistant Professor

*Verified*  
*3/8/2023*

P.G Department of Commerce and Management Studies  
*In partial fulfillment of the requirement for the award of degree of  
Master of commerce university of calicut*



*Rajesh*  
*Renson John*

**M.E.S.ASMABI COLLEGE**  
**P.VEMBALLUR – 680671**  
**2021-2023**

PROJECT REPORT  
ON  
**CHALLENGES OF MARRIED WOMEN FOR HIGHER  
EDUCATION**

*Submitted in partial fulfilment of the requirements for the award of degree of  
Master of commerce of the University of Calicut*

By  
**SAFNA P M**  
Reg. No: AIAVMCM027

Under the guidance of  
**Dr. RAMISHA K C**  
**M.Com, Ph.D**  
**Assistant Professor**  
**PG Department of Commerce & Management Studies**



**MES ASMABI COLLEGE**  
**P. VEMBALLUR**  
2021-2023

Verified  
3/8/23

(KANGENA VIJAYAL)

Ranjin  
Ranjin

A  
PROJECT REPORT  
ON  
CUSTOMER SATISFACTION ON SOLAR SYSTEM  
IMPLEMENTED FOR DOMESTIC PURPOSE

SUBMITTED BY:  
SHAFNA K A  
REG NO: AIAVMCM031

UNDER THE GUIDANCE OF

Mrs. RESHMA K R

M. Com, NET

Assistant Professor

P.G Department of Commerce and Management Studies (PRAVEENA V JAYAN)

*IN PARTIAL FULFILLMENT OF THE REQUIREMENT  
FOR THE AWARD OF DEGREE OF MASTER OF COMMERCE  
UNIVERSITY OF CALICUT*



M.E.S. ASMABI COLLEGE

P. VEMBALLUR - 680671

2021-2023

Verified  
Praveena V Jayan  
4/6/23

Praveena V Jayan

**A  
PROJECT REPORT  
ON  
“A STUDY ON CONSUMER BEHAVIOUR TOWARDS INFLUENCER  
MARKETING IN THRISSUR DISTRICT ”**

**SUBMITTED BY  
SNEHA O S  
REG NO: AIAVMCM034**

**UNDER THE GUIDANCE OF  
REEBA O B  
M.Com, B.ed, NET  
ASSISTANT PROFESSOR**

**PG Department of Commerce and Management Studies**

**IN PARTIAL FULFILLMENT OF THE REQUIREMENTS  
FOR THE AWARD OF DEGREE OF  
MASTER OF COMMERCE  
UNIVERSITY OF CALICUT**



**M.E.S ASMABI COLLEGE  
P.VEMBALLUR-680671  
2021-2023**

*Verified*  
*Reeba*  
*4/8/2023*  
*(PRAVEENA VIJAYAN)*

*Renson*  
*Renson*

A  
PROJECT REPORT  
ON

**“THE EFFECTS OF LOGISTICS MANAGEMENT ON  
SATISFACTION OF THE MEDICINES OF THE CIPLA  
PHARMACEUTICAL COMPANY LTD”**

SUBMITTED BY:  
**ABHINAV V V**  
REG NO: AIAVMCM038

UNDER THE GUIDANCE OF  
**Smt. RESHMA A R**  
MBA, M.Sc  
Assistant Professor  
P.G Department of Commerce and Management Studies

*Verified*  
*P. Praveena*  
*4/8/2023*

*(PRAVEENA VIJAYAN)*

IN PARTIAL FULFILLMENT OF THE REQUIREMENT  
FOR THE AWARD OF DEGREE OF  
MASTER OF COMMERCE  
UNIVERSITY OF CALICUT

*Renson John*  
*Renson John*



M.E.S. ASMABI COLLEGE  
P. VEMBALLUR – 680671  
2021-2023

PROJECT REPORT  
ON  
"INVESTORS ATTITUDE TOWARDS CRYPTO CURRENCY  
INVESTMENT BEFORE AND AFTER BUDGET 2022"

*Submitted in partial fulfilment of the requirements for the award of degree of  
Master of commerce of the University of Calicut*

By  
**FASALUDDIN**  
Reg. No: AIAVMCM041

Under the guidance of  
**Smt. DHINI K.V**  
**M.Com, B.Ed., NET**  
**Assistant Professor**

**PG Department of Commerce & Management Studies**



**MES ASMABI COLLEGE**  
**P. VEMBALLUR**  
2021-2023

*Verified*  
*Praveena Vijayan*  
*4/8/2023*  
(**PRAVEENA VIJAYAN**)

*Ranson John*  
*Ranson John*

PROJECT REPORT  
ON

**“CONSUMPTION OF FIRST COPY PRODUCTS AMONG  
YOUNGSTERS”**

*Submitted in partial fulfilment of the requirements for the award of degree of  
Master of commerce of the University of Calicut*

By

**ILYAS MOHAMED BASHEER**

**Reg. No: AIAVMCM042**

Under the guidance of

**Smt. KRISHNAPRIYA M.**

**M.Com, M.Phil**

**Assistant Professor**

**PG Department of Commerce & Management Studies**



**MES ASMABI COLLEGE**

**P. VEMBALLUR**

**2021-2023**

Verified  
4/8/2023  
(PRAVEENA VIJAYAN)

Rajinikanth  
Ranganathan

A  
PROJECT REPORT  
ON

**“IMPACT OF NEGATIVE ONLINE REVIEWS ON PRODUCT  
PERCEPTION AND PURCHASE INTENTION”**

SUBMITTED BY:  
**MOHAMED IFAD P M**  
**REG NO: AIAVMCM043**

UNDER THE GUIDANCE OF  
**RASEENA P M, M.Com, NET**  
Assistant Professor

P.G Department of Commerce and Management Studies

IN PARTIAL FULFILLMENT OF THE REQUIREMENT  
FOR THE AWARD OF DEGREE OF  
MASTER OF COMMERCE  
UNIVERSITY OF CALICUT



**M.E.S. ASMABI COLLEGE**  
**P. VEMBALLUR – 680671**  
2021-2023

Verified  
Raseena P M  
4/5/2023

(PROVIDED BY)

Raseena P M  
Raseena P M

A  
PROJECT REPORT  
ON

**“RELIABILITY OF TECHNICAL ANALYSIS. A STUDY  
WITH REFERENCE TO SELECTED BLUECHIP  
COMPANIES”**

SUBMITTED BY:

**NIZAM ABDUL RAZAK**  
**REG NO: AIAVMCM044**

UNDER THE GUIDANCE OF

**Dr. K.P SUMEDHAN MCOM, MPHIL PHD**

Director, Self-Financing Courses

P.G Department of Commerce and Management Studies

IN PARTIAL FULFILLMENT OF THE REQUIREMENT  
FOR THE AWARD OF DEGREE OF  
MASTER OF COMMERCE  
UNIVERSITY OF CALICUT



**M.E.S. ASMABI COLLEGE**  
**P. VEMBALLUR – 680671 2021-2023**

*Verified*  
*Copy*  
*4/8/2023*  
*(PRANGENA VIJAYARAJ)*  
*Ranjin*  
*Ranesh*

**OLA ELECTRIC COMPANY – ATTITUDE, BUYING MOTIVES,  
CUSTOMER SATISFACTION AND BEHAVIOURAL INTENTION OF  
THE OLA ELECTRIC SCOOTER USERS**

**PROJECT REPORT**

*Submitted in partial fulfillment of the requirement for the award of degree of  
Master of Commerce (M.Com)  
Of University of Calicut*

**SHAHEEN K.M  
REG NO: AIAVMCM045**

*Under the Guidance of*

**DALIYA K.M., M.COM, NET**

PG Department of Commerce & Management studies

MES Asmabi College,  
P.Vemballur, Thrissur, Kerala

Verified  
Praveena  
4/8/2023

(PRAVEENA VIJAYAN)

Ranjan  
Ranjan Jini

**MES ASMABI COLLEGE,**

**P.VEMBALLUR - 680671**

**2021-2023**

A  
PROJECT REPORT  
ON

**“FUTURE OF ONLINE STREAMING PLATFORMS WITH  
SPECIAL REFERENCE TO KODUNGALLUR TALUK”**

SUBMITTED BY:

**VIVEK M**

**REG NO: AIAVMCM046**

UNDER THE GUIDANCE OF

**Dr. SHAHIJA VA, M.Com, MBA, B.Ed, NET, Ph.D**

Assistant Professor

P.G Department of Commerce and Management Studies

IN PARTIAL FULFILLMENT OF THE REQUIREMENT  
FOR THE AWARD OF DEGREE OF  
MASTER OF COMMERCE  
UNIVERSITY OF CALICUT



**M.E.S. ASMABI COLLEGE**

**P. VEMBALLUR – 680671**

**2021-2023**

*Verified*  
*Praveena Vijayan*  
*4/8/2023*

(PRAVEENA VIJAYAN)

*Praveena Vijayan*  
*Praveena Vijayan*

**DEPARTMENT OF BOTANY  
M.E.S ASMABI COLLEGE, P. VEMBALLUR**



**CERTIFICATE**

This is to certify that the project report entitled '**Microscopic characterisation of some commonly available *Vitex sp.* of Kerala**' Submitted by **Ms. Afitha T H** in partial fulfilment for the Degree of **Master of Science in Botany** of M.E.S. Asmabi College in the University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

**Shemi C B**

Supervising Teacher

**Head of the Department**



  
Head of Department  
Research & PG Dept. of Botany  
MES Asmabi College  
P Vemballur, Thiruvananthapuram  
Kerala - 690 671

**Examiners:**

1.....

2.....

RESEARCH AND PG DEPARTMENT OF BOTANY

M.E.S ASMABI COLLEGE, P. VEMBALLUR



CERTIFICATE

This is to certify that the dissertation entitled 'POPULATION AND PHYTOCHEMICAL STUDIES ON THE THREATENDED TREE *CRYPTOCARYA LAWSONII* GAMBLE (LAURACEAE) ENDEMIC TO SOUTHERN WESTERN GHATS' Submitted by **Aparna Pushpan**, in partial fulfillment for the Degree of **Master of Science in Botany** of M.E.S. Asmabi College, P. Vemballur, Thrissur affiliated to the University of Calicut is a Bonafede work carried out by her during the fourth semester of the course.

  
Dr. K.H. Amitha Bachan

Supervising Teacher

Dr. Amitha Bachan, K. H.  
Assistant Professor & Research Guide  
Research & P.G Department of Botany  
M.E.S. Asmabi College, P.Vemballur  
Kadappalur, Thrissur-680671, Kerala-India

Examiners:

1.....

2.....

Dr. T.P Girija

  
Head of the department

Head of Department  
Research & PG Dept. of Botany  
M.E.S. Asmabi College  
P. Vemballur, Thrissur Dt.  
Kerala - 680 671



DEPARTMENT OF BOTANY  
M.E.S ASMABI COLLEGE, P. VEMBALLUR



CERTIFICATE

This is to certify that the project report entitled '*Pre-sowing seed treatments for improving seed germination and seedling growth of Mimusops elengi L.*' submitted by **ARYA DEVADAS M.** in partial fulfilment for the Degree of **Master of Science in Botany** of M.E.S. Asmabi College in the University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

Dr. Jisha K. C.

Supervising Teacher

Dr. Girija T. P.

Head of the Department of Botany

Dr. JISHA K. C., MPhil, PhD, NE-1  
Assistant Professor  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thrissur Dt.  
Kerala - 680 671



Head of Department  
Research & PG Dept. of Botany  
M.E.S. Asmabi College  
P. Vemballur, Thrissur Dt.  
Kerala - 680 671

Examiners:

1.....

2.....

**DEPARTMENT OF BOTANY**

**M.E.S ASMABI COLLEGE, P. VEMBALLUR**



**CERTIFICATE**

This is to certify that the project report entitled **Pharmacognostic characterization of the Source Plants of Arrow Root (Koova) from Kerala** Submitted **ARYA SATHYAN** in partial fulfilment for the Degree of **Master of Science in Botany** of M.E.S. Asmabi College in the University of Calicut is a bona fide work carried out by her during the fourth semester of the course.

**SHEMI CB**

Supervising Teacher

**Examiners:**

1.....

2.....

Head of the Department of Botany



  
Head of Department  
Research & PG Dept. of Botany  
M.E.S. Asmabi College  
P. Vemballur, Thiruvananthapuram  
Kerala - 695 011

DEPARTMENT OF BOTANY  
M.E.S ASMABI COLLEGE, P. VEMBALLUR



CERTIFICATE

This is to certify that the project report entitled **EXPLORING THE BIOACTIVE POTENTIAL OF *Ziziphus oenoplia* (L.) Mill. FRUIT: A COMPREHENSIVE ANALYSIS OF PHYTOCHEMICALS, COMPARATIVE ANTIOXIDANT CAPACITY, AND ANTIBACTERIAL ACTIVITY** Submitted by **ALISHA SUHAIL** (Reg. No. AIAUMBT006) in partial fulfillment for the Degree of **Master of Science in Botany** of M.E.S. Asmabi College in the University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

Dr.Girija TP

Dr. GIRIJA T P

Supervising Teacher  
Research & Development  
MESA  
Kodun

Research Guide  
Department of Botany  
Vemballur  
Kerala-India

Dr.Girija TP

Head of the Department of Botany

- Examiners
- 1.....
  - 2.....
  - 3.....



Head of Department  
Research & PG Dept of Botany  
M.E.S. Asmabi College  
P. Vemballur, Vembanal LT,  
Kerala - 686 071

DEPARTMENT OF BOTANY  
M.E.S ASMABI COLLEGE, P. VEMBALLUR



CERTIFICATE

This is to certify that the project report entitled '*Development of fruit enriched rice based probiotic yogurt with snapmelon (Cucumismelo var.momordicaDuthie & Fuller)*' submitted by **HADIYA E.A.** in partial fulfilment for the Degree of **Master of Science in Botany** of M.E.S. Asmabi College in the University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

Dr. Jisha, K. C.

Supervising Teacher

Dr. JISHA K. C., MPhil, PhD, NET  
Assistant Professor  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thrissur DL  
Kerala - 680 671

Head of the Department of Botany

Head of Department  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thrissur DL  
Kerala - 680 671



Examiners:

1.....

2.....

RESEARCH AND PG DEPARTMENT OF BOTANY  
M.ES ASMABI COLLEGE, P.VEMBALLUR



CERTIFICATE

This is to certify that the dissertation entitled "Pytochemical screening, antibacterial and antioxidant activity of flower and seed extract of *GALPHIMIA GRACILIS* Bartl. against *ESCHERICHIA COLI* "submitted by LEKHA KR (Reg. No AIAVMBT008), in partial fulfillment for the Degree of Master of Science in Botany of M.E.S Asmabi College, P. Vemballur, Thrissur, affiliated to University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

Dr. GIRIJA T. P.   
Assistant Professor & Research Guide  
Research & P.G Department of Botany  
MES Asmabi College, P.Vemballur

Dr. Girija T. P. Vemballur, Thrissur-680671, Kerala-India

Supervising teacher

Head of the Department of botany

  
Dr. Girija T. P

Head of Department  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thrissur Dt.  
Kerala - 680 671

Examiners

- 1.
- 2.



# DEPARTMENT OF BOTANY

M.E.S ASMABI COLLEGE, P. VEMBALLUR



## CERTIFICATE

This is to certify that the project report entitled '*Seed priming for NaCl stress tolerance in Capsicum annum L.*' Submitted by NIKITHA N S. in partial fulfilment for the Degree of **Master of Science in Botany** of M.E.S. Asmabi College in the University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

**Dr Jisha, K. C.**

Supervising Teacher

**Dr. JISHA K. C.,** MPhil, PhD, NET  
Assistant Professor  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thrissur Dt.  
Kerala - 680 671

**Dr. Girija T.P.**

Head of the Department of Botany



Head of Department  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thrissur Dt.  
Kerala - 680 671

### Examiners:

1.....

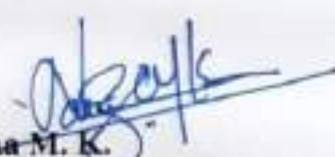
2.....

RESEARCH AND PG DEPARTMENT OF BOTANY  
MES ASMABI COLLEGE, P VEMBALLUR



CERTIFICATE

This is to certify that the dissertation entitled '**Comparative Analysis of Morphological and Anatomical Characteristics of Selected Plant Species in Industrial Areas of Kanjikode, Kerala**' submitted by Ms. **PADMAJA VEENA V. (AIAVMBT010)**, in partial fulfillment for Degree of Master of Science in Botany of the M.E.S Asmabi College, P.Vemballur, under the University Calicut is a bonafide work carried out by her under my guidance and supervision during period 2022-2023 and that no part thereof has been submitted for the award of any other degree.

  
Nazeema M. K.

Supervising teacher

  
Dr. Girija T. P.

Head of The Department

Head of Department  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thrissur Dt.  
Kerala - 680 671

Examiners:

1).....

2).....





## CERTIFICATE

This is to certify that the dissertation entitled "*Ecology and Diversity of Mangrove Associated Cyanobacteria of Thrissur District, Kerala, India*" submitted by RAIHANATH P.B in partial fulfilment for the degree of Master of Science in Botany of M.E.S Asmabi College, P. Vemballur, Thrissur affiliated to University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

SHAHEEDHA T.M

Supervising Teacher

Dr. GIRIJA T.P

Head of the Department

Examiners

1. ....

2. ....



Head of Department  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thrissur DL  
Kerala - 680 671

RESEARCH AND PG DEPARTMENT OF BOTANY  
MES ASMABI COLLEGE, P VEMBALLUR



CERTIFICATE

This is to certify that the dissertation entitled 'Assessment of Phytotoxic Effects and Accumulation Capacity of Cadmium and Lead in *Calotropis gigantea* (L.) W.T.Aiton' submitted by Ms. RANIYA K.P (AIAVMBT012), in partial fulfillment for Degree of Master of Science in Botany of the M.E.S Asmabi College, P.Vemballur, under the University Calicut is a bonafide work carried out by her under my guidance and supervision during period 2022-2023 and that no part thereof has been submitted for the award of any other degree.

  
Nazeema M. K.

Supervising teacher

  
Dr. Girija T. P.

Head of The Department

Examiners:

1).....

2).....



Head of Department  
Research & PG Dept. of Botany  
MES Asmabi College  
P Vemballur, P.O. Box 1  
Kerala - 686674

**RESEARCH & PG DEPARTMENT OF BOTANY  
M.E.S ASMABI COLLEGE, P. VEMBALLUR**



**CERTIFICATE**

This is to certify that the dissertation entitled "RIPARIAN SPECIES COMPOSITION AND STREAM BANK STABILITY: A CASE STUDY ON KARUVANNUR RIVER" submitted by RESHMA P., in partial fulfilment for the degree of Master of Science in Botany of M. E. S. Asmabi College, affiliated to the University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

  
**Dr. K.H. Amitha** **Bachan. K. H.**  
Assistant Professor & Research Guide  
Supervising Teacher, Research & PG Department of Botany  
MES Asmabi College, P.Vemballur  
Kodungallur, Thrissur-680671, Kerala-India

**Dr. T.P. GIRIJA**   
Head of the Department of Botany

Head of Department  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thrissur Dt.  
Kerala - 680 671

**Examiners:**

1.....

2.....



RESEARCH AND PG DEPARTMENT OF BOTANY  
MES ASMABI COLLEGE, P VEMBALLUR



CERTIFICATE

This is to certify that the dissertation entitled 'Assessing the Impact of Pollution on Floristic Diversity in Industrial Areas of Kanjikode, Kerala' submitted by Ms. SHAHINA A.S (A2AVMBT014), in partial fulfillment for Degree of Master of Science in Botany of the M.E.S Asmabi College, P.Vemballur, under the University Calicut is a bonafide work carried out by her under my guidance and supervision during period 2022-2023 and that no part thereof has been submitted for the award of any other degree.

  
Nazeema M. K.  
Supervising teacher

  
Dr. Girija T. P.  
Head of The Department

Examiners:

1).....

2).....



Head of Department  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thissur Dt.  
Kerala - 680 671

RESEARCH AND PG DEPARTMENT OF BOTANY  
MES ASMABI COLLEGE, P VEMBALLUR



CERTIFICATE

This is to certify that the dissertation entitled 'A Comparative Anatomical Study on Abiotic Stress and Assessment of Lead and Cadmium Toxicity on Seed Germination in *Amaranthus spinosus* L.' submitted by Ms. SHERIN SHANA T. (AIAVMBT015), in partial fulfillment for Degree of Master of Science in Botany of the M.E.S Asmabi College, P.Vemballur, under the University Calicut is a bonafide work carried out by her under my guidance and supervision during period 2022-2023 and that no part thereof has been submitted for the award of any other degree.

  
Nazeema M. K.  
Supervising teacher



  
Dr. Girija T. P.  
Head of The Department

Head of Department  
Research & PG Dept. of Botany  
MES Asmabi College  
P Vemballur, Thrissur Dt  
Kerala - 680 671

Examiners:

1).....

2).....

DEPARTMENT OF BOTANY  
M.E.S ASMABI COLLEGE, P. VEMBALLUR



CERTIFICATE

This is to certify that the project report entitled '**PHYTOCHEMICAL ANALYSIS OF *Musa x paradisiaca* L. (ABB) 'Karpura valli' SEEDS**' Submitted by **Zulfa Minna T** in partial fulfilment for the Degree of **Master of Science in Botany** of M.E.S. Asmabi College in the University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

  
Dr. GIRIJA  
Assistant  
Research & P.G. Department  
M.E.S Asmabi College, P.Vemballur  
Kodungallur, Thrissur-680571, Kerala-India

**Dr. Girija**  
Supervising Teacher

Head of the Department



  
Head of Department  
Research & P.G. Department  
M.E.S. Asmabi College  
Kodungallur, Thrissur-680571  
Kerala-India

**Examiners:**

1.....

2.....

**RESEARCH & PG DEPARTMENT OF BOTANY  
M.E.S ASMABI COLLEGE, P. VEMBALLUR**



**CERTIFICATE**

This is to certify that the dissertation entitled **"PTERIDOPHYTE FLORA OF BRAHMAGIRI HILLS, WAYANAD, KERALA"** submitted by **BAIJU K.S.**, in partial fulfilment for the degree of **Master of Science in Botany** of M. E. S. Asmabi College, affiliated to the University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

**Dr. K.H. Amitha Bachan**

Supervising Teacher

**Dr. Amitha Bachan, K. H.**  
Assistant Professor & Research Guide  
Research & P.G Department of Botany  
MES Asmabi College, P.Vemballur  
Kodungallur, Thrissur-680671, Kerala-India

**Dr. T.P. Girija**

Head of the Department of Botany

Head of Department  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thrissur Dt.  
Kerala - 680 671

**Examiners:**

1.....

2.....





DEPARTMENT OF PHYSICS  
M.E. S ASMABI COLLEGE  
P. VEMBALLUR, KODUNGALLUR  
KERALA INDIA  
CERTIFICATE

This is to certify that the project report entitled "Synthesis and Characterization of MXene and MXene/Nickel Vanadium Layered Double Hydroxide Composite for Electrochemical Sensing of Glucose" submitted to the Department of Physics, MES Asmabi College, Kodungallur in partial fulfilment of the requirement for the award of the Degree of "MASTER OF SCIENCE", is a record of original research work done by Anjali Sudheer, MES ASMABI COLLEGE and Department of Nanoscience and Technology, Bharathiar University, Coimbatore during April 2023 to May 2023. The project work has not formed the basis for the award for any Degree/ Fellowship/ other similar title to any candidate to any College/ University.

SIGNATURE OF THE GUIDE

HEAD OF THE DEPARTMENT

PRINCIPAL

SUBMITTED FOR VIVA - VOICE EXAMINATION HELD ON:

EXTERNAL EXAMINER

- 1) Kavitha M V *Kavitha*
- 2) Preetha K.C. *Preetha*



vii



DEPARTMENT OF PHYSICS  
MES ASMABI COLLEGE  
P. VEMBALLUR - 680671  
CERTIFICATE

This is to certify that the dissertation entitled **QUANTUM TRANSPORT IN A FANO-ANDERSON CHAIN** is a record of work done by **ANNAMARY DAVIS** (Reg. No. **ALAVMPH002**) at Christ College, Irinjalakuda under the guidance of Dr Ajith R, in partial fulfilment of the requirements for the award of Master of Science in Physics of Department of Physics, M.E.S Asmabi College, Calicut University during the period of March (2022) - July (2023).

**Head of Department**  
Dr. Sheena P A  
Associate Professor  
Department of Physics  
M.E.S Asmabi College  
P. Vemballur

**Internal Examiner**

Certified that the candidate, **ANNAMARY DAVIS** (Reg. No. **ALAVMPH002**) was examined in the project viva examination held on .....07/08/23 ' .

**External Examiners:**

1. Kavitha M V Staub
2. Proetha. k. c Peels





DEPARTMENT OF PHYSICS  
MES ASMABI COLLEGE  
P. VEMBALLUR -680671

## CERTIFICATE

This is to certify that the dissertation entitled "Solvothermal Synthesis of ZnS and MnZnS Nanoparticles" is a bonafide record work done by Ashwini K Uthaman (AIAVMPH003) at KKTU Govt. College, Pullut under the guidance of Ms. Sabitha P V in partial fulfilment of the requirements for the award of Master of Science in Physics of Department of Physics, M.E.S Asmabi College, Calicut University during the period of March (2021) – July (2022).

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External Examiners:

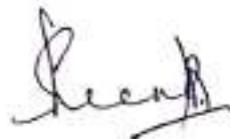
1. Kavitha M V
2. Preetha. K C



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This is to certify that the project entitled "STRUCTURAL AND OPTICAL PROFILING OF Sn AND Mo CO DOPED Nb<sub>2</sub>O<sub>5</sub>" is a bona fide record of the research of the research work done by FATHIMA ABBAS VK (Reg No: AIAVMPH004) has been carried out under the supervision of Dr. JAYARAM P (Assistant professor of MES Ponnani College) during the academic year 2021-2023 towards the partial fulfilment of the requirements for the award of the degree of the master of science of the university of Calicut



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Examiners:

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This is to certify that the dissertation entitled "Effect of tin doping on the structural and optical properties of beta gallium oxide" is a bonafide record of work done by THWAYYIBA FARSANA K A (AIAVMPH014) at MG University Campus under the guidance of Dr. Saritha A C in partial fulfilment of the requirement for the award of Master of Science in Physics from University of Calicut during the period of April 2023 to May 2023.

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- 2) Preeetha. k c *Preeetha*



PROJECT REPORT ON

# SYNTHESIS AND STRUCTURAL CHARACTERIZATION OF TiO<sub>2</sub> NANOPARTICLES

*Submitted to the Department of Physics,*

*MES Asmabi College, P. Vemballur,*

*In partial fulfillment for the award of the degree of B. Sc Physics*

By,

AMBAREESH O BABU

(AIAUSPH020)

AMRITHAKSHY UDAY

(AIAUSPH003)

ARYA M. A

(AIAUSPH011)

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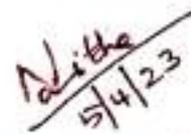
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KODUNGALLUR, THRISSUR, PIN 680671

MARCH 2023

  
Dr. Sheena PA



  
Dr. Namitha Asoken T

A PROJECT REPORT ON  
**GRAVITATIONAL TIME DILATION AND  
NEWTONIAN MECHANICS**

*Submitted in partial fulfilment for the award of the degree of*  
**BACHELOR OF SCIENCE IN PHYSICS**

Submitted By

**SAYYIDA FATHIMA**

Reg No: AIAUSPH017

Under the guidance of

**RAMANATHAN K S**



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*5/4/23*

*Dr. Namitha Asokan T.*

Examiner 2:



# SOLAR CELL CHARACTERISTICS AND APPLICATION-SOLAR MOBILE CHARGER

*A dissertation submitted in partial fulfillment for the award of the  
degree of*

**BACHELOR OF SCIENCE**

**IN PHYSICS**

*Submitted By,*

AHAMED AKMAL K Reg. No: (AIAUSPH019) GOVIND O N Reg. No: (AIAUSPH010)  
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Dr. Namitha Asoka

MARCH 2023

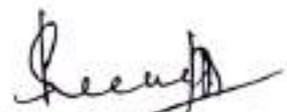
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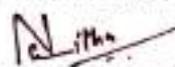
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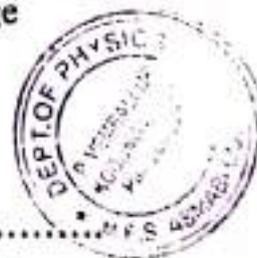
  
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**Head of the Department**  
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This project report was evaluated by us on.....5/4/23'.....

  
**INTERNAL EXAMINER**  
NISHA P K.

  
**EXTERNAL EXAMINER**  
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Certified that the project entitled "Simple Metal Detector" is a bonafide record of research work carried out by the students in the partial fulfillment of degree of Bachelor of Science of the University of Calicut.

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ISHA TA	AIAUSPH006
SHAMIYA NINZINAZ	AIAUSPH007
LAKSHMI KS	AIAUSPH015
THASNI KA	AIAUSPH018

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Date:

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Dr. Namitha Asoka T.

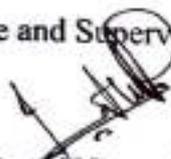
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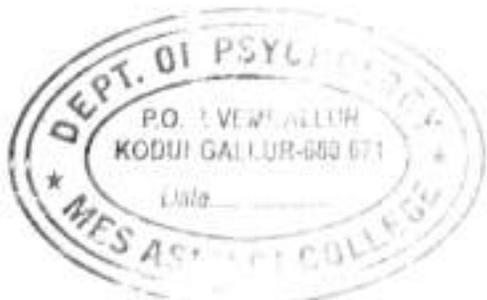
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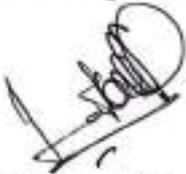




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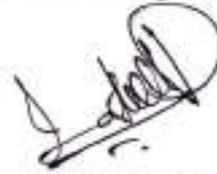
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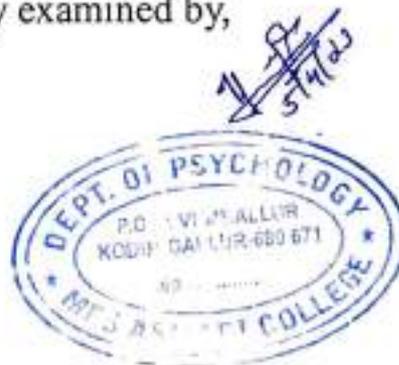
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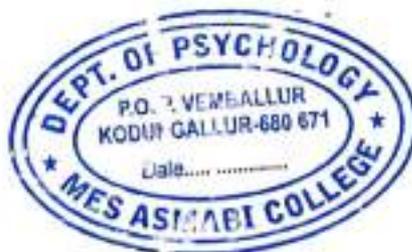
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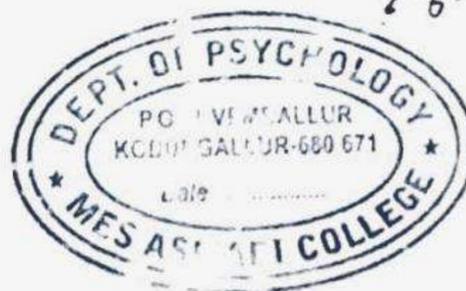
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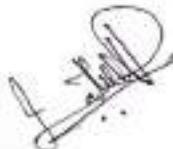
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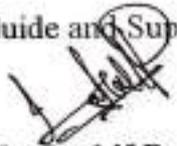
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**Mr. Lathif Penath**

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**Mr. Lathif Penath**

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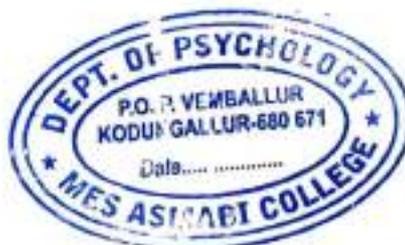
Department of Psychology

MES Asmabi College.

Place: P. VEMBALLUR

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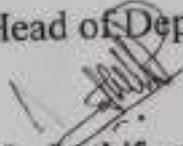
  
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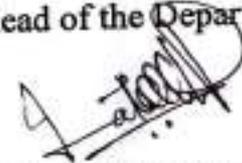
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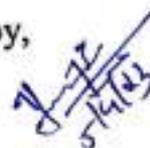
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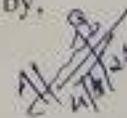
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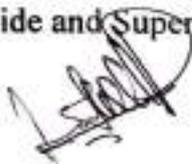
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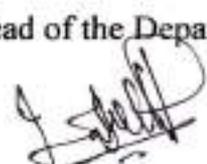
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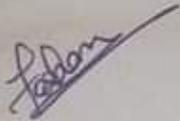
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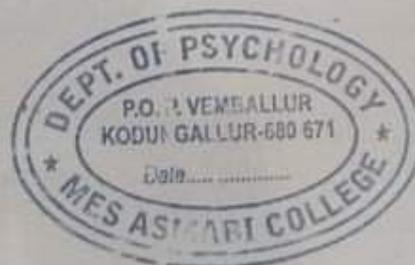
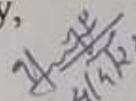
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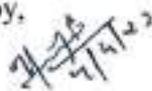
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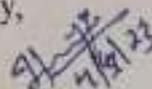
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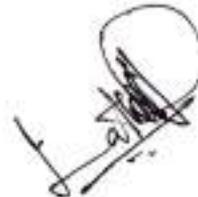
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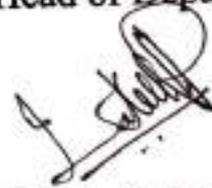
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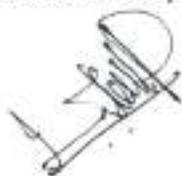
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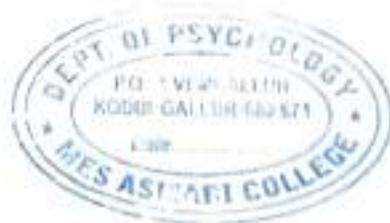
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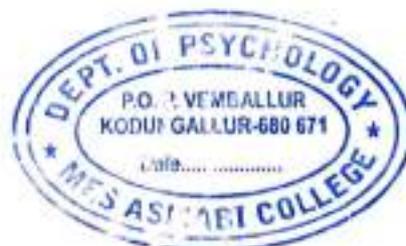


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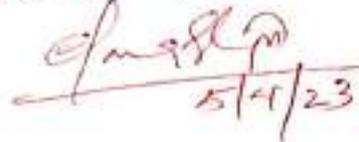
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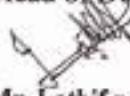
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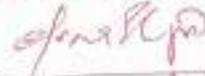
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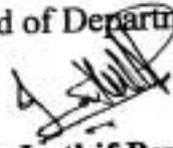
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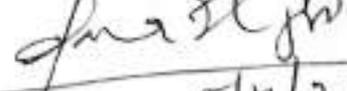
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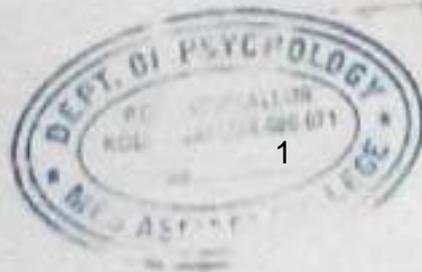
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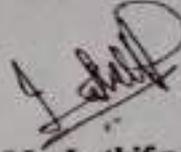
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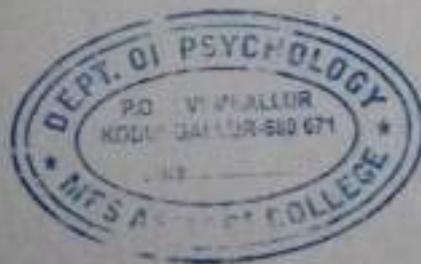
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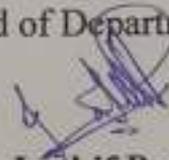
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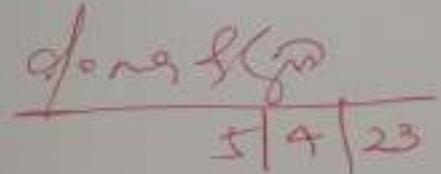
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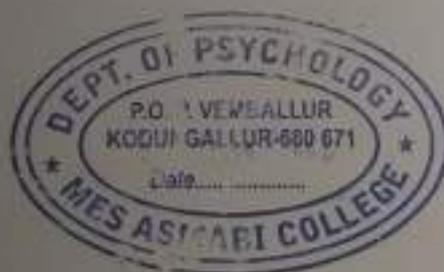
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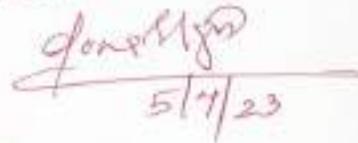
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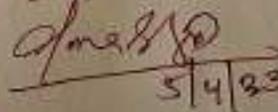
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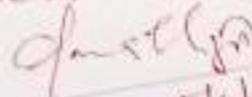
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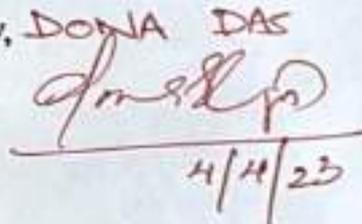
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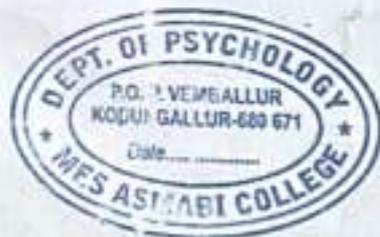
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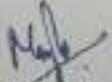
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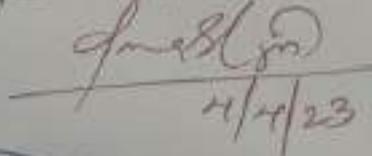
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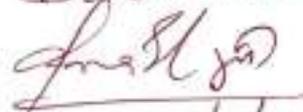
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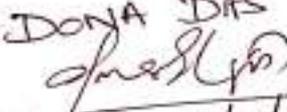
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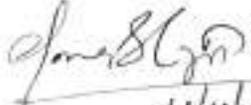
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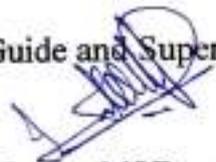
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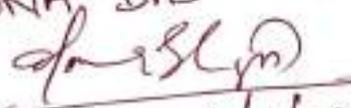
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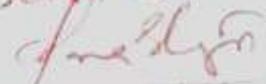
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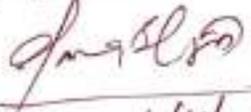
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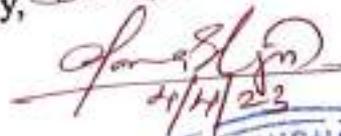
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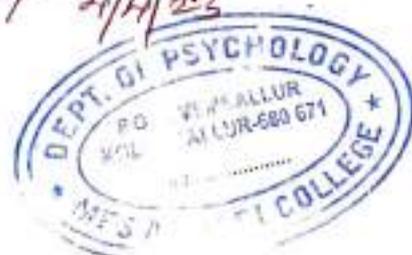
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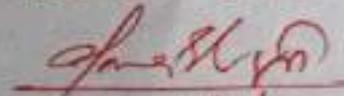
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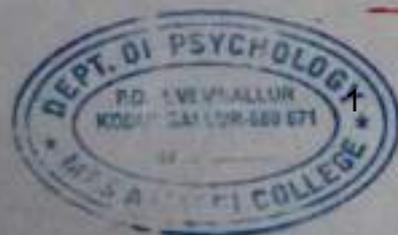
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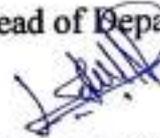
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**P. VEMBALLUR – 680671**

**2020 – 2023**



.....  
Examiner

.....  
Under the Guidance

# A REPORT ON INDUSTRIAL TRAINING

Submitted by  
**NADIRSHA K K**  
**AIAUBVH043**  
**SEMESTER -VI**

Under the Guidance of  
**SHAFNA A S, MTTM, IATA**  
**Assistant Professor**

Department of Tourism & Hospital Management

*In partial fulfillment of the requirement for the award of degree of  
bachelor of vocational studies of university of Calicut*



**MES ASMABI COLLEGE**  
**P.VEMBALLUR**  
**2020-2023**

Examiner



Under the Guidance

*Shafna A S*  
16.05.2023

# A REPORT ON INDUSTRIAL TRAINING

Submitted by

**MOHAMMED RAZIK P M**

**AIAUBVH040**

**SEMESTER -VI**

Under the Guidance of

**SHAFNA**

**Assistant Professor**

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*In partial fulfillment of the requirement for the award of degree of  
bachelor of vocational studies of university of Calicut*

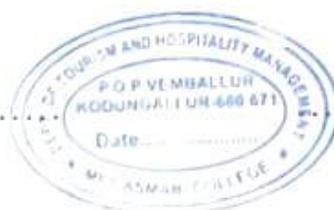


**MES ASMABI COLLEGE**

**P.VEMBALLUR**

**2020-2023**

*Shafna*  
*16/05/23*



*Shafna*  
*16-05-2023*

Examiner

Under the Guidance

# A REPORT ON INTERNSHIP TRAINING

SUBMITTED BY

MUHAMMAD MIDHILAJ P N

AIAUBVH042

SEMESTER – VI

Under the Guidance of

SHAFNA A S

Assistant Professor

Department of Tourism and Hospitality Management

*IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF  
DEGREE OF BACHELOR OF VOCATIONAL STUDIES OF UNIVERSITY OF  
CALICUT*



**M.E.S ASMABI COLLEGE**

**P. VEMBALLUR – 680671**

**2020 – 2023**

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*Shafna*  
*16/05/23*  
Examiner



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*Shafna*  
*16-05-2023*  
Under the Guidance

# A REPORT ON INDUSTRIAL TRAINING

Submitted by  
**MUHAMMED SHAHEER T A**  
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**SEMESTER -VI**

Under the Guidance of  
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**MES ASMABI COLLEGE**  
**P.VEMBALLUR**  
**2020-2023**

Examiner



Under the Guidance

*Shafna*  
*16.05.2023*

# A REPORT ON INDUSTRIAL TRAINING

Submitted by

**SREECHITHRA K A**

**AIAUBVH026**

**SEMESTER -VI**

Under the Guidance of

**RASMIN MOHD ISMAIL**

**HoD, Assistant Professor**

**Department of Tourism & Hospitality Management**

*In partial fulfillment of the requirement for the award of degree of  
bachelor of vocational studies of university of Calicut*



**MES ASMABI COLLEGE**

**P.VEMBALLUR**

**2020-2023**

Examiner



Under the Guidance

# A REPORT ON INDUSTRIAL TRAINING

Submitted by

**SALMANUL FARIZI P S**

**AIAUBVH045**

**SEMESTER -VI**

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**RASMIN MOHD ISMAIL**

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Department of Tourism & Hospitality Management

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**P.VEMBALLUR**

**2020-2023**

*[Signature]*  
.....  
Examiner



*[Signature]*  
16.05.2023  
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Under the Guidance

# A REPORT ON INDUSTRIAL TRAINING

Submitted by  
**NANDANA E R**  
**AIAUBVH018**  
**SEMESTER -VI**

Under the Guidance of  
**RASMIN MOHD ISMAIL**  
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*In partial fulfillment of the requirement for the award of degree of  
bachelor of vocational studies of university of Calicut*



**MES ASMABI COLLEGE**  
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Examiner



Under the Guidance

# A REPORT ON INDUSTRIAL TRAINING

Submitted by

**RITHUNANDA N B**

**ATAUBV11021**

**SEMESTER -VI**

Under the Guidance of

**RASMIN MOHD ISMAIL**

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*In partial fulfillment of the requirement for the award of degree of  
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Examiner

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# A REPORT ON INDUSTRIAL TRAINING

Submitted by

**MOHAMMED MOHSIN K M**

**AIAUBVII039**

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**2020-2023**

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*Signature*  
16.05.2023

Examiner

Under the Guidance

# A REPORT ON INDUSTRIAL TRAINING

Submitted by  
**HANNATH K H**  
**AIAUBVH012**  
**SEMESTER -VI**

Under the Guidance of  
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*In partial fulfillment of the requirement for the award of degree of  
bachelor of vocational studies of university of Calicut*



**MES ASMABI COLLEGE**  
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Examiner



Under the Guidance

# A REPORT ON INTERNSHIP TRAINING

SUBMITTED BY  
**MURSHIDHA MOHAMMED**  
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SEMESTER – VI

Under the Guidance of  
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HoD, Assistant Professor  
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*IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF  
DEGREE OF BACHELOR OF VOCATIONAL STUDIES OF UNIVERSITY OF  
CALICUT*



**M.E.S ASMABI COLLEGE**  
**P. VEMBALLUR – 680671**  
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*16 05-2023*  
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# A REPORT ON INTERNSHIP TRAINING

SUBMITTED BY

SHAMILA A N

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**M.E.S ASMABI COLLEGE**

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Examiner



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# A REPORT ON INTERNSHIP TRAINING

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SANDRA M R

AIAUBVH024

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*S.M.R.*  
*16/05/23*  
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*Rasmin Mohd Ismail*  
*16-05-2023*  
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# A REPORT ON INDUSTRIAL TRAINING

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SALHAV S

AI AUBVH023

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**M.E.S ASMABI COLLEGE**

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Examiner



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# A REPORT ON INDUSTRIAL TRAINING

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*In partial fulfillment of the requirement for the award of degree of  
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.....  
Examiner

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# A REPORT ON INTERNSHIP TRAINING

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HANNATH V S

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**M.E.S ASMABI COLLEGE**

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# A REPORT ON INDUSTRIAL TRAINING

Submitted by

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Under the Guidance of

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bachelor of vocational studies of university of Calicut*



**MES ASMABI COLLEGE**

**P.VEMBALLUR**

**2020-2023**

*H. V. B.*  
Examiner

*16.06.2023*  
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# A REPORT ON INDUSTRIAL TRAINING

Submitted by

**ANMOL N**

**AIAUBVH002**

**SEMESTER –VI**

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**Department of Tourism & Hospitality Management**

*In partial fulfillment of the requirement for the award of degree of  
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**MES ASMABI COLLEGE**

**P.VEMBALLUR**

**2020-2023**

Examiner



Under the Guidance

# A REPORT ON INDUSTRIAL TRAINING

Submitted by

**ABDULAHAD T M**

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**SEMESTER -VI**

Under the Guidance of

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**2020-2023**

*[Handwritten signature]*  
10/05/23



*[Handwritten signature]*  
16-05-2023

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Under the Guidance

# A REPORT ON INDUSTRIAL TRAINING

SUBMITTED BY

RAIHANATH P J

ALAUBVH020

SEMESTER - VI

Under the Guidance of

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IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF  
DEGREE OF BACHELOR OF VOCATIONAL STUDIES OF UNIVERSITY OF  
CALICUT



**M.E.S. ASMABI COLLEGE**

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**2020 - 2023**

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Examiner



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# A REPORT ON INTERNSHIP TRAINING

SUBMITTED BY

SALEENA E N

AIAUBVH022

SEMESTER – VI

Under the Guidance of

**RASMIN MOHD ISMAIL**

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Department of Tourism and Hospitality Management

*IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF  
DEGREE OF BACHELOR OF VOCATIONAL STUDIES OF UNIVERSITY OF  
CALICUT*



**M.E.S ASMABI COLLEGE**

**P. VEMBALLUR – 680671**

**2020 – 2023**

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*[Signature]*  
16/05/2023  
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16 05 2023  
**Under the Guidance**

# A REPORT ON INDUSTRIAL TRAINING

Submitted by

**ARAFANAASREE**

**AIAUBVH004**

**SEMESTER -VI**

Under the Guidance of

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Department of Tourism & Hospital Management

*In partial fulfillment of the requirement for the award of degree of  
bachelor of vocational studies of university of Calicut*



**MES ASMABI COLLEGE**

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**2020-2023**

Examiner



Under the Guidance

# A REPORT ON INDUSTRIAL TRAINING

Submitted by

**FARSANA B H**

**AIAUBVII007**

**SEMESTER -VI**

Under the Guidance of

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Department of Tourism & Hospitality Management

*In partial fulfillment of the requirement for the award of degree of  
bachelor of vocational studies of university of Calicut.*



**MES ASMABI COLLEGE**

**P.VEMBALLUR**

**2020-2023**

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16/05/23



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16-05-2023

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# A REPORT ON INDUSTRIAL TRAINING

Submitted by

**KRIPA K V**

**AIAUBVH015**

**SEMESTER - VI**

Under the Guidance of

**RASMIN MOHD ISMAIL**

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*In partial fulfillment of the requirement for the award of degree of  
bachelor of vocational studies of university of Calicut*



**MES ASMABI COLLEGE**

**P.VEMBALLUR**

**2020-2023**

*Kripa K V*  
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*Rasmin Mohd Ismail*  
16/03/2023  
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# A REPORT ON INDUSTRIAL TRAINING

Submitted by  
**HADIYA M M**  
**AIAUBV11011**  
**SEMESTER -VI**

Under the Guidance of  
**RASMIN MOHAMMED ISMAIL**  
**HOD & Assistant Professor**

Department of Tourism & Hospitality Management

*In partial fulfillment of the requirement for the award of degree of  
bachelor of vocational studies of university of Calicut*



**MES ASMABI COLLEGE**  
**P.VEMBALLUR**  
**2020-2023**

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Examiner



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# A REPORT ON INDUSTRIAL TRAINING

Submitted by

**AKHILA K R**

**AIAUBVH001**

**SEMESTER -VI**

Under the Guidance of

**RASMIN MOHD ISMAIL**

**HoD, Assistant Professor**

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*In partial fulfillment of the requirement for the award of degree of  
bachelor of vocational studies of university of Calicut*



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**P.VEMBALLUR**

**2020-2023**

*[Signature]*  
Examiner



*[Signature]*  
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# A REPORT ON INDUSTRIAL TRAINING

SUBMITTED BY

NAJIYA NESRIN V S

AIAUBVH017

SEMESTER – VI

Under the Guidance of

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HOD, Assistant Professor

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*IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF  
DEGREE OF BACHELOR OF VOCATIONAL STUDIES OF UNIVERSITY OF  
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**M.E.S ASMABI COLLEGE**

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**2020 – 2023**

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Examiner



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# A REPORT ON INDUSTRIAL TRAINING

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**APARNA V S**

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**SEMESTER -VI**

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bachelor of vocational studies of university of Calicut*



**MES ASMABI COLLEGE**

**P.VEMBALLUR**

**2020-2023**

Examiner



Under the Guidance

**A PROJECT REPORT ON**  
**PROMOTION OF AQUACULTURE BY**  
**GOVERNMENT IN EDAVILANGU GRAMA**  
**PANCHAYAT, THRISSUR, KERALA**

*Submitted in partial fulfillment for the award of degree in*  
**BACHELOR OF SCIENCE IN AQUACULTURE**

Submitted By

**NJANALAKSHMI P S (AIAUSAQ016)**

Under the guidance of

**SHIBU A NAIR**

Associate Professor, Department of Aquaculture

**HEAD**

DEPARTMENT OF AQUACULTURE  
M. E. S. ASMABI COLLEGE  
P. VEMBALLUR - 680 671  
THRISSUR DISTRICT.



**MES ASMABI COLLEGE**

P. Vemballur P.O, Kodungallur  
Thirissur, Kerala 680671

**Examiner 1**

*[Signature]*  
11-4-2023  
Dr. SHAJIE M.

Dr. SHAJI E.M.  
(PEN:593401)  
Associate Professor  
Department of Zoology  
K.K.M. Govt. College, Pullut  
Kodungallur, Thirissur

**Examiner 2**

Dr. SUDHIKUMAR A.V.  
ASSISTANT PROFESSOR & RESEARCH SUPERVISOR  
CENTRE FOR ANIMAL TAXONOMY & ECOLOGY  
DEPARTMENT OF ZOOLOGY  
CIPUST COLLEGE, BUNJALAKUDA, KERALA - 680 125

# A PROJECT REPORT ON FISH CONSUMPTION PATTERN IN THRISSUR DISTRICT

*Submitted in partial fulfilment for the award of the degree of*  
**BACHELOR OF SCIENCE IN AQUACULTURE**

**Submitted By**  
**SANDRA S NAIR**  
Reg No: AIAUSAQ017

**Under the guidance of**  
**Dr. DHANYA P R**  
Assistant Professor, Department of Aquaculture



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**HEAD**  
DEPARTMENT OF AQUACULTURE  
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P. VEMBALLUR - 680 671  
THRISSUR DISTRICT.

**MES ASMABI COLLEGE**  
P.Vemballur P.O , Kodungallur,

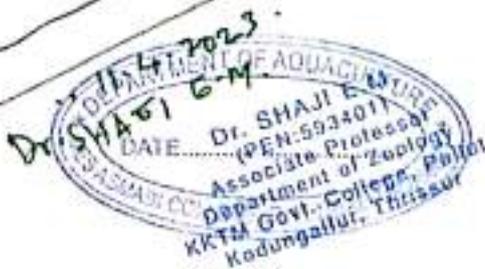
Thrissur, Kerala 680671

Examiner 1:

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Examiner 2:

*[Signature]*



ASSISTANT PROFESSOR  
CENTRE FOR  
Department of Aquaculture  
M. E. S. ASMABI COLLEGE  
P. VEMBALLUR, KODUNGALLUR, KERALA - 680 671

M.E.S Asmabi College, P.Vemballur



## MES ASMABI COLLEGE

P. VEMBALLUR P.O, KODUNGALLUR, THRISSUR, KERALA, 680 671

### AN ASSESSMENT OF MICROBIAL QUALITY OF AQUACULTURE SYSTEMS IN RELATION TO WATER QUALITY PARAMETERS IN SREENARAYANAPURAM AND EDAVILANGU PANCHAYATH, THRISSUR (DISTRICT), KERALA

#### PROJECT REPORT

Submitted in partial fulfillment for the award of  
BACHELOR OF SCIENCE IN AQUACULTURE

Submitted By

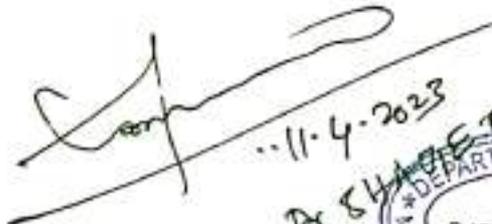
SIVARANJINI K H - AIAUSAQ018

Under the guidance of

DR. KESAVAN K

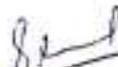
Associate Professor and Head, Dept. of Aquaculture

Examiner 1:

  
11.4.2023  
Dr. SHAJI E.M.

Dr. SHAJI E.M.  
(PEN:593401)  
Associate Professor  
Department of Zoology  
Kerala Govt. College, Pullut  
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Examiner 2:

  
Dr. SUDHIKUMAR A.V.  
ASSISTANT PROFESSOR & RESEARCH SUPERVISOR  
CENTRE FOR ANIMAL TAXONOMY & ECOLOGY  
DEPARTMENT OF ZOOLOGY  
BUNJALAKUDA COLLEGE, BUNJALAKUDA, KERALA - 680 125

DEPARTMENT OF AQUACULTURE  
MES ASMABI COLLEGE, P. VEMBALLUR, THRISSUR  
DATE: 28/2/2023

  
HEAD  
DEPARTMENT OF AQUACULTURE  
M. E. S. ASMABI COLLEGE  
P. VEMBALLUR - 680 671  
THRISSUR DISTRICT.

A PROJECT REPORT ON  
A COMPARATIVE STUDY ON DIFFERENT TILAPIA CULTURE  
SYSTEMS IN THRISSUR DISTRICT, KERALA

Submitted in partial fulfillment for the award of the Degree of  
BACHELOR OF SCIENCE IN AQUACULTURE

Submitted By  
**DEVAPRANAVE T T**  
Reg No: AIAUSAQ019

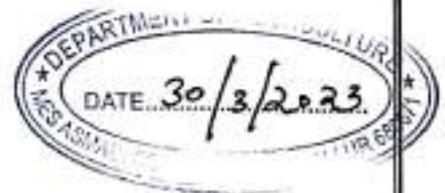
Under the guidance of  
**SHIBU A. NAIR**  
Associate Professor  
Department of Aquaculture



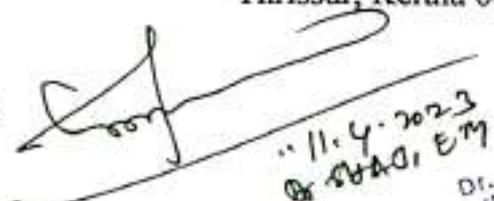
  
**HEAD**  
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**MES ASMABI COLLEGE**

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Thrissur, Kerala 680671



Examiner 1:

  
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Dr. SHAJI E.M.

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Dr. SHIBU A. NAIR

Dr. SHAJI E.M.  
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CHRIST COLLEGE, IRINJALAKUDA, KERALA - 680 125

# A PROJECT REPORT ON PRICE SPREAD OF FISHES FROM HARBOUR TO CONSUMERS

*Submitted in partial fulfilment for the award of the degree of*  
**BACHELOR OF SCIENCE IN AQUACULTURE**

**Submitted By**  
**KRISHNANAND T D**  
**Reg No: AIAUSAQ020**

**Under the guidance of**  
**Dr. DHANYA P R**  
**Assistant Professor, Department of Aquaculture**



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**DEPARTMENT OF AQUACULTURE**  
**M. E. S. ASMABI COLLEGE**  
**P. VEMBALLUR - 680 671**  
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## MES ASMABI COLLEGE

P.Vemballur P.O , Kodungallur,  
Thrissur, Kerala 680671

Examiner 1:

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11-4-2023  
Dr. SHAJI E.M.

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**Dr. SUDHIKUMAR A.V.**  
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**DEPARTMENT OF ZOOLOGY**

**Dr. SHAJI E.M.**  
**(PEN:593401)**  
**Associate Professor**  
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**KKTM Goldsmith College, Pullut**  
**Kodungallur, Thrissur**  
\*DEPARTMENT OF AQUACULTURE\*  
M.E.S ASMABI COLLEGE, P. VEMBALLUR 680671  
DATE.....

A PROJECT REPORT ON  
A COMPARATIVE STUDY ON DIFFERENT TILAPIA CULTURE  
SYSTEMS IN THRISSUR DISTRICT, KERALA

Submitted in partial fulfillment for the award of the Degree of  
BACHELOR OF SCIENCE IN AQUACULTURE

Submitted By  
**AISWARYA K V**  
Reg No: AIAUSAQ022

Under the guidance of  
**SHIBU A. NAIR**  
Associate Professor  
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DEPARTMENT OF AQUACULTURE  
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**MES ASMABI COLLEGE**

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# A PROJECT REPORT ON PRICE SPREAD OF FISHES FROM HARBOUR TO CONSUMERS

*Submitted in partial fulfilment for the award of the degree of*

**BACHELOR OF SCIENCE IN AQUACULTURE**

**Submitted By**

**ALISHA ASHIK**

**Reg No: AIAUSAQ023**

**Under the guidance of**

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**Assistant Professor, Department of Aquaculture**



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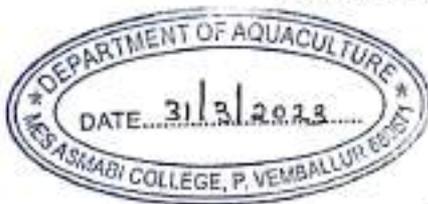
**A PROJECT REPORT ON**  
**PROMOTION OF AQUACULTURE BY**  
**GOVERNMENT IN EDAVILANGU GRAMA**  
**PANCHAYAT, THRISSUR, KERALA**

*Submitted in partial fulfillment for the award of degree in*  
**BACHELOR OF SCIENCE IN AQUACULTURE**

Submitted By  
**ANJANA VINOD (AIAUSAQ024)**

Under the guidance of

**SHIBU A NAIR**  
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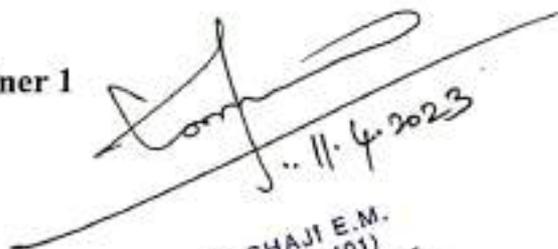


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## MES ASMABI COLLEGE

P.VEMBALLUR P.O, KODUNGALLUR, THRISSUR, KERALA, 680 671

### AN ASSESSMENT OF MICROBIAL QUALITY OF AQUACULTURE SYSTEMS IN RELATION TO WATER QUALITY PARAMETERS IN SREENARAYANAPURAM AND EDAVILANGU PANCHAYATH, THRISSUR (DISTRICT), KERALA

#### PROJECT REPORT

Submitted in partial fulfillment for the award of  
BACHELOR OF SCIENCE IN AQUACULTURE

Submitted By

MUHAMMED ADHIL C S - AIAUSAQ021

Under the guidance of

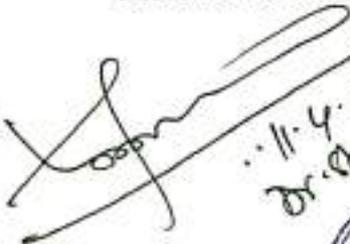
DR. KESAVAN K

Associate Professor and Head, Dept. of Aquaculture

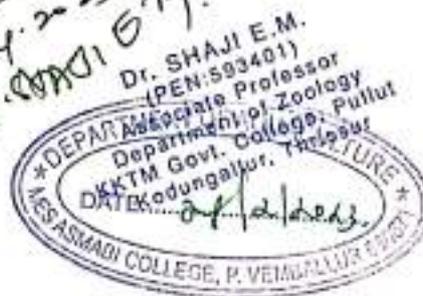
  
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**AN ASSESSMENT OF MICROBIAL QUALITY OF AQUACULTURE SYSTEMS IN RELATION TO WATER QUALITY PARAMETERS IN SREENARAYANAPURAM AND EDAVILANGU PANCHAYATH, THRISSUR (DISTRICT), KERALA**

**PROJECT REPORT**

Submitted in partial fulfillment for the award of  
**BACHELOR OF SCIENCE IN AQUACULTURE**

Submitted By  
**AVANI NANDHA K B AIAUSAQ025**

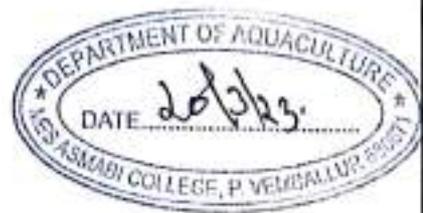
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**DR. KESAVAN K**  
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**A PROJECT REPORT ON  
FISH CONSUMPTION PATTERN IN  
THRISSUR DISTRICT**

*Submitted in partial fulfilment for the award of the degree of*

**BACHELOR OF SCIENCE IN AQUACULTURE**

**Submitted By**

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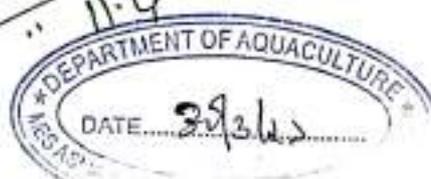
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## MES ASMABI COLLEGE

P.VEMBALLUR P.O, KODUNGALLUR, THRISSUR, KERALA, 680 671

### AN ASSESSMENT OF MICROBIAL QUALITY OF AQUACULTURE SYSTEMS IN RELATION TO WATER QUALITY PARAMETERS IN SREENARAYANAPURAM AND EDAVILANGU PANCHAYATH, THRISSUR (DISTRICT), KERALA

#### PROJECT REPORT

Submitted in partial fulfillment for the award of  
BACHELOR OF SCIENCE IN AQUACULTURE

Submitted By

HARSHA K - AIAUSAQ029

Under the guidance of

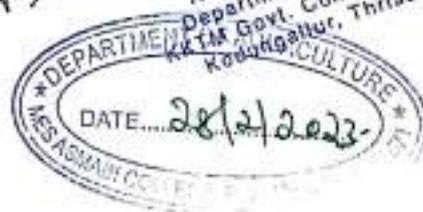
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# A PROJECT REPORT ON FISH WASTE TO FISH SILAGE

Submitted in partial fulfilment for the award of the degree of  
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Submitted By

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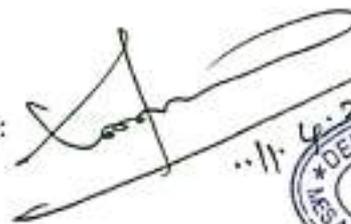
  
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DATE.....  
11.4.2023

**A PROJECT REPORT ON**  
**PROMOTION OF AQUACULTURE BY**  
**GOVERNMENT IN EDAVILANGU GRAMA**  
**PANCHAYAT, THRISSUR, KERALA**

*Submitted in partial fulfillment for the award of degree in*  
**BACHELOR OF SCIENCE IN AQUACULTURE**

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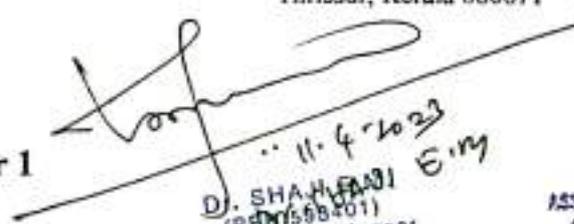


**MES ASMABI COLLEGE**  
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# A PROJECT REPORT ON FISH WASTE TO FISH SILAGE

*Submitted in partial fulfilment for the award of the degree of*  
**BACHELOR OF SCIENCE IN AQUACULTURE**

**Submitted By**  
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**A PROJECT REPORT ON**  
**EVALUATION OF FISHING PORT ACTIVITIES**  
**AT MUNAMBAM KOCHI, KERALA**

*Submitted in partial fulfilment for the award of the degree of*  
**BACHELOR OF SCIENCE IN AQUACULTURE**

**Submitted By**  
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**A PROJECT REPORT ON  
FISH CONSUMPTION PATTERN IN  
THRISSUR DISTRICT**

*Submitted in partial fulfilment for the award of the degree of  
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**Submitted By  
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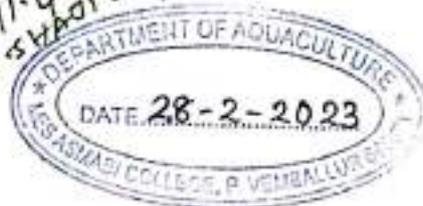
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A PROJECT REPORT  
ON  
**STUDY ON DIVERSITY OF ECONOMICALLY IMPORTANT  
AQUATIC PLANTS IN SELECTED AREAS IN THRISSUR DISTRICT**

Submitted in partial fulfillment for the award of  
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Examiner 1:

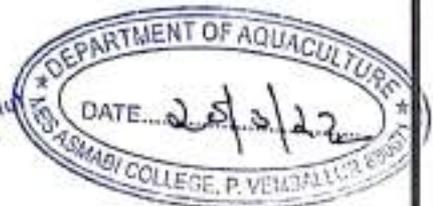
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A PROJECT REPORT  
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AQUATIC PLANTS IN SELECTED AREAS IN THRISSUR DISTRICT

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**A PROJECT REPORT ON**  
**EVALUATION OF FISHING PORT ACTIVITIES**  
**AT MUNAMBAM KOCHI, KERALA**

*Submitted in partial fulfilment for the award of the degree of*

**BACHELOR OF SCIENCE IN AQUACULTURE**

**Submitted By**

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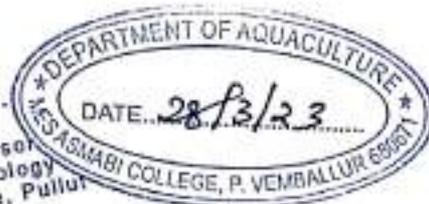
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A PROJECT REPORT ON  
**EVALUATION OF FISHING PORT ACTIVITIES  
AT MUNAMBAM KOCHI, KERALA**

*Submitted in partial fulfilment for the award of the degree of*  
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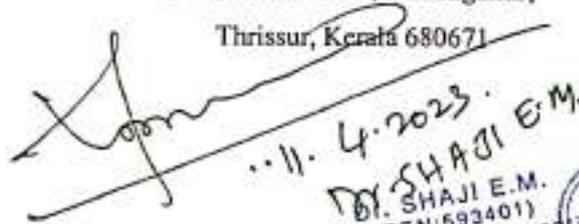


  
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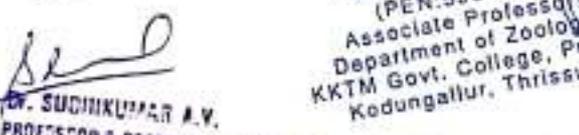
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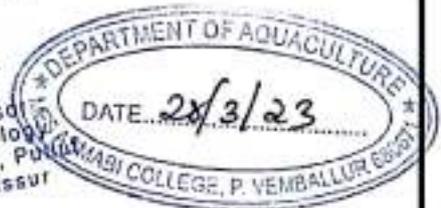
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A PROJECT REPORT ON  
A COMPARATIVE STUDY ON DIFFERENT TILAPIA CULTURE  
SYSTEMS IN THRISSUR DISTRICT, KERALA

Submitted in partial fulfillment for the award of the Degree of  
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# A PROJECT REPORT ON FISH CONSUMPTION PATTERN IN THRISSUR DISTRICT

*Submitted in partial fulfilment for the award of the degree of*  
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**Submitted By**

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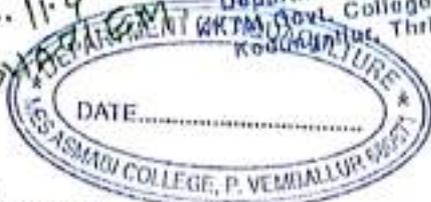
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## MES ASMABI COLLEGE

P.VEMBALLUR P.O, KODUNGALLUR, THRISSUR, KERALA, 680 671

### AN ASSESSMENT OF MICROBIAL QUALITY OF AQUACULTURE SYSTEMS IN RELATION TO WATER QUALITY PARAMETERS IN SREENARAYANAPURAM AND EDAVILANGU PANCHAYATH, THRISSUR (DISTRICT), KERALA

#### PROJECT REPORT

Submitted in partial fulfillment for the award of  
BACHELOR OF SCIENCE IN AQUACULTURE

Submitted By

APARNA M P - AIAUSAQ012

Under the guidance of

DR. KESAVAN K

Associate Professor and Head, Dept. of Aquaculture

  
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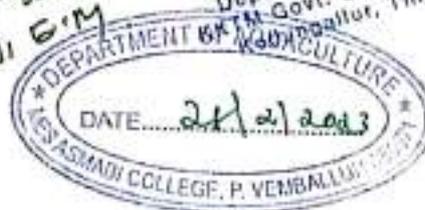
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# A PROJECT REPORT ON PRICE SPREAD OF FISHES FROM HARBOUR TO CONSUMERS

*Submitted in partial fulfilment for the award of the degree of*  
**BACHELOR OF SCIENCE IN AQUACULTURE**

**Submitted By**  
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**Reg No: AIAUSAQ013**

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Thrisuur, Kerala. 680671

**A STUDY ON POST MONSOON INDUCED BREEDING OF  
IKAN KOI KABUTO SLAYER CARP, *CYPRINUS  
RUBROFUSCUS* (CYPRINIDAE)  
USING WOVA-FH**

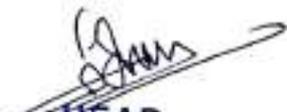
**PROJECT REPORT**

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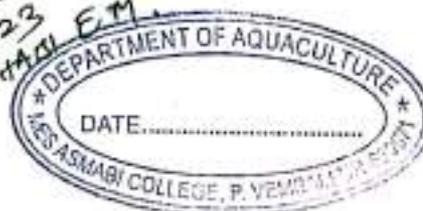


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A PROJECT REPORT ON  
**EVALUATION OF FISHING PORT ACTIVITIES  
AT MUNAMBAM KOCHI, KERALA**

*Submitted in partial fulfilment for the award of the degree of*  
**BACHELOR OF SCIENCE IN AQUACULTURE**

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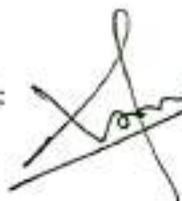


  
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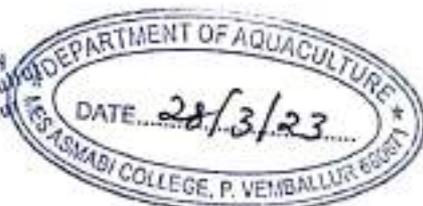
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### STUDY ON DIVERSITY OF ECONOMICALLY IMPORTANT AQUATIC PLANTS IN SELECTED AREAS IN THRISSUR DISTRICT

#### PROJECT REPORT

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**A PROJECT REPORT ON**  
**PROMOTION OF AQUACULTURE BY**  
**GOVERNMENT IN EDAVILANGU GRAMA**  
**PANCHAYAT, THRISSUR, KERALA**

*Submitted in partial fulfillment for the award of degree in*  
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# A PROJECT REPORT ON FISH CONSUMPTION PATTERN IN THRISSUR DISTRICT

*Submitted in partial fulfilment for the award of the degree of*  
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M.E.S Asmabi College, P.Vemballur



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**A STUDY ON POST MONSOON INDUCED BREEDING OF  
IKAN KOI KABUTO SLAYER CARP, *CYPRINUS  
RUBROFUSCUS* (CYPRINIDAE)  
USING WOVA-FH**

**PROJECT REPORT**

Submitted in partial fulfillment for the award of  
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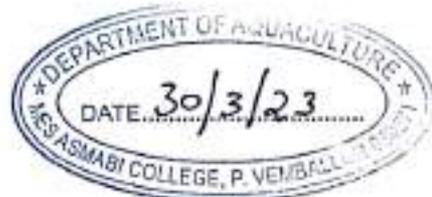
A PROJECT REPORT ON  
A COMPARATIVE STUDY ON DIFFERENT TILAPIA CULTURE  
SYSTEMS IN THRISSUR DISTRICT, KERALA

Submitted in partial fulfillment for the award of the Degree of  
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Submitted By  
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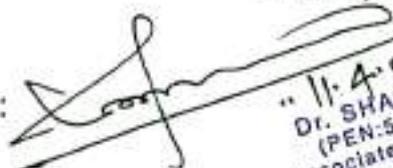


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# A PROJECT REPORT ON FISH WASTE TO FISH SILAGE

*Submitted in partial fulfilment for the award of the degree of*  
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**A STUDY ON POST MONSOON INDUCED BREEDING OF  
IKAN KOI KABUTO SLAYER CARP, *CYPRINUS  
RUBROFUSCUS* (CYPRINIDAE)  
USING WOVA-FH**

**PROJECT REPORT**

Submitted in partial fulfillment for the award of  
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**VINITHA VIJAYAN C V**

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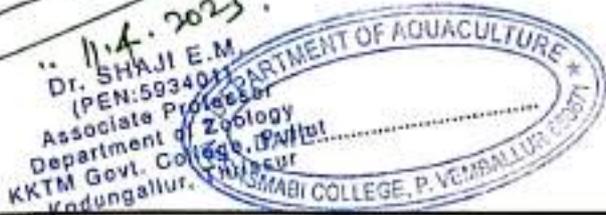
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# A PROJECT REPORT ON PRICE SPREAD OF FISHES FROM HARBOUR TO CONSUMERS

*Submitted in partial fulfilment for the award of the degree of*  
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**A STUDY ON POST MONSOON INDUCED BREEDING OF  
IKAN KOI KABUTO SLAYER CARP, *CYPRINUS  
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USING WOVA-FH**

**PROJECT REPORT**

Submitted in partial fulfilment for the award of  
**BACHELOR OF SCIENCE DEGREE IN AQUACULTURE**

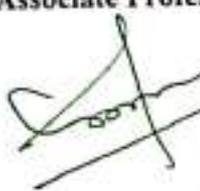
Submitted By  
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## A STUDY ON POST MONSOON INDUCED BREEDING OF IKAN KOI KABUTO SLAYER CARP, *CYPRINUS RUBROFUSCUS* (CYPRINIDAE) USING WOVA-FH

### PROJECT REPORT

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# A PROJECT REPORT ON FISH WASTE TO FISH SILAGE

Submitted in partial fulfilment for the award of the degree of  
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**A PROJECT REPORT ON**  
**EVALUATION OF FISHING PORT ACTIVITIES**  
**AT MUNAMBAM KOCHI, KERALA**

*Submitted in partial fulfilment for the award of the degree of*  
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**A PROJECT REPORT ON**  
**PROMOTION OF AQUACULTURE BY**  
**GOVERNMENT IN EDAVILANGU GRAMA**  
**PANCHAYAT, THRISSUR, KERALA**

*Submitted in partial fulfillment for the award of degree in*  
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**SHAHUL HAMEED P H (AIAUSAQ043)**

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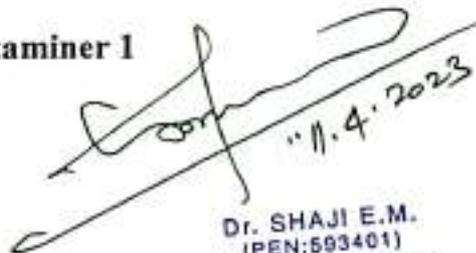


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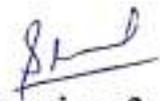
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# A PROJECT REPORT ON PRICE SPREAD OF FISHES FROM HARBOUR TO CONSUMERS

*Submitted in partial fulfilment for the award of the degree of*  
**BACHELOR OF SCIENCE IN AQUACULTURE**

**Submitted By**

**SHIJIN C V**

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**Department of Aquaculture**  
**CENTRE FOR AQUACULTURE TECHNOLOGY**  
**CHRIST COLLEGE, UJUNJALAKUDA, KERALA - 680 125**

*M.E.S Asmabi College, P.Vemballur*



# MES ASMABI COLLEGE

P. VEMBALLUR P.O., KODUNGALLUR,  
THRISSUR, KERALA, 680 671

## STUDY ON DIVERSITY OF ECONOMICALLY IMPORTANT AQUATIC PLANTS IN SELECTED AREAS IN THRISSUR DISTRICT

### PROJECT REPORT

Submitted in partial fulfillment for the award of  
BACHELOR OF SCIENCE IN AQUACULTURE

Submitted by

SURAG DINESH - AIAUSAQ045

Under the guidance of

DR. KESAVAN K

Associate Professor & Head, Department of Aquaculture

HEAD

DEPARTMENT OF AQUACULTURE  
M. E. S. ASMABI COLLEGE  
P. VEMBALLUR - 680 671  
THRISSUR DISTRICT.

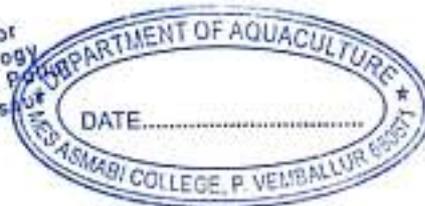
Examiner 1:

.. 11.9.2023 ..

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**BENEFITS AND CONSEQUENCES OF LOAN; A  
STUDY IN SREENARAYANAPURAM  
PANCHAYAT**

**PROJECT REPORT**

Submitted to University of Calicut

in partial fulfilment of the requirement for the award of degree of

**BACHELOR OF ARTS**

In  
Economics



by

**AYISHA THASNIM V R  
HAFSANA P A  
FATHIMA BEEVI M A  
RAFKHANA K M**

**REG.NO: AIAUAECR02  
REG.NO: AIAUAECR04  
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**Dr. M P NISAR**  
Assistant professor

**PG DEPARTMENT OF ECONOMICS  
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P. VEMBALLUR  
2020 - 2023**



**“A STUDY ON INVESTMENT AND SAVING PATTERN OF  
NON RESIDENTS INDIAN; WITH SPECIAL REFERENCE TO  
THRISSUR DISTRICT”**

**PROJECT REPORT**

Submitted to University of Calicut

in partial fulfilment of the requirement for the award of degree of

**BACHELOR OF ARTS**

**IN ECONOMICS**



By

FATHIMATH RAIHANATH K J	REG.NO AJAUAECRO3
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**P. VEMBALLUR**

2020-23



**“THE SOLID WASTE MANAGEMENT : IT’S  
PROBLEMS,PROSPECTS AND SOLUTIONS”  
A STUDY OF KODUNGALLUR MUNCIPALITY”**

**PROJECT REPORT**

Submitted to University of Calicut

in partial fulfilment of the requirement for the award of degree of

**BACHELOR OF ARTS**

in

**Economics**



BY

JASNA V Z  
RISHIKA K J  
SHIMNA T N  
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2020-23



# **“DIVERSIFICATION OF LIVELIHOOD AMONG FISHING COMMUNITY IN CHERAI, KERALA”**

## **PROJECT REPORT**

Submitted to University of Calicut  
in partial fulfilment of the requirement for the award of degree of

### **BACHELOR OF ARTS in Economics**



**BY**

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**2020-23**



**" LIFE MISSION PROGRAMME WITH SPECIAL REFERENCE TO  
NEDUNGANAM WARD 10 OF VELLANGALLUR PANCHAYAT "**

**PROJECT REPORT**

**Submitted to University of Calicut**

**In partial fulfillment of the requirement for the award of degree of**

**BACHELOR OF ARTS  
in  
Economics**



**BY**

**SALEEMA V S  
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P. VEMBALLUR  
2020 - 23**



# **“THE EFFECTS OF NATIONAL HIGHWAY DISPLACEMENT”**

## **PROJECT REPORT**

Submitted to University of Calicut

in partial fulfillment of the requirement for the award of degree of

## **BACHELOR OF ARTS**

in  
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BY

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**2020 – 2023**



# HEALTH STATUS OF FISHING COMMUNITY OF THRISSUR DISTRICT

## PROJECT REPORT

Submitted to University of Calicut  
in partial fulfillment of the requirement for the award of the degree of

## BACHELOR OF ARTS in Economics



BY

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P. VEMBALLUR, KODUNGALLUR

March 2023



# **“MIGRATION OF YOUNGSTERS FROM KERALA - A STUDY IN CHAVAKKAD TALUK”**

## **PROJECT REPORT**

Submitted to University of Calicut

in partial fulfilment of the requirement for the award of degree of

## **BACHELOR OF ARTS**

in  
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BY

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**2020-23**



# **“A STUDY ON CONSUMER PREFERENCE AND UTILIZATION OF CHIT FUND”**

## **PROJECT REPORT**

Submitted to University of Calicut

in partial fulfilment of the requirement for the award of degree of

## **BACHELOR OF ARTS in Economics**



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**2020-23**



**“DIGITAL INDIA MOVEMENT AND DIGITAL DIVIDE:  
A COMPARISON OF RURAL – URBAN  
SOCIAL EFFECTS”**

**PROJECT REPORT**

Submitted to University of Calicut

in partial fulfilment of the requirement for the award of degree of

**BACHELOR OF ARTS**

in

**ECONOMICS**



BY

MUSLIHA NASRIN E M

REG.NO: AIAUAECR17

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REG.NO: AIAUAECR49

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**PG DEPARTMENT OF ECONOMICS**

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**P. VEMBALLUR**

**2020-23**



# **“EDUCATIONAL MIGRATION FROM KERALA - A STUDY IN THRISSUR DISTRICT”**

## **PROJECT REPORT**

Submitted to University of Calicut

in partial fulfilment of the requirement for the award of degree of

### **BACHELOR OF ARTS in Economics**



BY

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Assistant Professor**

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M E S ASMABI COLLEGE  
P. VEMBALLUR  
2020-23**



# “IMPACT OF KSRTC'S FINANCIAL CRISIS ON THE WORKERS IN THRISSUR”

## PROJECT REPORT

Submitted to University of Calicut

in partial fulfilment of the requirement for the award of degree

of

### BACHELOR OF ARTS

in

### Economics



BY

AMAL SHIFANA K A

REG.NO : AIAUAECR24

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Head of the Department

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2020-23



# A STUDY ON CONSUMER BEHAVIOR AND SPENDING HABITS OF PEOPLE ON LOTTERY

## PROJECT REPORT

Submitted to University of Calicut

In partial fulfilment of the requirement for the award of degree of

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in

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BY

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2020-23



# **“SOCIO ECONOMIC CONDITIONS OF WIVES OF MIGRANTS”**

## **PROJECT REPORT**

Submitted to University of Calicut  
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## **BACHELOR OF ARTS**

in  
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BY

**ABIJITH I R REG.NO: AIAUAECR55**

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P. VEMBALLUR  
2020-23**



PROJECT REPORT  
ON

POSTCOLONIAL READING OF J. M. COETZEE'S *LIFE AND TIMES*  
*OF MICHAEL K*

SUBMITTED BY:

APSANA K.B (AIAUAEGR25)  
AYSHA T.N (AIAUAEGR01)  
MOHAMMED IRFAN T P (AIAUAEGR19)

UNDER THE GUIDANCE OF

**DR. AMITHA P MANI**

**Assistant Professor**

**PG and Research Department of English**

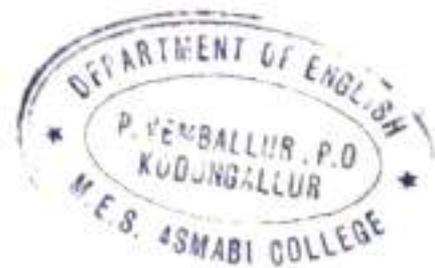
IN PARTIAL FULFILMENT OF THE REQUIREMENTS  
FOR THE AWARD OF DEGREE OF  
BACHELOR OF ARTS  
OF  
CALICUT UNIVERSITY



**M.E.S ASMABI COLLEGE**

**March 2023**

Verified  
5/4/23



PROJECT REPORT  
ON

**An Analysis of Traumatic Influence on Characterization and Behaviour  
with reference to the films *Joker, Three* and *Uyare***

SUBMITTED BY:

FARHANA FATHIMA R.M      (AIAUAEGR02)  
SHABANA K.S                      (AIAUAEGR06)

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IN PARTIAL FULFILMENT OF THE REQUIREMENTS  
FOR THE AWARD OF DEGREE OF  
BACHELOR OF ARTS  
OF  
CALICUT UNIVERSITY



M.E.S ASMABI COLLEGE

March 2023



PROJECT REPORT

ON

**REDEEMING OUR SELVES A READING OF  
*IT ENDS WITH US* AND *MY DARK VANESSA* IN THE LIGHT OF  
TRAUMA THEORY**

SUBMITTED BY:

KAULATH SULTHANA	AIAUAEGR03
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FOR THE AWARD OF DEGREE OF

BACHELOR OF ARTS

OF

CALICUT UNIVERSITY



Verified  
5/4/23

**M.E.S ASMABI COLLEGE**

**March 2023**

PROJECT REPORT  
ON

**DISMANTLING THE CORE OF MYTHS AND BELIEFS IN THE  
MOVIES: *TUMBBAD* and *KANTHARA***

SUBMITTED BY:  
**MIDHUNA P S (AIAUAEGR15)**  
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IN PARTIAL FULFILMENT OF THE REQUIREMENTS  
FOR THE AWARD OF DEGREE OF  
BACHELOR OF ARTS  
OF  
CALICUT UNIVERSITY



**M.E.S ASMABI COLLEGE**

**March 2023**

Verified   
5/4/23

PROJECT REPORT  
ON  
PORTRAYAL OF EMPOWERED WOMANHOOD IN '*BEING  
RESHMA*'

SUBMITTED BY:  
ANJANA RAJESH (AIAUAEGR09)  
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FOR THE AWARD OF DEGREE OF  
BACHELOR OF ARTS  
OF  
CALICUT UNIVERSITY

*Verified* *5/7/23*



**M.E.S ASMABI COLLEGE**

**March 2023**

PROJECT REPORT

**A QUEST TOWARDS INDIVIDUATION: PSYCHOLOGICAL  
STUDY OF HARUKI MURAKAMI'S *SOUTH OF THE BORDER,  
WEST OF THE SUN***

SUBMITTED BY:

**SHAHANAZ K S (AIAUAAGR07)**

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FOR THE AWARD OF DEGREE OF

BACHELOR OF ARTS

OF

CALICUT UNIVERSITY

*Verified*  
*5/4/23*



**M.E.S ASMABI COLLEGE**

**March 2023**

PROJECT REPORT  
ON

TRACES OF ENORMITIES IN THE MOVIES: *The Good Nurse,*  
*Ambulance,* and *Anjaam Pathiraa*

SUBMITTED BY:

AFRA JASIRA (AIAUAEGR08)  
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BACHELOR OF ARTS  
OF  
CALICUT UNIVERSITY



**M.E.S ASMABI COLLEGE**

**March 2023**

Verified 5/4/23



PROJECT REPORT

**CELEBRITY CULTURE IN PRIYANKA CHOPRA'S *UNFINISHED*  
AND MICHELLE OBAMA'S *BECOMING***

SUBMITTED BY:

**FARHANA NAZRIN P.A (AIAUAEGR11)**

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UNDER THE GUIDANCE OF

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IN PARTIAL FULFILMENT OF THE REQUIREMENTS  
FOR THE AWARD OF DEGREE OF  
BACHELOR OF ARTS  
OF  
CALICUT UNIVERSITY



Verified *S*  
5/4/23

**M.E.S ASMABI COLLEGE**

**March 2023**

PROJECT REPORT  
ON

**Voice of the Voiceless: Life of Yazidis Under ISIS Terrorists In Nadia  
Murad's *THE LAST GIRL : MY STORY OF CAPTIVITY, AND MY FIGHT  
AGAINST THE ISLAMIC STATE***

SUBMITTED BY:

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FOR THE AWARD OF DEGREE OF  
BACHELOR OF ARTS  
OF  
CALICUT UNIVERSITY



**M.E.S ASMABI COLLEGE  
March 2023**

Verified   
5/4/23

PROJECT REPORT  
ON

AN EXPLORATORY STUDY ON CASTEISM AND RACISM IN  
SELECT INDIAN MOVIES: *CELLULOID, CHALAKKUDYKKARAN*  
*CHANGATHY AND ASURAN*

SUBMITTED BY:

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BACHELOR OF ARTS

OF

CALICUT UNIVERSITY



M.E.S ASMABI COLLEGE

March 2023



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5/4/23

PROJECT REPORT

ON

**A PANORAMIC APPROACH TO GENDER REPRESENTATION IN  
SELECT INDIAN MOVIES: *Gangubai Kathiawadi, The Great Indian  
Kitchen and Jayajayajayayahey***

SUBMITTED BY:

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OF  
CALICUT UNIVERSITY



**M.E.S ASMABI COLLEGE**

**March 2023**



*Verified*  
*5/4/23*

PROJECT REPORT  
ON

'ECOLOGICAL TERRORISM': NEO-COLONIAL ASCENDANCY IN  
JAMES CAMERON'S *AVATAR AND AVATAR: THE WAY OF WATER*

SUBMITTED BY:

ANNA GRACE (AIAUAEGR22)

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FOR THE AWARD OF DEGREE OF

BACHELOR OF ARTS

OF

CALICUT UNIVERSITY



M.E.S ASMABI COLLEGE

March 2023

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5/3/23

PROJECT REPORT  
ON

A FEMINIST REREADING ON THE STRUGGLES OF WOMEN IN  
THE ANDROCENTRIC SOCIETY IN BLERTA BASHOLLI'S *HIVE*

SUBMITTED BY:

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BACHELOR OF ARTS  
OF  
CALICUT UNIVERSITY



M.E.S ASMABI COLLEGE

March 2023



Verified by  
5/4/23

PROJECT REPORT

ON

**THE WOUNDED MIND: A Reading of *My Name is Lucy Barton* and 22**

***Female Kottayam* in the light of Trauma Theory.**

SUBMITTED BY:

**HANNA IBRAHIM (AIAUAEGR27)**

**HASHIDHÁ HABEEB(AIAUAEGR28)**

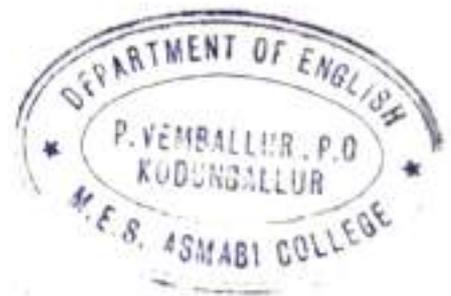
UNDER THE GUIDANCE OF

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**Assistant professor**

**PG and Research Department of English**

IN PARTIAL FULFILMENT  
FOR THE AWARD OF DEGREE OF  
BACHELOR OF ARTS  
OF  
CALICUT UNIVERSITY



**M.E.S ASMABI COLLEGE**

**March 2023**

Verified  5/4/23

PROJECT REPORT

ON

A FEMINIST READING OF THE MOVIE *Little Women* (2019) by Greta Gerwig

SUBMITTED BY:

LATHEEDHA NASRIN K M (AIAUAEGR32)

SHABEELA E H (AIAUAEGR38)

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IN PARTIAL FULFILMENT OF THE REQUIREMENTS

FOR THE AWARD OF DEGREE OF

BACHELOR OF ARTS

OF

CALICUT UNIVERSITY



M.E.S ASMABI COLLEGE

March 2023



Verified  
5/4/23

PROJECT REPORT

**EERIE LANDSCAPES: GOTHIC READING OF NIRMAL SAHADEV'S  
MOVIE *KUMARI***

SUBMITTED BY:

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**MANJIMA DAS T M (AIAUAAGR33)**

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IN PARTIAL FULFILMENT OF THE REQUIREMENTS  
FOR THE AWARD OF DEGREE OF  
BACHELOR OF ARTS  
OF  
CALICUT UNIVERSITY



**M.E.S ASMABI COLLEGE**

**March 2023**

Verified   
5/4/23



PROJECT REPORT

**THEORETICAL EVALUATION OF THE LIFE OF THE DISABLED IN  
THE FILM *MARGARITA WITH A STRAW* AND THE NOVEL  
*OUT OF MY MIND***

SUBMITTED BY:  
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TESSA JOSE (AIAUAAGR40)

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IN PARTIAL FULFILMENT OF THE REQUIREMENTS  
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BACHELOR OF ARTS  
OF  
CALICUT UNIVERSITY



M.E.S ASMABI COLLEGE

March 2023



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2  
5/4/23

PROJECT REPORT  
ON

**MAKING THEM NORMAL: A QUEER ANALYSIS OF THE MOVIE  
*MOOTHON* AND THE SHORT MOVIE *NEW NORMAL*.**

SUBMITTED BY:

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UNDER THE GUIDANCE OF

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**Assistant Professor**

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IN PARTIAL FULFILMENT OF THE REQUIREMENTS  
FOR THE AWARD OF DEGREE OF  
BACHELOR OF ARTS  
OF  
CALICUT UNIVERSITY



**M.E.S ASMABI COLLEGE**

**March 2023**

*Verified*  
*Supriya K.K*  
*5/4/23*